# OP \$40.00 86685825

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM356107

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Clickbooth.com, LLC		09/23/2015	LIMITED LIABILITY COMPANY: FLORIDA

### **RECEIVING PARTY DATA**

Name:	Smartrlinks, LLC	
Street Address:	5901 North Honore Avenue	
Internal Address:	Suite 250	
City:	Sarasota	
State/Country:	FLORIDA	
Postal Code:	34243	
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA	

### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Serial Number:	86685825	S SMARTRLINKS

# **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 941-329-6629

**Email:** dbustard@williamsparker.com

Correspondent Name: R. David Bustard

Address Line 1: 200 South Orange Avenue Address Line 4: Sarasota, FLORIDA 34236

NAME OF SUBMITTER:	R. David Bustard
SIGNATURE:	/R. David Bustard/
DATE SIGNED:	09/24/2015

**Total Attachments: 2** 

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TRADEMARK REEL: 005629 FRAME: 0288

### TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") dated as of School 23, 2015 ("Effective Date"), is made and entered by and between CLICKBOOTH.COM, LLC, a Florida limited liability company ("Assignor"), and SMARTRLINKS, LLC, a Florida limited liability company ("Assignee").

WHEREAS, Assignor, on the Effective Date, owned the trademark identified on Schedule A attached hereto (the "Trademark"); and

WHEREAS, Assignee is desirous of acquiring the Trademark and the registrations thereof; and;

WHEREAS, Assignor, subject to the terms hereof, desires to assign the Trademark and associated application, registration and goodwill.

NOW, THEREFORE, in consideration of the mutual covenants and obligations contained in the Agreement and other good and valuable consideration, Assignor does hereby assign and transfer to Assignee all of its right, title, and interest in and to the Trademark and all applications and registrations therefore, together with any and all of the goodwill of the businesses symbolized by and associated with said Trademark.

**IN WITNESS WHEREOF**, the parties have duly executed and delivered this Assignment as of the Effective Date.

CLICKBOOTH.COM, LLC

Erin Cigich

Manager/CEO

SMARTRLINKS, LLC By: Clickbooth.com, LLC

As Its Manager

Erin Cigich

Manager/CEO

STATE OF FLORIDA COUNTY OF SARASOTA

Subscribed and sworn to before me this

23th day of September 20

My Commission Expires:

2/23/16



# SCHEDULE A - TRADEMARKS

MARK	COUNTRY	REG. NO.	GOODS/SERVICES/CLASS
SMARTRLINKS	U,S.	Serial No. 88685825	Class 035: Advertising and marketing services via the internet, namely, cost-peraction and cost-per-click advertising

3414823v1

**RECORDED: 09/24/2015** 

TRADEMARK REEL: 005629 FRAME: 0290