

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM356101

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
lomega LLC		12/21/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	LE Intangibles Holding Company LLC		
Street Address:	176 South Street		
City:	Hopkinton		
State/Country:	MASSACHUSETTS		
Postal Code:	01748		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	85270254	IOMEGA	
Registration Number:	1841739	IOMEGA	
Registration Number:	4161760	UNSTOPPABLE COMPUTING	
Registration Number:	2952031	I	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	773-510-8825		
Email:	beckywil@motorola.com		
Correspondent Name:	Becky A. Williams		
Address Line 1:	222 W. Merchandise Mart Plaza, Ste 1800		
Address Line 4:	Chicago, ILLINOIS 60654		
NAME OF SUBMITTER:	Becky A. Williams		
SIGNATURE:	/baw/		
DATE SIGNED:	09/23/2015		
Total Attachments: 9			
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ASSIGNMENT OF TRADEMARKS AND DOMAIN NAMES

This Assignment (this "Assignment") is effective as of December 21, 2012, at 11:00 a.m., Eastern time, by and between Iomega LLC, a Delaware limited liability company having an address at 3721 Valley Center Drive, Suite 200, San Diego, California 92130 (the "Assignor"), and LE Intangibles Holding Company LLC, a Delaware limited liability company having an address at 176 South Street, Hopkinton, Massachusetts 01748 (the "Assignee").

WHEREAS, pursuant to a Contribution Agreement between EMC Corporation, a Massachusetts Corporation and the indirect parent of the Assignor ("EMC"), and LenovoEMC, Limited, a Hong Kong company, dated July 31, 2012 (the "Contribution Agreement"), EMC is implementing an internal reorganization of the Assignor (the "Reorganization"); and

WHEREAS, the Assignor owns certain registrations and applications of trademarks and service marks which are listed on attached Schedule I ("Assigned Trademarks") and certain domain name registrations which are listed on attached Schedule II ("Assigned Domain Names") and together with the Assigned Trademarks, the "Assigned IP"; and

WHEREAS, as part of the Reorganization and pursuant to the terms of this Assignment, the Assignee desires to receive from the Assignor an assignment of each Assigned Trademark and Assigned Domain Name;

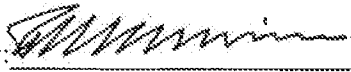
NOW THEREFORE, for good and valuable consideration, the Assignor hereby assigns to the Assignee, all of its right, title and interest in and to each item of Assigned IP owned by the Assignor, including such goodwill associated therewith and the right to sue for and collect past damages therefor, in each case solely to the extent such right, title and interest constitute NAS JV Assets (as such term is defined in the Contribution Agreement).

The Assignor hereby authorizes the Commissioner of Patents and Trademarks of the United States Patent and Trademark Office, and the empowered officials of any other applicable offices and governments, and the applicable domain name registrars, to issue or transfer each item of Assigned IP owned by the Assignor to the Assignee, as assignee thereof.

[Signature Page Follows]

Signed at Hopkinton, Massachusetts, this 21st day of December, 2012.

lomega LLC

By: 

Name: Paul T. Dacier

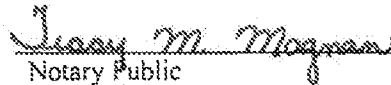
Title: President

COMMONWEALTH OF MASSACHUSETTS)

) ss.

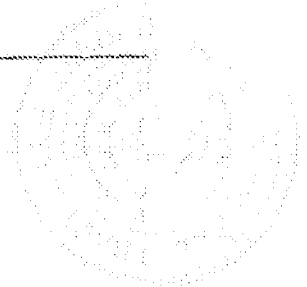
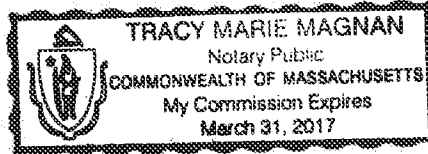
COUNTY OF Middlesex)

Subscribed and sworn to before me on this 21st day of December, 2012



Notary Public

Commission Expires:



[Signature Page to Assignment of IP]

Schedule I: Assigned Trademarks

Juris- diction	Trademark	App. No.	App. Date	Reg No.	Reg. Date	Beneficial Owner	Status/ Comments
U.S. Federal	IOMEGA	85270254	17-MAR-2011			EMC Corporation	Pending/ published and opposed
U.S. Federal	IOMEGA	74433937	10-SEP-1993	1841739	28-JUN-1994	EMC Corporation	Registered
U.S. Federal	IOMEGA (Stylized Letters)	76126177	12-SEP-2000	2742988	29-JUL-2003	EMC Corporation	Registered
U.S. Federal	UNSTOPPABLE COMPUTING	85109230	17-AUG-2010	4161760	19-JUN-2012	EMC Corporation	Registered
U.S. Federal	I and Design	76125750	12-SEP-2000	2952031	17-MAY-2005	EMC Corporation	Registered
Canada	IOMEGA	540044	15-APR-1985	TMA314190	16-MAY-1986	EMC Corporation	Registered
Canada	I and Design	132715200	06-DEC-2006	TMA730630	10-DEC-2008	EMC Corporation	Registered
Canada	I and Design	077575900	20-FEB-1995	TMA484740	28-OCT-1997	EMC Corporation	Abandoned
Mexico	IOMEGA	1869	11-NOV-1985	366104	18-NOV-1988	EMC Corporation	Registered
Mexico	I and Design	475208	12-MAR-2001	747649	12-MAR-2001	EMC Corporation	Inactive
Mexico	I and Design	225988	02-MAR-1995	545187	31-MAR-1997	EMC Corporation	Inactive
Bermuda	IOMEGA O and Design	10800	26-NOV-1986			EMC Corporation	Abandoned 26-NOV-1993
Bahamas	IOMEGA O	12015	29-MAY-1986			EMC Corporation	Abandoned 29-NOV-2000
Trinidad and Tobago	IOMEGA O and Design	16570	01-DEC-1986			EMC Corporation	Abandoned 6-SEP-2001
Costa Rica	IOMEGA I O and Design	141094	04-JUN-1986			EMC Corporation	Abandoned 6-SEP-2001
Panama	IOMEGA	41149	05-MAY-1985	41149	03-FEB-1989	EMC Corporation	Abandoned 17-NOV-2008
Argentina	IOMEGA	2763825	1-FEB-1995	2219508	17-MAR-2008	EMC Corporation	Registered
Argentina	I and Design	2330731	12-MAR-2001	1890165	11-OCT-2002	EMC Corporation	Registered
Bolivia	IOMEGA	0144	11-JUN-1986	45830 C	21-JUL-1987	EMC Corporation	Registered
Brazil	IOMEGA	831198931	02-SEP-2011			EMC Corporation	Pending

Juris-diction	Trademark	App. No.	App. Date	Reg No.	Reg. Date	Beneficial Owner	Status/ Comments
Brazil	I and Design	823641554	12-MAR-2001	823641554	22-MAY-2007	EMC Corporation	Registered
Chile	IOMEGA and Design	164072	14-NOV-1990			EMC Corporation	Abandoned 6-SEP-2001
Chile	I and Design	520538	12-MAR-2001	615814	08-JAN-2002	EMC Corporation	Registered
Colombia	I and Design	95 6377	21-FEB-1995	175854	16-JUN-1995	EMC Corporation	Inactive
Peru	IOMEGA and Design	10328-1996	02-NOV-1990	P10091004	10-MAY-1991	EMC Corporation	Abandoned 6-SEP-2001
Peru	I and Design	92047-1999	24-SEP-1999	P00060169	30-DEC-1999	EMC Corporation	Inactive
Uruguay	I and Design	275897	21-FEB-1995	275897	07-JAN-1997	EMC Corporation	Abandoned
Venezuela	I and Design	1995-004915	06-APR-1995	P190692	23-AUG-1996	EMC Corporation	Inactive
Community Trademarks	io club IOMEGA LOYALTY PROGRAMME and Design	2544260	22-JAN-2002	2544260	19-JUN-2003	EMC Corporation	Abandoned 23-JAN-2012
Community Trademarks	IOCLUB	2544377	22-JAN-2002	2544377	04-JUN-2003	EMC Corporation	Registered
Community Trademarks	IOMEGA	8268526	30-APR-2009			EMC Corporation	Possibility for appeal – opposed and opposition sustained
Community Trademarks	I and Design	2145506	12-MAR-2001	2145506	20-JUN-2002	EMC Corporation	Registered
Community Trademarks	UNSTOPPABLE COMPUTING	9746967	17-FEB-2011	9746967	21-JUL-2011	EMC Corporation	Registered
Austria	IOMEGA	AM 502/95	31-JAN-1995	159594	01-SEP-1995	EMC Corporation	Registered
Benelux	IOMEGA	841607	31-JAN-1995	570958	31-JAN-1995	EMC Corporation	Registered
Czech Republic	IOMEGA	145242	28-JUL-1999	229338	28-JUL-1999	EMC Corporation	Registered
Denmark	IOMEGA	002208 1985	18-APR-1985	VR 002992 1989	02-JUN-1989	EMC Corporation	Registered
France	IOMEGA	97 668354	12-MAR-1997	97 668354	12-MAR-1997	EMC Corporation	Registered

Juris-diction	Trademark	App. No.	App. Date	Reg No.	Reg. Date	Beneficial Owner	Status/ Comments
Germany	I and Design	30116205.0	12-MAR-2001	30116205	18-JAN-2002	EMC Corporation	Registered
Greece	IOMEGA	123020	16-FEB-1995	123020	17-OCT-1997	EMC Corporation	Registered
Greece	IOMEGA and Design	83773	02-OCT-1986			EMC Corporation	Abandoned 6-SEP-2001
Greece	I and Design	123419	14-MAR-1995			EMC Corporation	Inactive
Ireland	IOMEGA	93/3196	16-JUL-1993	176942	15-JUL-1993	EMC Corporation	Registered
Italy	IOMEGA and Design	19,964 C/85	24-APR-1985	725,790	26-JAN-1986	EMC Corporation	Inactive
Italy	I and Design	MI/2001/2713				EMC Corporation	Abandoned 10-MAR-2011
Norway	IOMEGA and Design	198504640	03-DEC-1985	136171	20-APR-1989	EMC Corporation	Registered
Russia	IOMEGA	2011730098	13-SEP-2011			EMC Corporation	Waiting for registration certificate
Russia	I and Design	2001707054	12-MAR-2001	237572	4-FEB-2003	EMC Corporation	Registered
Spain	IOMEGA and Design	1124745 M2	15-NOV-1985	970650		EMC Corporation	Abandoned 6-SEP-2001
Sweden	IOMEGA and Design	1986/01472	20-FEB-1986	213418	31-MAR-1989	EMC Corporation	Registered
Sweden	I and Design	2001/01672	12-MAR-2001	352734	15-FEB-2002	EMC Corporation	Registered
Switzerland	IOMEGA	642/1995.5	31-JAN-1995	427509	05-JUL-1996	EMC Corporation	Registered
Switzerland	I and Design	2542/2001	12-MAR-2001	P-494561	12-MAR-2001	EMC Corporation	Registered
United Kingdom	IOMEGA	1208375	02-DEC-1983	1208375	02-DEC-1983	EMC Corporation	Registered
United Kingdom	I and Design	2264036	12-MAR-2001	2264036	23-NOV-2001	EMC Corporation	Registered
Israel	IOMEGA	61128	06-JUN-1985	61128	27-MAR-1989	EMC Corporation	Registered
South Africa	IOMEGA	85/2648	17-APR-1985	85/2648	17-APR-1985	EMC Corporation	Registered
South Africa	I and Design	95/2035	16-FEB-1995			EMC Corporation	Abandoned/ Inactive
China	IOMEGA	98000 88749	05-AUG-1998	1376329	21-MAR-2000	EMC Corporation	Registered
China	I and Design	2001-034601	12-MAR-2001	1983722	14-MAY-2005	EMC Corporation	Registered

Jurisdiction	Trademark	App. No.	App. Date	Reg No.	Reg. Date	Beneficial Owner	Status/ Comments
China	AIMELIJA IOMEGA in traditional Chinese characters]	9800002589	9-JAN-1997	1276271	21-MAY-1999	EMC Corporation	Inactive
Hong Kong	IOMEGA and Design	2215/1987	02-JUL-1985	19870275	02-JUL-1985	EMC Corporation	Inactive/ abandoned
Hong Kong	IOMEGA (in Chinese characters)	14771/1997	15-OCT-1996	04783/2000	15-OCT-1997	EMC Corporation	Registered
Hong Kong	I and Design	03966	12-MAR-2001	2002B04165	12-SEP-2007	EMC Corporation	Registered
India	IOMEGA and Design	436821	22-APR-1985	436821	22-APR-1985	EMC Corporation	Inactive/ abandoned
Japan	IOMEGA	S60-044465	30-APR-1985	2225659	23-APR-1985	EMC Corporation	Registered
Japan	I and Design	2001-021868	12-MAR-2001	4541169	01-FEB-2002	EMC Corporation	Registered
Philippines	I and Design	41995103226	27-JUN-1995	41995103226	04-AUG-2000	EMC Corporation	Registered
Singapore	IOMEGA	95/019801	07-MAR-1995	T95019801	7-MAR-1995	EMC Corporation	Registered
Singapore	I and Design	T01032361	12-MAR-2001	T01/032361	12-SEP-2000	EMC Corporation	Registered
South Korea	IOMEGA	7939/1995	06-MAR-1995	350159	18-NOV-1996	EMC Corporation	Registered
South Korea	I and Design	2001-0009142	12-MAR-2001	4005269410000	05-AUG-2002	EMC Corporation	Registered
Taiwan	I and Design	090008430	13-MAR-2001	01013036	01-SEP-2002	EMC Corporation	Registered
Taiwan	I and Design	084009253	03-MAR-1995	00722019	16-JUL-1996	EMC Corporation	Inactive
Taiwan	Iomega in Chinese characters	87009979	02-MAR-1998	00873351	11-JAN-1999	EMC Corporation	Registered
Australia	IOMEGA	400136	18-NOV-1983	400136	18-NOV-1983	EMC Corporation	Registered
Australia	I and Design	869091	13-MAR-2001	869091	13-MAR-2001	EMC Corporation	Registered
New Zealand	IOMEGA	245544	08-FEB-1995	245544	8-FEB-1995	EMC Corporation	Registered
New Zealand	I and Design	633807	12-MAR-2001	633807	10-JUN-2002	EMC Corporation	Registered

Schedule II: Assigned Domain Names

Assignor	Domain
	cloudconnect.biz
	cloudconnect.info
	cloudnetnow.com
	icloudnow.com
	icloudonline.com
	ioclub.net
	ioemga.com
	iolink.com
	iomega.ae
	iomega.asia
	iomega.at
	iomega.be
	iomega.ch
	iomega.co
	iomega.co.at
	iomega.co.cz
	iomega.co.dk
	iomega.co.hu
	iomega.co.il
	iomega.co.in
	iomega.co.it
	iomega.co.kr
	iomega.co.nz
	iomega.co.pt
	iomega.co.uk
	iomega.co.za
	iomega.com
	iomega.com.au
	iomega.com.br
	iomega.com.gr
	iomega.com.hk
	iomega.com.hr
	iomega.com.my
	iomega.com.ph
	iomega.com.pl
	iomega.com.pt
	iomega.com.ro
	iomega.com.sg
	iomega.com.tr
	iomega.com.tw
	iomega.de
	iomega.dk

	iomega.eu
	iomega.eu.com
	iomega.fi
	iomega.fr
	iomega.hk
	iomega.ie
	iomega.jp
	iomega.li
	iomega.lt
	iomega.lu
	iomega.net
	iomega.nl
	iomega.no
	iomega.org
	iomega.pt
	iomega.ro
	iomega.se
	iomega.sg
	iomega.si
	iomega.sk
	iomega.tel
	iomega.tw
	iomega-asia.com
	iomega-cirrus.com
	iomegacloud.com
	iomegacommunity.com
	iomegacorp.com
	iomega-cumulus.com
	iomega-data-recovery.com
	iomegadatarecovery.net
	iomegadatarecovry.com
	iomegadirect.com
	iomega-europe.com
	iomegajobs.com
	iomegalink.com
	iomegaoem.com
	iomegaonlinestorage.com
	iomegaoutlet.com
	iomega-personal-cloud.com
	iomegareg.com
	iomegasales.com
	iomegasetup.com
	iomegasilverlining.com
	iomegastore.net
	iomega-stratus.com

	iomegavertrieb.com
	iomegavideosurveillance.com
	lifelineapps.com
	mycloudnow.biz
	mycloudnow.info
	mycloudnow.net
	myiomegacloud.com
	myremotenas.com
	networkstorage4you.com
	personacloudnow.com
	personalcloud.biz
	personalcloudonline.com
	personalsilverlining.com
	remotecloud.biz
	remotecloud.info
	remotecloud.net
	storcenter.com
	storcenterix2.com
	storcenter-ix2.com
	storcenterpro.com
	unstoppablecomputing.com
	unstoppablecomputing.com
	vhomecloudupdate.net