

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM355907

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	01/03/2011		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Slate Group, LLC	FORMERLY WashingtonPost.Newsweek Interactive Company, LLC	09/02/2015	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	WP Company LLC		
<b>Street Address:</b>	1150 15th Street, NW		
<b>City:</b>	Washington		
<b>State/Country:</b>	D.C.		
<b>Postal Code:</b>	20071		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3690574	THE PLUM LINE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2023712540		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202-371-2600		
<b>Email:</b>	tdurkin@skgf.com, jshirk@skgf.com, arobertson@skgf.com		
<b>Correspondent Name:</b>	Sterne, Kessler, Goldstein & Fox P.L.L.C		
<b>Address Line 1:</b>	1100 New York Avenue, NW		
<b>Address Line 4:</b>	Washington, D.C. 20005		
<b>ATTORNEY DOCKET NUMBER:</b>	1872.2960000		
<b>NAME OF SUBMITTER:</b>	Tracy-Gene G. Durkin		
<b>SIGNATURE:</b>	/Tracy Durkin/		
<b>DATE SIGNED:</b>	09/22/2015		
<b>Total Attachments: 2</b>			
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## TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") entered into by and between The Slate Group, LLC, formerly known as WashingtonPost.Newsweek Interactive Company, LLC ("Assignor"), a Delaware limited liability company, located at 1350 Connecticut Avenue, N.W., Suite 400, Washington, DC 20036, and WP Company LLC ("Assignee"), a Delaware limited liability company, located at 1150 15th Street N.W., Washington, DC 20071, is effective *nunc pro tunc* as of January 3, 2011.

WHEREAS, Assignor is the owner of the mark set forth in Exhibit A (the "Mark"), which is registered in the United States Patent and Trademark Office;


WHEREAS, Assignee desires to acquire Assignor's right, title and interest in the Mark, the registration, and the goodwill associated therewith; AND

WHEREAS, Assignee is the successor to the portion of the business of Assignor to which the Mark pertains and that business is ongoing and existing.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Mark, including the registration therefor, and the goodwill of the business symbolized thereby.

Signed this 2 day of Sept, 2015.

**THE SLATE GROUP, LLC**

  
Name: Nicole Maddrey  
Title: Assistant Secretary

**EXHIBIT A**

**Mark**

THE PLUM LINE

**Registration No.**

3690574

**Registration Date**

September 29, 2009