

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM355779

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Soluto Limited		08/25/2015	limited company: ISRAEL
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Asurion, LLC		
<b>Street Address:</b>	648 Grassmere Park		
<b>City:</b>	Nashville		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	37211		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85459170	SOLUTO	
<b>Serial Number:</b>	85459115		
<b>Serial Number:</b>	85459143		
<b>Registration Number:</b>	4508809	PC GENOME	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6152591470		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6152591450		
<b>Email:</b>	trademarks@arlaw.com, edward.playfair@arlaw.com		
<b>Correspondent Name:</b>	Edward Playfair		
<b>Address Line 1:</b>	424 Church Street		
<b>Address Line 2:</b>	Suite 2700		
<b>Address Line 4:</b>	Nashville, TENNESSEE 37219		
<b>ATTORNEY DOCKET NUMBER:</b>	612194-4		
<b>NAME OF SUBMITTER:</b>	Edward Playfair		
<b>SIGNATURE:</b>	/Edward Playfair/		
<b>DATE SIGNED:</b>	09/21/2015		
<b>Total Attachments: 2</b>			

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**INTELLECTUAL PROPERTY ASSIGNMENT**

This **INTELLECTUAL PROPERTY ASSIGNMENT** is entered into as of August 25, 2015, by and between Soluto Limited, a company organized and existing under the laws of Israel, with an address of 65 Rothchild Street, Tel Aviv, 65785, Israel (“Assignor”), and Asurion, LLC, a Delaware limited liability company, with an address of 648 Grassmere Park, Nashville, Tennessee, 37211 (the “Assignee”);

**WHEREAS**, Assignor owns the trademarks listed on the attached Schedule A (the “Marks”);

**WHEREAS**, Assignee is desirous of acquiring the Marks and the registrations and applications therefor, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks.

**NOW, THEREFORE**, in consideration of one hundred dollars (\$100.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

- 1) Assignor hereby assigns to Assignee all right, title and interest in and to the Marks throughout the world, and the registrations and applications therefor, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks, and all causes of action and claims based on past actions or infringement related to the Marks, along with any right to sue and recover for damages and profits.
- 2) Assignor agrees to execute and deliver at the request of the Assignee all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor’s rights, title, and interest in and to the Marks and the registrations and applications therefor in the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee.

For and on behalf of Soluto Limited

For and on behalf of Asurion, LLC

Signed: *W. J. Reagan*

Signed: *Lisa To Forek*



Name: WILBURD J. REAGAN

Name: LISA TO FOREK

Title: VICE PRESIDENT OF FINANCE  
& TREASURER

Title: VICE PRESIDENT &  
ASSISTANT SECRETARY

Schedule A

TRADEMARK	JURISDICTION AND NUMBER OF ASSOCIATED REGISTRATION(S) OR APPLICATION(S)
SOLUTO	United States, app. no. 85459170 EU, Community Trademark no. 010373017 Israel, reg. no. 237512
	United States, app. no. 85459115 EU, Community Trademark no. 009932195 Israel, reg. no. 237511
	United States, app. no. 85459143 EU, Community Trademark no. 009932187 Israel, reg. no. 237510
PC GENOME	United States, reg. no. 4508809 EU, Community Trademark no. 010374098 Israel, reg. no. 237509