TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM356069

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SEHL PRODUCTIONS, INC. d/b/a BRITE CONCEPTS		09/09/2015	CORPORATION: MINNESOTA

RECEIVING PARTY DATA

Name:	LAMI PRODUCTS, INC.
Street Address:	860 WELSH ROAD
City:	HUNTINGDON VALLEY
State/Country:	PENNSYLVANIA
Postal Code:	19006
Entity Type:	CORPORATION: PENNSYLVANIA

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	3915322	OPEN E-Z
Registration Number:	4277948	SINK FRESH
Registration Number:	4758452	RED JR.

CORRESPONDENCE DATA

Fax Number: 3142592020

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-602-5000
Email: susan.murphy@bryancave.com
Correspondent Name: BRYAN CAVE LLP
Address Line 1: 211 NORTH BROADWAY, SUITE 3600
Address Line 4: ST. LOUIS, MISSOURI 63102

ATTORNEY DOCKET NUMBER:	0386987
NAME OF SUBMITTER:	MARK A. PASKAR
SIGNATURE:	/Mark A. Paskar/
DATE SIGNED:	09/23/2015

Total Attachments: 4
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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made and entered into as of September 9, 2015 ("Effective Date"), by and between SEHL PRODUCTIONS, INC. d/b/a BRITE CONCEPTS, a Minnesota corporation with an address of 2580 Hadley Valley RD NE Rochester, MN (along with its predecessors and related parties, Michael Sehl and Brite Concepts Inc.,"Assignor"), and LAMI PRODUCTS, INC., a Pennsylvania corporation with an address of 860 Welsh Road, Huntingdon Valley, PA 19006 ("Assignee"). Each of the Assignor and Assignee are herein referred to individually as a "Party" and together as the "Parties."

BACKGROUND

A. Assignee engaged Assignor to perform certain services in connection with the development, sourcing, and manufacturing of certain products, during which engagement Assignor registered and applied to register certain trademarks in Assignor's name, as set forth in Schedule 1 attached hereto and made a part hereof (collectively, the "Assigned Trademarks");

B. Pursuant to a Supply Agreement between, inter alia, the Parties dated [], Assignor assigned, transferred and conveyed all worldwide right, title and interest in, to and under certain intellectual property, including; and

C. The Parties desire to memorialize Assignee's ownership of the Assigned Trademarks and formally record such ownership with the United States Patent and Trademark Office and any other public records for which recording is deemed appropriate by Assignee.

TERMS

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby unconditionally and irrevocably assigns, transfers and conveys to Assignee and confirms that it did unconditionally and irrevocably assign, transfer and convey to Assignee, its successors and assigns, all of its right, title, and interest, throughout the world, in, to, and under the Assigned Trademarks and all registrations and applications for registration thereof and all common law rights with respect thereto together with all goodwill of the business in which the mark is used and which is symbolized by the Assigned Trademarks, including, but not limited to, all benefits, privileges, causes of action, and remedies relating to such Assigned Trademarks, including, without limitation, the exclusive rights to (a) apply for and maintain all registrations, renewals and/or extensions thereof, (b) all rights and causes of action to recover past, present and future damages, royalties, fees, profits and other relief including, but not limited to, equitable and injunctive relief ensuing from past, present and future infringement of the Assigned Trademarks, (c) grant licenses or other interests therein and (d) otherwise fully and entirely stand in the place of Assignor in all matters related thereto.

2. Further Assurances. Assignor shall execute any instruments or documents and perform all other acts necessary or appropriate, in the reasonable discretion of the Assignee, to further evidence the intent and purpose of this Assignment.

3. Counterparts. This Assignment may be executed in one or more counterparts, each of which shall be deemed an original but all of which together will constitute one and the same instrument. Delivery of an executed counterpart of a signature page to this Assignment by facsimile, portable document format or other electronic means shall be effective as delivery of a manually executed counterpart to this Assignment.

IN WITNESS WHEREOF, the Parties hereto have caused this Agreement to be duly executed as of the date first written above.

ASSIGNOR

SEHL PRODUCTIONS, INC. d/b/a BRITE CONCEPTS

By: Michael Sehl

Name: Michael Sehl

Title: President

Date: 09-09-2015

ASSIGNEE

LAMI PRODUCTS, INC.

By: _____

Name: _____

Title: _____

Date: _____

IN WITNESS WHEREOF, the Parties hereto have caused this Agreement to be duly executed as of the date first written above.

ASSIGNOR

SEHL PRODUCTIONS, INC. d/b/a BRITE CONCEPTS

By:_____

Name:_____

Title:_____

Date:_____

ASSIGNEE

LAMI PRODUCTS, INC.

By: Larry Dion

Name: Larry Dion

Title: President

Date: September 9, 2015

Schedule I

ASSIGNED TRADEMARKS

Mark	Country	Reg. No.	Date Registered
OPEN E-Z	United States	3,915,322	February 1, 2011
Sink Fresh	United States	4,277,948	January 22, 2013
Red Jr.	United States	4,758,452	June 23, 2015