

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM355619

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Coty US LLC		08/20/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Killer Queen LLC		
Street Address:	15260 Ventura Boulevard		
City:	Sherman Oaks		
State/Country:	CALIFORNIA		
Postal Code:	91403		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86260645	KATY PERRY'S MAD POTION	
CORRESPONDENCE DATA			
Fax Number:	2124794375		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2124794512		
Email:	trademarks@cotyinc.com		
Correspondent Name:	Joseph Conklin		
Address Line 1:	350 Fifth Avenue		
Address Line 4:	New York, NEW YORK 10118		
ATTORNEY DOCKET NUMBER:	KATY PERRY		
NAME OF SUBMITTER:	Joseph Conklin		
SIGNATURE:	/joseph conklin/		
DATE SIGNED:	09/18/2015		
Total Attachments: 2			
source=Assignment - US Application KATY PERRY'S MAD POTION#page1.tif			
source=Assignment - US Application KATY PERRY'S MAD POTION#page2.tif			

CH \$40.00 86260645

ASSIGNMENT OF TRADEMARKS

WHEREAS, Coty US LLC, a limited liability company organized and existing under the laws of Delaware, USA, having an address at 350 Fifth Avenue New York, New York 10118 USA (the "Assignor"), is the owner of all right, title and interest in and to the trademark application identified on Exhibit A annexed hereto (collectively hereinafter the "Mark"); and

WHEREAS, Killer Queen, LLC, a limited liability company organized and existing under the laws of California, USA having an address at 15260 Ventura Boulevard Sherman Oaks, California, 91403 USA ("Assignee"), is acquiring substantially all of Assignor's business and goodwill appurtenant to the Mark, and Assignor has agreed to assign to Assignee the Mark to Assignee;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns, sells and transfers to Assignee all right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the right to sue and recover damages and profits for all past, present, and future third-party infringements, if any.

Upon request of Assignee, Assignor agrees to execute such further documents as may be reasonably necessary to record and perfect the interest of Assignee in and to the Mark.

IN WITNESS WHEREOF, the parties have caused this Assignment to be duly executed by its officer thereunto duly authorized as of this 20 day of August 2015.

COTY US LLC

By: 

Name: Joseph J. Conklin

Title: Vice President & Assistant Secretary

KILLER QUEEN, LLC

By: 

Name:

Title: CFO

EXHIBIT A

Trademark	REGISTER	Application No.	Application Date
KATY PERRY'S MAD POTION	USA	86260645	4/23/2014