

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM356414

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Genetic Denim, LLC		07/23/2015	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	100 N. Carolwood Dr., LLC		
Street Address:	200 West 138th Street		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90061		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85756827	GENETIC SKIN	
Serial Number:	85749644	GENETIC	
Serial Number:	86340727	XY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(844) 522-3529		
Email:	deborah@label-law.com		
Correspondent Name:	Deborah Greaves		
Address Line 1:	18017 Chatsworth Street		
Address Line 2:	# 518		
Address Line 4:	Granada Hills, CALIFORNIA 91344		
NAME OF SUBMITTER:	Deborah Greaves		
SIGNATURE:	/Deborah Greaves/		
DATE SIGNED:	09/25/2015		
Total Attachments: 2			
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BILL OF SALE AND ASSIGNMENT

Under the Asset Purchase Agreement dated July 23, 2015, the undersigned as Assignee for the Benefit of Creditors of Genetic Denim, LLC, A Delaware Limited Liability Company ("Seller") for valuable consideration, receipt of which is hereby acknowledged, does hereby grant, convey, sell, assign and transfer to 100 N. CAROLWOOD DR., LLC ("Buyer") all of Seller's right, title and interest in and to the following assets:

The "Genetic Denim" name and brand identity;

All intellectual property rights and interests relating in any way to all or any part of the "Genetic Denim" brand, including, without limitation, all domestic and international patents, copyrights, trademarks, trade secrets and other intellectual and proprietary rights, including international rights;

All websites, domain names, and social media sites relating in any way to all or any part of the "Genetic Denim" brand, including, without limitation, www.geneticdenim.com, www.geneticlosangelos.com; Facebook, Twitter, LinkedIn, Pinterest, Google Plus, Tumblr and Instagram;

All lists of accounts relating in any way to all or any part of the "Genetic Denim" brand, including without limitation, online customer databases;

All open order files;

All designs, developments, tech packs and sample sets for the limited resort style/collection for the "Genetic Denim" brand; and

A list of all factories and wash houses involved in any portion of the production of the development of any styles/collections for the "Genetic Denim" brand;

List of all rights attached to Open orders from customers;

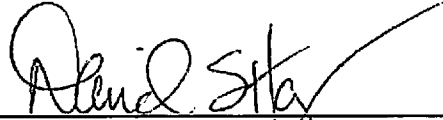
Full and unrestricted access to all historical, financial, selling and customer information in the possession of the company or Rosenthal & Rosenthal, Inc.

Title to all properties specified as being conveyed and transferred shall become fully and completely conveyed and transferred to the above named Buyer.

Seller represents that it has full and complete title and ownership of said assets, has the right and authority to transfer said assets to Buyer, and that such assets will have no liens

encumbering them in accordance with the Approval of Disposition of Collateral Agreement, being executed concurrently herewith.

DATED: July 23, 2015

A handwritten signature in black ink, appearing to read "David S. Hagen", written over a horizontal line.

DAVID S. HAGEN, Assignee for the Benefit
Of Creditors of Genetic Denim, LLC