TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM356146

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
HERCULES TECHNOLOGY GROWTH CAPITAL, INC., AS AGENT		09/23/2015	CORPORATION: MARYLAND

RECEIVING PARTY DATA

Name:	STRONGVIEW SYSTEMS, INC.
Street Address:	1300 Island Drive, Unit 200
City:	Redwood City
State/Country:	CALIFORNIA
Postal Code:	94065
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	2965565	STRONGMAIL
Registration Number:	3478982	MESSAGE STUDIO
Registration Number:	3478983	STRONGSTART
Registration Number:	3664777	? THE EMAIL ADVISOR LLC
Registration Number:	3594422	POPULARMEDIA
Registration Number:	3586899	SOCIALNOTES
Registration Number:	3905630	SOCIAL DIRECT
Registration Number:	2914711	STRONGMAIL
Registration Number:	3258172	
Registration Number:	4606423	STRONGVIEW
Registration Number:	4610675	PRESENT TENSE MARKETING
Registration Number:	4670935	INTERACTIONSTORE

CH $315.00 2965565

CORRESPONDENCE DATA

Fax Number: 2124464900

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: susan.zablocki@kirkland.com

Correspondent Name: SUSAN ZABLOCKI

Address Line 1:	KIRKLAND & ELLIS LLP
Address Line 2:	601 LEXINGTON AVENUE
Address Line 4:	NEW YORK, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	22783-49
NAME OF SUBMITTER:	Susan Zablocki
SIGNATURE:	/susan zablocki/
DATE SIGNED:	09/24/2015

Total Attachments: 12

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Schedule C

RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY COLLATERAL

This **RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY COLLATERAL** (this "**Release**"), dated as of September 23, 2015, is made by Hercules Technology Growth Capital, Inc., as agent for the lenders ("**Agent**") under that certain Loan Agreement (as defined in the Security Agreement referred to below).

WHEREAS, the Agent and StrongView Systems, Inc., a Delaware corporation (the "**Grantor**"), entered into that certain Intellectual Property Security Agreement dated as of December 2, 2014 (the "**Security Agreement**"), pursuant to which the Grantor granted a security interest to Agent for its benefit and the benefit of the Lenders (as defined in the Security Agreement) in certain intellectual property collateral of Grantor, including the collateral listed on Annex I attached hereto (collectively, the "**Intellectual Property Collateral**"); and

WHEREAS, the Security Agreement was recorded in the U.S. Patent and Trademark Office on the dates and on the reels and frames set forth on Annex I hereto.

NOW THEREFORE, FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, the Agent hereby releases all of its security interest in the Intellectual Property Collateral, whether granted pursuant to the Security Agreement or any other agreement or document delivered in connection with the Loan Agreement, and the Agent hereby reassigns any and all such right, title and interest (if any) that the Agent may have in the Intellectual Property Collateral to the Grantor.

The Agent represents and warrants that: (i) it has the full power and authority to execute this Release; and (ii) it has not assigned, transferred, restricted or otherwise encumbered any security interest it has against the Intellectual Property Collateral.

The Agent agrees, at the expense of the Grantor, to cooperate with the Grantor and to provide the Grantor with the information and additional authorization reasonably required to effect the release of the Agent's security interests in the Intellectual Property Collateral.

[Signature Page Follows]

IN WITNESS WHEREOF, the Agent has executed this Release as of the date first above written.

HERCULES TECHNOLOGY GROWTH CAPITAL, INC.

By: _____

Name: Ben Bang

Title: Associate General Counsel

Annex I

Copyrights

None.

Patents

PATENT FAMILY NUMBER I: E-MAIL USING QUEUES IN NON-PERSISTENT MEMORY

INVENTORS: Frank Addante and Tim McQuillen

ATTORNEY REFERENCE NUMBER	APPLICATION NO. / PATENT NO	FILED	COUNTRY	STATUS	RECOMMENDATION / REASON
01 1653-5003-US	10/777,336	2/11/04	UNITED STATES	Issued as United States Patent No. 7,720,911 on May 18, 2010	Maintain / Granted patent
01 1653-5003-CA	2,516,502	2/11/04	CANADA	Pending	Maintain / corresponding U.S. case allowed
01 1653-5003-JP	2006-503565	8/18/05	JAPAN	Abandoned	Abandoned
011653-5003-EP	EP1599805	9/9/05	EUROPE / ORIGINAL	Issued	Maintain / Granted patent
01 1653-5003-FR	"	"	FRANCE	Issued	Maintain / Granted patent
01 1653-5003-DE	602004025451.7	"	GERMANY	Issued	Maintain / Granted patent
01 1653-5003-IE	1599805	"	IRELAND	Issued	Maintain / Granted patent
01 1653-5003-GB	"	"	GREAT BRITAIN	Issued	Maintain / Granted patent
011653-5003-EP-01	EP1715641	6/23/06	EUROPE / DIVISIONAL 1	Issued	Maintain / Granted patent
01 1653-5003-FR-01	"	"	FRANCE	Issued	Maintain / Granted patent
01 1653-5003-DE-01	602004022714.5	"	GERMANY	Issued	Maintain / Granted patent
01 1653-5003-IE-01	1715641	"	IRELAND	Issued	Maintain / Granted patent
01 1653-5003-GB-01	"	"	GREAT BRITAIN	Issued	Maintain / Granted patent
01 1653-5003-EP-02	06013040.8-2416	6/23/06	EUROPE / DIVISIONAL 2	Abandoned	Abandoned
011653-5003-EP-03	06013039.0-2416	"	EUROPE / DIVISIONAL 3	Abandoned	Abandoned
01 1653-5003-WO	PCT/US04/04305	2/11/04	PCT	Closed	Closed
011653-5003-PR	60/449,301	2/20/03	US / PROVISIONAL	Expired	Expired

PATENT FAMILY NUMBER II: EMAIL DELIVERY SYSTEM USING METADATA ON EMAILS TO MANAGE VIRTUAL STORAGE

INVENTORS: Frank Addante, Tim McQuillen, and Junior Shaitan

ATTORNEY REFERENCE NUMBER	APPLICATION NO. / PATENT NO	FILED	COUNTRY	STATUS	RECOMMENDATION / REASON
011653-5001-US	10/857,601	5/27/04	UNITED STATES	Issued as U.S. Patent No. 7,698,369 on April 13, 2010.	Maintain / Granted patent
011653-5001-US-01	12/758,732	04/12/10	UNITED STATES	Issued as U.S. Patent No. 8,402,100 on March 19, 2013	Maintain / Granted Patent
011653-5001-US-02	13/846,867	03/18/13	UNITED STATES	Pending; NoA; Issue Fee Due	Maintain / Application includes all subject matter of both Families I and II
011653-5001-EP	05755938.7	12/20/06	EUROPE	Granted 9/3/14 Patent	Case has been allowed; payment of grant fees, perfecting in 3-5 European countries and filing of divisional application
011653-5001-EP01	14179487.5	08/01/14	EUROPE - DIVISIONAL	Pending	
011653-5001-CA	2,568,127	11/24/06	CANADA	Patent 2,568,127 Granted 7/22/14	Maintain / Should be inexpensive to obtain patent in Canada because corresponding U.S. case is allowed
011653-5001-CN	200580025313.1	1/26/07	CHINA	Abandoned	Abandoned
011653-5001-WO	PCT/US05/19223	5/26/05	PCT	Closed	Closed

PATENT FAMILY NUMBER III: SYSTEMS AND METHODS FOR COMMUNICATING LOGIC IN E-MAIL MESSAGES

INVENTOR: Frank Addante

ATTORNEY REFERENCE NUMBER	APPLICATION NO. / OFFICIAL FILING NUMBER	FILED	COUNTRY	STATUS	RECOMMENDATION / REASON
011653-5002-US	11/339,906	1/25/06	UNITED STATES	Issued as United Patent No. 8,316,090 on November 20, 2012	Maintain / Granted patent
011653-5002-US01	13/681,411	11/19/12	UNITED STATES	Pending	Maintain / Keep family pending
011653-5002-EP	07762556.4	8/25/08	EUROPE	Abandoned	Abandoned
011653-5002-WO	PCT/US07/01969	1/24/07	PCT	Closed	Closed

PATENT FAMILY NUMBER IV: SYSTEMS AND METHODS FOR ADAPTIVE COMMUNICATION CONTROL

INVENTORS: Tim McQuillen and Tulsi R. Mayala

ATTORNEY REFERENCE NUMBER	APPLICATION NO. / OFFICIAL FILING NUMBER	FILED	COUNTRY	STATUS	RECOMMENDATION / REASON
011653-5004-US	11/975,884	10/22/07	SYSTEMS AND METHODS FOR ADAPTIVE COMMUNICATION CONTROL	Issued as U.S. Patent No. 7,698,462 on April 13, 2010	Maintain / Granted Patent
011653-5004-US-01	12/758,797	4/12/10	SYSTEMS AND METHODS FOR ADAPTIVE COMMUNICATION CONTROL	Issued as U.S. Patent No. 8,171,159 on May 1, 2012	Maintain / Granted Patent
011653-5004-US-02	13/460,698	4/30/12	SYSTEMS AND METHODS FOR ADAPTIVE COMMUNICATION CONTROL	Issued as U.S. Patent No. 8,386,638 on Feb. 26, 2013	Maintain / Granted Patent
011653-5004-US-03	13/767,858	2/14/13	SYSTEMS AND METHODS FOR ADAPTIVE COMMUNICATION CONTROL USING A PROFILE	Pending	Maintain / Keep family pending

PATENT FAMILY NUMBER V: RELEVANCE ENGINE FOR OPTIMIZING A CAMPAIGN

INVENTOR: Shekhar Yadav

ATTORNEY REFERENCE NUMBER	APPLICATION NO. / OFFICIAL FILING NUMBER	FILED	COUNTRY	STATUS	RECOMMENDATION / REASON
011653-5005-US	12/415,832	3/31/09	SYSTEMS AND METHODS FOR OPTIMIZING A CAMPAIGN	Pending	Maintain / Keep family pending

PATENT FAMILY NUMBER VI: VIRAL MARKETING EFFORTS

INVENTORS: Ryan Michael Koonce; James Newton Calboun JR.; David Allen Bell; Sage Bray

ATTORNEY REFERENCE NUMBER	APPLICATION NO. / OFFICIAL FILING NUMBER	FILED	COUNTRY	STATUS	RECOMMENDATION / REASON
011653-5006-US	11/900,589	9/12/07[1]	SYSTEMS AND METHODS FOR OPTIMIZATION OF VIRAL MARKETING EFFORTS	Issued as United States Patent No. 8,140,376 on March 20, 2012	Maintain / Granted patent
011653-5006-US-01	13/424,302	3/19/12	SYSTEM AND METHOD FOR IDENTIFYING OFFERED INCENTIVES THAT WILL ACHIEVE AN OBJECTIVE	Issued as United States Patent No. 8,417,558 ON April 9, 2013	Maintain / Granted patent
011653-5006-US-02	13/858,772	4/8/13	SYSTEM AND METHOD FOR OPTIMIZATION OF VIRAL MARKETING EFFORTS	Pending – awaiting office action	Maintain / Granted patent

[1] Claims priority to two provisional applications with earliest priority date of 9/12/06

PATENT FAMILY NUMBER VII: INFLUENCER IDENTIFICATION

INVENTORS: Robert S. Tekiela, Ashish G. Desai; David A. Bell

ATTORNEY REFERENCE NUMBER	APPLICATION NO. / OFFICIAL FILING NUMBER	FILED	COUNTRY	STATUS	RECOMMENDATION / REASON
011653-5007-US	12/648,180	12/28/09	SYSTEMS AND METHODS FOR INFLUENCING MARKETING CAMPAIGNS	Pending	Maintain / Keep family pending

PATENT FAMILY NUMBER VIII: SYSTEMS AND METHODS FOR LIFE CYCLE MARKETING

INVENTOR: Tulsi Ram Mayala and Shriram Vishwanathan

ATTORNEY REFERENCE NUMBER	APPLICATION NO. / OFFICIAL FILING NUMBER	FILED	COUNTRY	STATUS	RECOMMENDATION / REASON
011653-5008-US	13/705,135	12/4/12	SYSTEMS AND METHODS FOR PATH OPTIMIZATION IN A MESSAGE CAMPAIGN	Pending	Maps to StrongMail's Lifestyle Marketing product

PATENT FAMILY NUMBER IX: SYSTEMS AND METHODS FOR MESSAGE PERSONALIZATION

INVENTORS: Tulsi Ram Mayala and Shriram Vishwanathan

ATTORNEY REFERENCE NUMBER	APPLICATION NO. / OFFICIAL FILING NUMBER	FILED	COUNTRY	STATUS	RECOMMENDATION / REASON
011653-5009-US	13/451,458	4/9/12	SYSTEMS AND METHODS FOR MESSAGE PERSONALIZATION	Pending / Allowed	Maintain / Keep family pending

PATENT FAMILY NUMBER X: SYSTEM AND METHOD FOR MESSAGE CAMPAIGN DATA

INVENTORS: Jeremy Sterns and Tulsi Ram Mayala

ATTORNEY REFERENCE NUMBER	APPLICATION NO. / OFFICIAL FILING NUMBER	FILED	COUNTRY	STATUS	RECOMMENDATION / REASON
011653-5010-PR	61/888,977	10/9/13	SYSTEM AND METHOD FOR MESSAGE CAMPAIGN DATA	Pending / Conversion Due 10/9/14	Maintain / Keep family pending

PATENT FAMILY NUMBER XI: OPEN CHANNEL APPLICATION PROGRAMMING INTERFACE

INVENTORS: Jeremy Sterns and Tulsi Ram Mayala

ATTORNEY REFERENCE NUMBER	APPLICATION NO. / OFFICIAL FILING NUMBER	FILED	COUNTRY	STATUS	RECOMMENDATION / REASON
011653-5016-PR	62/010,331	06/10/14	OPEN CHANNEL APPLICATION PROGRAMMING INTERFACE	Pending / Conversion Due 06/10/15	Maintain / Keep family pending

Trademark List

Trademark	Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
? THE EMAIL ADVISOR LLC and Design	United States of America	Registered 35 Int.	77501310 17-Jun-2008	3664777 04-Aug-2009
INTERACTION STORE	United States of America	Published 42 Int.	86296011 30-May-2014	
MESSAGE STUDIO	Canada	Pending NC No Class	1699470 23-Oct-2014	
MESSAGE STUDIO	European Community	Pending 09 Int.	A0045892 22-Oct-2014	
MESSAGE STUDIO	Int'l Registration - Madrid Protocol Only	Pending 09 Int.	A0045892 22-Oct-2014	
MESSAGE STUDIO	United States of America	Registered 09 Int.	77195537 01-Jun-2007	3478982 05-Aug-2008
MML	United States of America	Allowed 09 Int., 42 Int.	85932135 14-May-2013	
POPULARMEDIA	United States of America	Registered 35 Int., 42 Int.	77539774 05-Aug-2008	3594422 24-Mar-2009
PRESENT TENSE MARKETING	United States of America	Registered 35 Int.	85922076 02-May-2013	4610675 23-Sep-2014
S Path (logo)	United States of America	Registered 09 Int., 42 Int.	78879753 09-May-2006	3258172 03-Jul-2007
SOCIAL DIRECT	United States of America	Registered 35 Int., 42 Int.	77917240 21-Jan-2010	3905630 11-Jan-2011
SOCIALNOTES	United States of America	Registered 09 Int.	77539776 05-Aug-2008	3586899 10-Mar-2009

Trademark List

Trademark	Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
STRONGMAIL	Australia	Registered 09 Int.	1365633 08-Jun-2010	1365633 17-Jan-2011
STRONGMAIL	European Community	Renewed 09 Int., 38 Int., 42 Int.	3917747 09-Jul-2004	3917747 25-Nov-2005
STRONGMAIL	Int'l Registration - Madrid Protocol Only	Renewed 09 Int.	830867 08-Jul-2004	830867 08-Jul-2004
STRONGMAIL	Japan	Protected 09 Int.	830867 08-Jul-2004	830867 08-Jul-2004
STRONGMAIL	United States of America	Renewed 09 Int.	78349777 09-Jan-2004	2914711 28-Dec-2004
STRONGMAIL	United States of America	Renewed 42 Int.	76480335 06-Jan-2003	2965565 12-Jul-2005
STRONGSTART	United States of America	Registered 37 Int., 42 Int.	77195544 01-Jun-2007	3478983 05-Aug-2008
STRONGVIEW	Australia	Protected 09 Int., 35 Int., 42 Int.	A0038557 09-Oct-2013	1188636 09-Oct-2013
STRONGVIEW	European Community	Pending 09 Int., 35 Int., 42 Int.	A0038557 09-Oct-2013	
STRONGVIEW	Int'l Registration - Madrid Protocol Only	Registered 09 Int., 35 Int., 42 Int.	A0038557 09-Oct-2013	1188636 09-Oct-2013
STRONGVIEW	Japan	Protected 09 Int., 35 Int., 42 Int.	A0038557 09-Oct-2013	1188636 09-Oct-2013
STRONGVIEW	United States of America	Registered 09 Int., 35 Int., 42 Int.	85889486 09-Apr-2013	4606423 16-Sep-2014

Mask Works

None.