

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM356021

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mavericks Wholesale		09/22/2015	PARTNERSHIP: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Mavericks Wholesale		
Street Address:	210 S. Johnson St.		
City:	Visalia		
State/Country:	CALIFORNIA		
Postal Code:	93291		
Entity Type:	PARTNERSHIP: CALIFORNIA		
Composed Of:	<ul style="list-style-type: none"> • Ryan Beckley, UNITED STATES, INDIVIDUAL • Forrest Jones, UNITED STATES, INDIVIDUAL 		
Name:	Jordan Brown		
Street Address:	238 E. Caldwell		
City:	Visalia		
State/Country:	CALIFORNIA		
Postal Code:	93277		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85901782		
CORRESPONDENCE DATA			
Fax Number:	5594364800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(559) 436-3800		
Email:	mmiller@sierraplalaw.com		
Correspondent Name:	Mark D. Miller		
Address Line 1:	P.O. Box 5637		
Address Line 4:	Fresno, CALIFORNIA 93755-5637		
ATTORNEY DOCKET NUMBER:	13146.01 MAVERICKS LOGO		

CH \$40.00 85901782

NAME OF SUBMITTER:	Mark D. Miller
SIGNATURE:	/ Mark D. Miller /
DATE SIGNED:	09/23/2015
Total Attachments: 1 source=Signed.assignment#page1.tif	

ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, Ryan Beckley, and Forrest Jones doing business as Mavericks Wholesale, a California partnership, of 1000 North Burke Street, Visalia, California 93292 ("Assignor") have adopted, used and are using the logo set forth below in connection with coffee and related products:



the logo being the subject of US trademark application number 85901782 (hereafter referred to as the "Mark"); and

WHEREAS, Jordan Brown of 238 E. Caldwell, Visalia, CA 93277 ("Assignee") commenced binding arbitration against Assignor resulting in a decision dated March 6, 2015 pursuant to which Assignee is to be listed as a current owner of the Mark together with Assignor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to itself and to Assignee, as equal co-owners, all right, title, and interest in and to the Mark together with the goodwill of the business associated therewith.

^{JB}
September 22,
Dated: August __, 2015

Mavericks Wholesale

By: 
Ryan Beckley, partner/owner

13146.01.TM assignment