

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM355840

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
E.S. KLUFT & COMPANY, LLC		09/18/2015	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	KLUFT IPCO, LLC		
Street Address:	11096 JERSEY BOULEVARD		
Internal Address:	SUITE 101		
City:	RANCHO CUCAMONGA		
State/Country:	CALIFORNIA		
Postal Code:	91730		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Serial Number:	86468877	CALIFORNIA DESIGN · HANDCRAFTED	
Serial Number:	86468892	CRAFTED BY MASTERS	
Serial Number:	86468899	THE AIRELOOM LIFT	
Registration Number:	1895115	AIRELOOM	
Registration Number:	3071972	KLUFT - THE ROYAL STANDARD	
Registration Number:	3090803	ROYAL AIRELOOM	
Registration Number:	3091901	STUDIO BY AIRELOOM	
Registration Number:	3112746	KLUFT - THE ROYAL STANDARD	
Registration Number:	3230473	E.S. KLUFT FINELY TAILORED MATTRESS	
Registration Number:	3848803	THE BED BY AIRELOOM	
Registration Number:	3887506	THE BED BY AIRELOOM	
Registration Number:	3901142	HAND MADE LUXURY. INFUSED WITH NATURE.	
Registration Number:	4031741	KLUFT	
Registration Number:	4332044	AIRELOOMKING	
Registration Number:	4459961	LUX BED BY AIRELOOM	
Registration Number:	4534846	AIRELOOM	
CORRESPONDENCE DATA			
TRADEMARK			

Fax Number: 3108249696

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 310-824-5555

Email: DocketLA@fulpat.com

Correspondent Name: I. MORLEY DRUCKER

Address Line 1: FULWIDER PATTON LLP

Address Line 2: 6060 CENTER DRIVE, TENTH FLOOR

Address Line 4: LOS ANGELES, CALIFORNIA 90045

ATTORNEY DOCKET NUMBER:	KLUFT-94803
--------------------------------	-------------

NAME OF SUBMITTER:	I. Morley Drucker
---------------------------	-------------------

SIGNATURE:	/I. Morley Drucker/
-------------------	---------------------

DATE SIGNED:	09/22/2015
---------------------	------------

Total Attachments: 4

source=ASSIGNMENT OF TRADEMARKS#page1.tif

source=ASSIGNMENT OF TRADEMARKS#page2.tif

source=ASSIGNMENT OF TRADEMARKS#page3.tif

source=ASSIGNMENT OF TRADEMARKS#page4.tif

**ASSIGNMENT
OF
TRADEMARK REGISTRATIONS
AND
PENDING TRADEMARK APPLICATIONS**

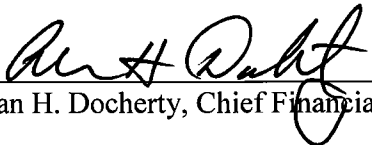
WHEREAS, E.S. KLUFT & COMPANY, LLC, a California limited liability company of 11096 Jersey Boulevard, Suite 101, Rancho Cucamonga, California 91730 (hereinafter "Assignor"), is the owner of the trademarks set forth in attached Schedule A, all of which are registered in the United States Patent and Trademark Office, and is also the owner of the pending U.S. trademark applications set forth in attached Schedule B;

WHEREAS, KLUFT IPCO, LLC, a Delaware limited liability company, of 11096 Jersey Boulevard, Suite 101, Rancho Cucamonga, California 91730 (hereinafter "Assignee") is desirous of acquiring said registrations and applications set forth in Schedules A and B, respectively, (hereinafter "said Trademarks");

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign, unto the said Assignee, all right, title, and interest in and to said Trademarks, and to that portion of the business to which the said Trademarks pertain, together with the goodwill of the business symbolized by said Trademarks; and

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be signed by its duly authorized officer on 18th day of September, 2015.

E.S. KLUFT & COMPANY, LLC (Assignor)

By: 
Alan H. Docherty, Chief Financial Officer

JURAT

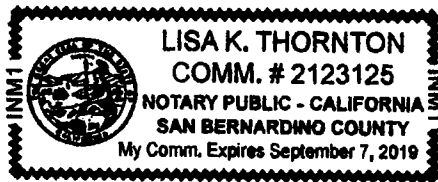
A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California)
County of ~~Los Angeles~~ *San Bernardino*

Subscribed and sworn to (or affirmed) before me on this 18th day of Sept.,
2015, by Alan H. Docherty, proved to me on the basis of satisfactory evidence to be the person
who appeared before me.

(Seal)

Signature _____



SCHEDULE A
REGISTRATIONS

MARK	Registration No.	Registration Date
AIRELOOM	1895115	23-May-1995
KLUFT - THE ROYAL STANDARD	3071972	21-Mar-2006
ROYAL AIRELOOM	3090803	09-May-2006
STUDIO BY AIRELOOM	3091901	16-May-2006
KLUFT - THE ROYAL STANDARD	3112746	04-Jul-2006
E.S. KLUFT FINELY TAILORED MATTRESS	3230473	17-Apr-2007
THE BED BY AIRELOOM & DESIGN	3848803	14-Sep-2010
THE BED BY AIRELOOM	3887506	07-Dec-2010
HAND MADE LUXURY INFUSED WITH NATURE	3901142	04-Jan-2011
KLUFT	4031741	27-Sep-2011
AIRELOOMKING (stylized)	4332044	07-May-2013
LUX BED BY AIRELOOM	4459961	31-Dec-2013
AIRELOOM	4534846	20-May-2014

SCHEDULE B

PENDING TRADEMARK APPLICATIONS

MARK	SERIAL NO.	APPLICATION DATE
CALIFORNIA DESIGN HANDCRAFTED	86/468877	02-Dec-2014
CRAFTED BY MASTERS	86/468892	02-Dec-2014
THE AIRELOOM LIFT	86/468899	02-Dec-2014