

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM356442

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|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------|-----------------------|---------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| George E. Springer Jr. | | 09/01/2015 | INDIVIDUAL: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | Alcora Corporation | | |
| Street Address: | 3470 NW 82 Avenue, Suite 910 | | |
| City: | Miami | | |
| State/Country: | FLORIDA | | |
| Postal Code: | 33122 | | |
| Entity Type: | CORPORATION: FLORIDA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1953118 | REJUVENIQUE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2149993623 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 214-999-4266 | | |
| Email: | ip@gardere.com, lhemphill@gardere.com | | |
| Correspondent Name: | Lisa R. Hemphill/Gardere Wynne Sewell | | |
| Address Line 1: | 1601 Elm Street, Suite 3000 | | |
| Address Line 4: | Dallas, TEXAS 75201-4761 | | |
| ATTORNEY DOCKET NUMBER: | 140417-3001 | | |
| NAME OF SUBMITTER: | Lisa R. Hemphill | | |
| SIGNATURE: | /Lisa R. Hemphill/ | | |
| DATE SIGNED: | 09/25/2015 | | |
| Total Attachments: 1 | | | |
| source=REJUVENIQUE Assignment#page1.tif | | | |

OP \$40.00 1953118

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment"), effective as of 9/1, 2015 (the "Effective Date"), is made by and between GEORGE E SPRINGER, JR., an Individual, U.S. citizen, having a business address of 1872 Oak Lake Drive, Clearwater, Florida 34624 (hereinafter, "Assignor") and ALCORA CORPORATION a Florida corporation having a business address of 3470 NW 82 Avenue, Suite 910, Miami, Florida 33122 (hereinafter, "Assignee"). Assignor and Assignee are collectively referenced herein as the "Parties" or may be referenced individually as a "Party".

RECITALS

WHEREAS, Assignor and Assignee are parties to that certain Trademark and U.S. Registration Purchase Agreement, dated as of 9/1/15 (the "Purchase Agreement"), in which, among other things, Assignor agreed to sell, assign, and transfer to Assignee all of Assignor's rights, title, and interest in and to the trademark REJUVENIQUE and associated U.S. Trademark Registration No. 1,953,118, together with all goodwill associated therewith (the "Mark");

WHEREAS, it is the purpose of this Assignment to memorialize the sale, assignment, and transfer of the Mark from Assignor to Assignee in a form suitable for recording in the United States Patent and Trademark Office;

NOW, THEREFORE, in consideration of the mutual promises herein contained and for good and other valuable consideration, the receipt of which is hereby acknowledged:

1. ASSIGNMENT.

Assignor does hereby sell, assign, transfer, convey, and deliver to Assignee, all of Assignor's rights, title, and interest in, to, and under, the Mark, together with the goodwill associated therewith, and in and to all income, royalties, damages, claims, and payments now or hereafter due or payable with respect thereto, and in and to all causes of action, either in law or in equity, for past, present, or future infringement of said Mark, and in and to all rights corresponding to the foregoing throughout the world.

2. FURTHER ASSURANCES.

Assignor agrees to execute all papers and to perform such other acts as said Assignee may deem reasonably necessary to secure to and record in Assignee, or to its designee, the rights herein assigned.

This Assignment executed at Clearwater, Florida this 1 day of Sept, 2015.

ASSIGNOR:

GEORGE E. SPRINGER, JR.

By: 

George E. Springer, Jr.
Individual, U.S. Citizen

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