

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM355337

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	CHANGE OF NAME
RESUBMIT DOCUMENT ID:	900336264
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Dollywood Company		09/01/2015	CORPORATION: TENNESSEE

RECEIVING PARTY DATA

Name:	The Dollywood Company
Street Address:	2700 Dollywood Parks Boulevard
City:	Pigeon Forge
State/Country:	TENNESSEE
Postal Code:	37863
Entity Type:	JOINT VENTURE: TENNESSEE
Composed Of:	<ul style="list-style-type: none"> • Herschend Family Entertainment Corporation, MISSOURI, CORPORATION • Dolly Parton Productions, Inc., CALIFORNIA, CORPORATION

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4169359	WILD EAGLE

CORRESPONDENCE DATA

Fax Number: 4048927056

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (678) 686-8590

Email: tmatlanta@seyfarth.com

Correspondent Name: F. Richard Rimer, Jr.

Address Line 1: 1075 Peachtre Street NE

Address Line 2: Suite 2500

Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	60684.3011 WILD EAGLE
NAME OF SUBMITTER:	F. Richard Rimer, Jr.
SIGNATURE:	/frr/
DATE SIGNED:	09/17/2015

Total Attachments: 1

source=WILD EAGLE corrective assignment declaration#page1.tif

In the United States Patent and Trademark Office

Registrant: The Dollywood Company

Mark: WILD EAGLE

Class: 41

Registration Number: 4169359

Filing Date: September 8, 2011

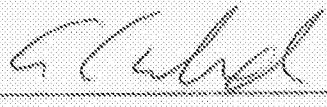
Registration Date: July 3, 2012

DECLARATION

The undersigned hereby states as follows:

1. The Dollywood Company, a Tennessee joint venture comprised of Herschend Family Entertainment Corporation, a Missouri corporation ("HFEC"), and Dolly Parton Productions, Inc., a California corporation ("DPP") (the "Registrant"), is the owner of the above-listed registration (the "Registration").
2. At the time the application for the Registration was filed, the Registrant was inadvertently listed as "The Dollywood Company, a Tennessee corporation" rather than "The Dollywood Company, a Tennessee joint venture."
3. To the best of Registrant's knowledge, there is no entity named The Dollywood Company that is a Tennessee corporation, and the Registrant simply misidentified its entity type in good faith.
4. The purpose of this statement is to request, pursuant to Trademark Manual of Examining Procedure § 1609.10(b), that the record for the Registration be changed to reflect the Registrant as The Dollywood Company, a Tennessee joint venture comprised of Herschend Family Entertainment Corporation, a Missouri corporation and Dolly Parton Productions, Inc., a California corporation.

The undersigned being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements may jeopardize the validity of this document, the application or any resulting registration, declares that all statements made of his own knowledge are true and all statements made on information and belief are believed to be true.


Name: Andrew Wexler
Title: President & CEO of HFEC,
its Managing Joint Venture
Date: 09/01/2015