

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM355949

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Joel Runyon		09/22/2015	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Impossible Ventures LLC		
<b>Street Address:</b>	1231 Champion Forest Court		
<b>City:</b>	Wheaton		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60187		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: ILLINOIS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4260617	IMPOSSIBLE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2027197049		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2027197000		
<b>Email:</b>	dweslow@wileyrein.com		
<b>Correspondent Name:</b>	David E. Weslow		
<b>Address Line 1:</b>	1776 K Street, NW		
<b>Address Line 4:</b>	Washington, D.C. 20006		
<b>ATTORNEY DOCKET NUMBER:</b>	87252.0001		
<b>NAME OF SUBMITTER:</b>	David E. Weslow		
<b>SIGNATURE:</b>	/David E. Weslow/		
<b>DATE SIGNED:</b>	09/22/2015		
<b>Total Attachments: 2</b>			
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**ASSIGNMENT OF TRADEMARK**

WHEREAS, Joel Runyon, an individual resident of the state of Illinois, with an address of 1231 Champion Forest Court, Wheaton, IL 60187 ("Assignor"), adopted, owns, uses and/or used the trademark listed on Schedule A attached hereto (the "IMPOSSIBLE Mark"), and has applied for and owns a federal registration for the IMPOSSIBLE Mark on the Principal Register of the United States Patent and Trademark Office (the "Registration").

WHEREAS, Impossible Ventures LLC, an Illinois LLC located at 1231 Champion Forest Court, Wheaton, IL 60187, ("Assignee"), desires to acquire the IMPOSSIBLE Mark and the Registration.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of his right, title and interest throughout the world in and to the IMPOSSIBLE Mark, the Registration, together with all common law rights in the IMPOSSIBLE Mark, all goodwill of the business symbolized by and associated with the IMPOSSIBLE Mark, and the right to sue for and collect damages by reason of any past infringements of the IMPOSSIBLE Mark.

Assignor agrees to cooperate with Assignee by executing and delivering any documents that may be necessary to protect, preserve or perfect Assignee's rights in the IMPOSSIBLE Mark.

IN WITNESS WHEREOF, this Assignment is executed this 22th day of September, 2015.

  
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Joel Runyon

**SCHEDULE A**

<b>MARK</b>	<b>GOODS/SERVICES</b>	<b>APPLICATION NO./ REGISTRATION NO.</b>
IMPOSSIBLE (stylized)	Clothing, namely, shirts, t-shirts, tank tops, in International Class 25.  Providing a website featuring information in the field of personal fitness, endurance athletics, story telling, and adventure activities, namely, bungee jumping, skydiving, trekking, mountaineering, surfing, and kite surfing, in International Class 41.	U.S. App. No. 85578345  U.S. Reg. No. 4260617