

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM355774

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	MERGER		
<b>EFFECTIVE DATE:</b>	09/30/2013		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
GEOS Communications IP Holdings, Inc.		09/30/2013	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hipcricket, Inc.		
<b>Street Address:</b>	401 Congress Avenue		
<b>Internal Address:</b>	Suite 2650		
<b>City:</b>	Austin		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78701		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4307109	I2BRIDGE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5122874866		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	512-656-7960		
<b>Email:</b>	brian.spross@jonesspross.com		
<b>Correspondent Name:</b>	Brian Spross		
<b>Address Line 1:</b>	1605 Lakecliff Hills Lane		
<b>Address Line 2:</b>	Suite 100		
<b>Address Line 4:</b>	Austin, TEXAS 78732		
<b>ATTORNEY DOCKET NUMBER:</b>	HIPCRICKET		
<b>NAME OF SUBMITTER:</b>	Brian Spross		
<b>SIGNATURE:</b>	/brian spross/		
<b>DATE SIGNED:</b>	09/21/2015		
<b>Total Attachments: 3</b>			
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**CERTIFICATE OF OWNERSHIP AND MERGER**

**MERGING**

**GEOS COMMUNICATIONS IP HOLDINGS, INC.**

**WITH AND INTO**

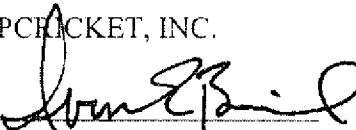
**HIPCRICKET, INC.**

Pursuant to Title 8, Section 253 of the Delaware General Corporation Law (the "DGCL"), Hipcricket, Inc., a Delaware corporation (the "**Corporation**"), does hereby certify to the following information relating to the merger (the "**Merger**") of GEOS Communications IP Holdings, Inc., a Delaware corporation (the "**Subsidiary**"), with and into the Corporation, with the Corporation remaining as the surviving corporation:

1. The Corporation owns all of the outstanding shares of each class of capital stock of the Subsidiary.
2. The Board of Directors of the Corporation, by resolutions duly adopted at its meeting held on September 5, 2013 and attached hereto as Exhibit A, determined to merge the Subsidiary with and into the Corporation pursuant to Section 253 of the DGCL.
3. The Corporation shall be the surviving corporation of the Merger.
4. The Certificate of Incorporation of the Corporation, as in effect immediately prior to the Merger, shall be the Certificate of Incorporation of the surviving corporation.
5. The Certificate of Ownership and Merger and the Merger shall become effective upon the filing of such Certificate of Ownership and Merger with the Delaware Secretary of State.

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Ownership and Merger to be signed by an authorized officer, the 25 of Sept, 2013.

HIPCRICKET, INC.

By 

Name: Ivan Braiker  
Title: President and Chief Executive  
Officer

**RESOLUTIONS OF THE BOARD OF DIRECTORS  
ADOPTED SEPTEMBER 5, 2013**

**WHEREAS**, Hipcricket, Inc., a Delaware corporation (the "**Corporation**"), owns all of the issued and outstanding shares of each class of capital stock of GEOS Communications IP Holdings, Inc., a Delaware corporation (the "**Subsidiary**"); and

**WHEREAS**, it is deemed advisable and in the best interest of the Corporation that the Corporation merge the Subsidiary with and into the Corporation, with the Corporation to be possessed of all of the property, rights and privileges, and to assume all liabilities and obligations, of the Subsidiary.

**NOW, THEREFORE, BE IT:**

**RESOLVED**, that the Subsidiary be merged with and into the Corporation pursuant to Section 253 of the Delaware General Corporation Law (the "**Merger**"), so that the separate existence of the Subsidiary shall cease as soon as the Merger shall become effective, and the Corporation shall continue as the surviving corporation; and

**RESOLVED FURTHER**, that each share of capital stock of the Subsidiary issued and outstanding immediately prior to the effectiveness of the Merger shall automatically be cancelled and cease to exist; and

**RESOLVED FURTHER**, that the executive officers of the Corporation be, and each of them hereby is, authorized to prepare and execute a Certificate of Ownership and Merger setting forth a copy of these resolutions, to file the Certificate of Ownership and Merger with the Secretary of State of Delaware and pay any fees related to such filing; and

**GENERAL AUTHORITY**

**RESOLVED FURTHER**, that each of the executive officers of the Corporation be, and each of them hereby is, authorized and empowered to take all such further action and to execute, deliver and file all such further agreements, certificates, instruments and documents, in the name and on behalf of the Corporation, and if requested or required, under its corporate seal duly attested by the Secretary or Assistant Secretary; to pay or cause to be paid all expenses; to take all such other actions as they or any one of them shall deem necessary, desirable, advisable or

appropriate to consummate, effectuate, carry out or further the transactions contemplated by and the intent and purposes of the foregoing resolutions.

**FURTHER RESOLVED**, that any and all such actions heretofore taken and any and all documents, agreements, instruments, certificates or instructions (however characterized or described) heretofore executed and delivered or filed and recorded, as the case may be, on behalf of the Company, in order to carry into effect the purposes and intent of the foregoing resolutions or the transactions contemplated therein or thereby are hereby ratified, confirmed and adopted and approved in all respects; and

**FURTHER RESOLVED**, that the Secretary of the Corporation is hereby directed to file a copy of this Written Consent with the minutes of the proceedings of the Board.