

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM355356

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
OS ASSET, INC		09/16/2015	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	OUTBACK STEAKHOUSE OF FLORIDA, LLC		
Street Address:	2202 N. Westshore Blvd.		
Internal Address:	5th Floor		
City:	Tampa		
State/Country:	FLORIDA		
Postal Code:	33607		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
PROPERTY NUMBERS Total: 47			
Property Type	Number	Word Mark	
Registration Number:	4269496	OUTBACK STEAKHOUSE RACING 39	
Registration Number:	4269450	OUTBACK STEAKHOUSE RACING	
Registration Number:	4269449	OUTBACK STEAKHOUSE	
Registration Number:	3992345	OUTBACK STEAKHOUSE CURBSIDE TAKE-AWAY	
Registration Number:	3937146	OUTBACK SIGNATURE STEAK SAUCE	
Registration Number:	3908053	OUTBACK SIGNATURE STEAK SAUCE	
Registration Number:	3023598	OUTBACK STEAKHOUSE PRO AM	
Registration Number:	3600366	NO WORRIES	
Registration Number:	2864856	OUTBACK STEAKHOUSE	
Registration Number:	3626269	OUTBACK STEAKHOUSE	
Registration Number:	3626268	OUTBACK STEAKHOUSE	
Registration Number:	3626267	OUTBACK STEAKHOUSE	
Registration Number:	3739566	SWEET ADVENTURE SAMPLER TRIO	
Registration Number:	3701729	OUTBACK STEAKHOUSE	
Registration Number:	3724422		
Registration Number:	3735016		
Registration Number:	3650040	OUTBACK STEAKHOUSE	
Registration Number:	3605559	BLOOMIN' BIRTHDAY	

OP \$1190.00 4269496

Property Type	Number	Word Mark
Registration Number:	3860034	RED, WHITE & BLOOMIN'
Registration Number:	3608558	ALICE SPRINGS CHICKEN QUESADILLAS
Registration Number:	3605557	BLOOMIN' BURGER
Registration Number:	2422975	CURBSIDE TAKE-AWAY
Registration Number:	3391703	OUTBACK OUTPOST
Registration Number:	2232347	OUTBACK GRILLERS
Registration Number:	2196073	THE WALLABY DARNED
Registration Number:	2075577	DOWN UNDER 'RITA
Registration Number:	2071750	GOLD COAST 'RITA
Registration Number:	2052618	OUTBACK
Registration Number:	2017992	OUTBACK STEAKHOUSE
Registration Number:	2017991	OUTBACK STEAKHOUSE
Registration Number:	1988393	CINNAMON OBLIVION
Registration Number:	1987047	SYDNEY'S SINFUL SUNDAE
Registration Number:	1992707	OUTBACK STEAKHOUSE
Registration Number:	1895164	OUTBACK STEAKHOUSE
Registration Number:	1857996	NO RULES. JUST RIGHT.
Registration Number:	2018859	AUSSIE-TIZERS
Registration Number:	2020110	OUTBACK
Registration Number:	1789557	CHOCOLATE THUNDER FROM DOWN UNDER
Registration Number:	1720493	ALICE SPRINGS CHICKEN
Registration Number:	1822985	VICTORIA'S FILET
Registration Number:	1819091	THE OUTBACK SPECIAL
Registration Number:	1826479	WALKABOUT SOUP
Registration Number:	1780666	OUTBACK STEAKHOUSE
Registration Number:	1532205	BLOOMIN' ONION
Registration Number:	1523949	OUTBACK STEAKHOUSE
Registration Number:	3698830	BOOMERANG CLUB
Registration Number:	3694667	NO WORRIES WEDNESDAY MIXED GRILL

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 813-830-4859

Email: stephaniemdominguez@bloominbrands.com

Correspondent Name: Stephanie Dominguez

Address Line 1: 2202 N. Westshore Blvd.

Address Line 2: 5th Floor

Address Line 4: Tampa, FLORIDA 33607

TRADEMARK

REEL: 005625 FRAME: 0206

NAME OF SUBMITTER:	Stephanie Dominguez
SIGNATURE:	/Stephanie Dominguez/
DATE SIGNED:	09/17/2015
Total Attachments: 5 source=2015.09.16 Executed Assignment OSA to OSF#page1.tif source=2015.09.16 Executed Assignment OSA to OSF#page2.tif source=2015.09.16 Executed Assignment OSA to OSF#page3.tif source=2015.09.16 Executed Assignment OSA to OSF#page4.tif source=2015.09.16 Executed Assignment OSA to OSF#page5.tif	

AGREEMENT FOR ASSIGNMENT OF TRADEMARKS

THIS AGREEMENT FOR ASSIGNMENT OF TRADEMARKS ("Agreement") is entered into this 16th day of September, 2015, by and between OS ASSET, INC, a Florida corporation ("Assignor"), and OUTBACK STEAKHOUSE OF FLORIDA, LLC, a Florida limited liability company ("Assignee").

WHEREAS, Assignor is the registered owner of the trademarks listed on Exhibit A ("Trademarks"), attached hereto and incorporated herein, with the United States Patent and Trademark Office; and

WHEREAS, Assignor and Assignee are sister corporations owned by the same parent company and desire to consolidate their trademark holdings pertaining to Outback Steakhouse ® restaurants in order to more efficiently conduct business; and

WHEREAS, the Assignee desires to acquire the registrations of the Trademarks and the Assignor desires to assign the registrations of the Trademarks to the Assignee.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the parties hereto agree as follows:

1. Recitals. The parties agree that the above recitals are true and correct and are incorporated herein by reference.
2. Assignment of Service Marks. Assignor does hereby assign unto Assignee all rights, title, and interest (including, but not limited to, all registration rights with respect to the Trademarks, all rights to prepare derivative marks, all goodwill and all other rights), in and to the Trademarks.
3. Further Assurances. The parties hereto agree to take any and all reasonable actions necessary to fulfill the intent of this Agreement, including but not limited to the execution and filing of a Trademark Recordation Cover Sheet with the United States Patent and Trademark Office.
4. Amendment. This Agreement may be amended only by a written agreement signed by both parties which explicitly adjoins itself to this agreement.
5. Successors and Assigns. Except as provided to the contrary herein, all the provisions hereof shall bind and inure to the benefit of the parties hereto and their successors and assigns.
6. Severability. In the event any provision or portion of this Agreement shall be declared invalid by any court of competent jurisdiction, said declaration shall have no effect upon the remaining provisions of this Agreement, all of which shall remain in full force and effect and shall constitute the complete understanding of the parties.
7. Applicable Law. The validity and effect of this Agreement shall be governed by and construed and enforced in accordance with the laws of the State of Florida.
8. Incorporation of Exhibits. Exhibit A is expressly made part of this Agreement, is incorporated by reference, and shall be given the same force and effect as if said Exhibit was included within the body of this Agreement.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Agreement to be executed by their duly authorized corporate officers.

ASSIGNOR

OS ASSET, INC.,
a Florida corporation

By: [Signature]
Kelly Lefferts, Vice President, General Counsel
and Secretary

STATE OF FLORIDA)
) ss
COUNTY OF HILLSBOROUGH)

The foregoing instrument was acknowledged before me this 16th day of September, 2015, by Kelly Lefferts, Vice President, General Counsel and Secretary of OS ASSET, INC., a Florida corporation. She is personally known to me or has produced N/A as identification.

NOTARY SEAL and
COMMISSION NO.:

[Signature]
(Notary Signature)



ASSIGNEE

Outback Steakhouse of Florida, LLC,
a Florida limited liability company

By: _____
Joseph J. Kadow, Chief Legal Officer,
Executive Vice President, and Secretary

STATE OF FLORIDA)
) ss
COUNTY OF HILLSBOROUGH)

The foregoing instrument was acknowledged before me this 16th day of September, 2015, by Joseph J. Kadow, Chief Legal Officer, Executive Vice President and Secretary, of **OUTBACK STEAKHOUSE OF FLORIDA, LLC**, a Florida limited liability company. He is personally known to me or has produced NA as identification..

NOTARY SEAL and
COMMISSION NO.:

Sommer Ferguson
(Notary Signature)



EXHIBIT A

**TRADEMARK REGISTRATIONS WITH THE
UNITED STATES PATENT AND TRADEMARK OFFICE**

TRADEMARK	REGISTRATION NUMBER
OUTBACK STEAKHOUSE RACING 39	4,269,496
OUTBACK STEAKHOUSE RACING	4,269,450
OUTBACK STEAKHOUSE (with mountain horizon logo)	4,269,449
OUTSIDE STEAKHOUSE CURBSIDE TAKE-AWAY	3,992,345
OUTBACK SIGNATURE STEAK SAUCE (logo)	3,937,146
OUTBACK SIGNATURE STEAK SAUCE (words)	3,908,053
OUTBACK STEAKHOUSE PRO AM	3,023,598
NO WORRIES	3,600,366
OUTBACK STEAKHOUSE (words)	2,864,856
OUTBACK STEAKHOUSE (with mountain horizon logo)	3,626,269
OUTBACK STEAKHOUSE (with mountain horizon logo)	3,626,268
OUTBACK STEAKHOUSE (with mountain horizon logo)	3,626,267
SWEET ADVENTURE SAMPLER TRIO	3,739,566
AUSSIE-TIZER	3,649,989
OUTBACK STEAKHOUSE	3,701,729
TREE (design)	3,724,422
MOUNTAIN (design)	3,735,016
OUTBACK STEAKHOUSE (with mountain horizon logo)	3,650,040
BLOOMIN' BIRTHDAY	3,605,559
RED, WHITE & BLOOMIN'	3,860,034
ALICE SPRINGS CHICKEN QUESADILLA	3,608,558
BLOOMIN' BURGER	3,605,557
CURBSIDE TAKE-AWAY	2,422,975
OUTBACK OUTPOST	3,391,703
OUTBACK GRILLERS	2,232,347
THE WALLABY DARNED	2,196,073
DOWN UNDER 'RITA	2,075,577
GOLD COAST 'RITA	2,071,750
OUTBACK	2,052,618
OUTBACK STEAKHOUSE	2,017,992
OUTBACK STEAKHOUSE (kangaroo diamond logo)	2,017,991
CINNAMON OBLIVION	1,988,393
SYDEY'S SINFUL SUNDAE	1,987,047
OUTBACK STEAKHOUSE	1,992,707

EXHIBIT A (Cont'd)

**TRADEMARKS REGISTRATIONS WITH THE
UNITED STATES PATENT AND TRADEMARK OFFICE**

OUTBACK STEAKHOUSE (kangaroo diamond logo)	1,895,164
NO RULES. JUST RIGHT.	1,857,996
AUSSIE-TIZERS	2,018,859
OUTBACK	2,020,110
CHOCOLATE THUNDER FROM DOWN UNDER	1,789,557
ALICE SPRINGS CHICKEN	1,720,493
VICTORIA'S FILET	1,822,985
THE OUTBACK SPECIAL	1,819,091
WALKABOUT SOUP	1,826,479
OUTBACK STEAKHOUSE (kangaroo diamond logo)	1,780,666
BLOOMIN' ONION	1,532,205
OUTBACK STEAKHOUSE	1,523,949
BOOMERANG CLUB	3,749,139
NO WORRIES WEDNESDAY MIXED GRILL	3,694,667