

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM355922

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Assignment Document previously recorded on Reel 005357 Frame 0992. Assignor(s) hereby confirms the Assignment of the entire interest and the goodwill.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IVYSKIN, LLC		09/02/2014	LIMITED LIABILITY COMPANY: NEW JERSEY
RECEIVING PARTY DATA			
Name:	APPLE INC.		
Street Address:	1 Infinite Loop		
City:	Cupertino		
State/Country:	CALIFORNIA		
Postal Code:	95014		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3741031	SMART CASE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	daniel.hope@dechert.com		
Correspondent Name:	Daniel P. Hope		
Address Line 1:	1095 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	307473		
NAME OF SUBMITTER:	Daniel P. Hope		
SIGNATURE:	/Daniel P. Hope/		
DATE SIGNED:	09/22/2015		
Total Attachments: 5			
source=Correction of Assignment (2015.09.18)#page1.tif			
source=Correction of Assignment (2015.09.18)#page2.tif			
source=Correction of Assignment (2015.09.18)#page3.tif			
source=Correction of Assignment (2015.09.18)#page4.tif			

CH \$40.00 3741031

TRADEMARK ASSIGNMENT COVER SHEETElectronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM316231

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IVYSKIN, LLC		09/02/2014	Limited Liability Corporation: NEW JERSEY
RECEIVING PARTY DATA			
Name:	APPLE INC.		
Street Address:	1 INFINITE LOOP		
City:	CUPERTINO		
State/Country:	CALIFORNIA		
Postal Code:	95014		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3741031	SMARTCASE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4087838499		
Email:	jason_cody@apple.com		
Correspondent Name:	JASON CODY		
Address Line 1:	1 INFINITE LOOP, MS 169-3IPL		
Address Line 4:	CUPERTINO, CALIFORNIA 95014-2083		
NAME OF SUBMITTER:	Jason Cody		
SIGNATURE:	/JAC/		
DATE SIGNED:	09/05/2014		
Total Attachments: 2			
source=Assignment#page1.tif			
source=Assignment#page2.tif			

TRADEMARK**REEL: 005628 FRAME: 0256**

EXHIBIT A

TRADEMARK ASSIGNMENT

Whereas IVYSKIN, LLC, a New Jersey limited liability ~~corporation~~ ^{company}, having its ^{JAC} principal place of business at 240 S. Main Street, Hackensack, New Jersey 07606 ^{9/18/2015} ("Assignor"), has adopted and used the mark SMARTCASE (the "Mark") and is the owner of U.S. registration No. 3,741,031 of the Mark (the "Registration"); and

Whereas APPLE INC., a California corporation with offices at 1 Infinite Loop, Cupertino, California 95014 ("Assignee"), wishes to acquire all right, title and interest in and to the Mark, the Registration, and the goodwill of the business pertaining thereto.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby irrevocably transfers and assigns to Assignee, effective as of September [2], 2014, all right, title and interest in and to the Mark, the Registration, any other rights, registrations, or applications that Assignor may have or claim in any form of the mark SMARTCASE in all jurisdictions throughout the world, the goodwill of the business connected with the use of and symbolized by the Mark, all rights of action arising from the Mark, all claims for damages for reason of infringement of the Mark, and the right to sue and collect damages for such infringement, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made.

IVYSKIN, LLC

By: Mike Panahi

Name: Mike Panahi

Title: CEO

REQUEST FOR CORRECTION OF ASSIGNMENT

Mark: SMART CASE
Reg. No.: 3,741,031
Owner: Apple Inc.
Assignment Reel/Frame: 5357/0992
Assignment Recorded: September 5, 2014

TO THE UNITED STATES PATENT AND TRADEMARK OFFICE, TRADEMARK
ASSIGNMENT RECORDATION BRANCH:

Pursuant to TMEP § 503.06(b), Apple Inc. (“Assignee”) respectfully requests correction of the assignment of SMART CASE Registration No. 3,741,031 (the “Registration”), which is identified at Reel/Frame 5357/0992. The assignment of the Registration to Assignee from the previous owner, IvySkin, LLC (“Assignor”) was recorded on September 5, 2014 in accordance with an assignment document that contained a typographical error regarding Assignor’s corporate form. Specifically, the assignment document incorrectly identified Assignor as a “New Jersey limited liability corporation”, rather than a “New Jersey limited liability company”. This typographical error has been corrected in the original assignment document, a true and accurate copy of which is annexed hereto.

State of New Jersey)
County of Bergen)ss

[Notarial Seal]
Notary Public

My Commission Expires: 08/22/2016

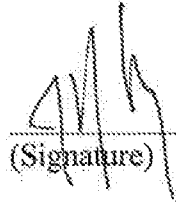
On this 27th day of September, 2014, before me appeared Mike Panahi, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of the identified assignor with authority to do so.

JAMES JISOO KIM
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES AUGUST 22, 2016

DECLARATION

The undersigned, having firsthand knowledge of the facts stated above, and being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the registration, declares that: he is properly authorized to execute this request for correction on behalf of Assignee and all statements made of his own knowledge are believed to be true.

APPLE INC.



.....
(Signature)

Name: Jason A. Cody

Title: Attorney of record

September 18, 2015

.....
(Date)