

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM356503

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HOMELAND HOUSEWARES, LLC		09/25/2015	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Capbran Holdings, LLC		
Street Address:	11601 Wilshire Blvd., Suite 2300		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90025		
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES		
PROPERTY NUMBERS Total: 85			
Property Type	Number	Word Mark	
Serial Number:	86570168	SUPERFOOD PROTEIN BLEND	
Serial Number:	86240425	SOUPERBLAST	
Serial Number:	86240256	"SOUPER" BLAST	
Serial Number:	86547587	EXTRACT THE MOST FROM LIFE	
Serial Number:	86547559	HAVE A BLAST	
Serial Number:	86547547	PRESCRIPTION STRENGTH NUTRITION	
Serial Number:	86547533	LONG LIVE YOU	
Serial Number:	86447480	BUDDY BULLET	
Serial Number:	86249689	NUTRIBABY	
Serial Number:	86206833	NUTRIGIZE	
Serial Number:	86205026	NUTRIGIZER	
Serial Number:	86346378	NUTRICOOKER	
Serial Number:	86331131	NATURE'S MEDICINE	
Serial Number:	86403321	NUTRILIVING	
Serial Number:	86391380	NUTRIJUICE	
Serial Number:	86258113	NUTRIMIX	
Serial Number:	86240510	"SOUPER" FOOD	
Serial Number:	86240487	SOUPERFOOD	
Serial Number:	86156541	NUTRISLICER	
TRADEMARK			

OP \$2140.00 86570168

Property Type	Number	Word Mark
Serial Number:	86133098	SUPERFOOD BREAKFAST BOOST
Serial Number:	85828274	NUTRIBLASTER
Serial Number:	85974651	MAGIC BABY
Serial Number:	85758048	NUTRIPOP
Serial Number:	86668990	NUTRIBULLET
Serial Number:	86666205	VITABULLET
Serial Number:	86760509	VEGGIE BULLET
Registration Number:	4800907	NATURE'S PRESCRIPTION
Registration Number:	4768521	BULLET
Registration Number:	4732518	MAGIC BULLET MINI
Registration Number:	4728391	MINI BULLET
Registration Number:	4777299	SUPERFOOD SOUP BOOST
Registration Number:	4714266	SUPERFOOD SUPER REDS
Registration Number:	4634361	RX
Registration Number:	4634360	NUTRIBULLET RX
Registration Number:	4553612	SUPERFOOD SUPERGREENS
Registration Number:	4581906	
Registration Number:	4577498	SUPERFOOD FAT BURNING BOOST
Registration Number:	4577497	SUPERFOOD ENERGY BOOST
Registration Number:	4573666	SUPERFOOD SUPERBOOST
Registration Number:	4540335	DESSERT BULLET
Registration Number:	4412542	DOES ANY JOB IN 10 SECONDS...OR LESS
Registration Number:	4479075	NUTRILIVING
Registration Number:	4526464	NUTRI BULLET PRO
Registration Number:	4323549	PUREE LIVING
Registration Number:	4316614	NUTRIBULLET
Registration Number:	4481911	NUTRILIVING
Registration Number:	4343957	YUKI BLADE
Registration Number:	4597631	BULLET BLAST
Registration Number:	4277250	NUTRIBULLET VITALITY SUPERBOOST
Registration Number:	4306607	JUICE BULLET
Registration Number:	4332393	THE BULLET BRAND
Registration Number:	4365146	NUTRI BLAST
Registration Number:	4136631	MAKE AN ENTIRE WEEK'S WORTH OF HEALTHY A
Registration Number:	4214744	PEA IN A POD
Registration Number:	4161917	NUTRI BULLET
Registration Number:	4347145	PARTY BULLET
Registration Number:	4276172	MAGIC BULLET BIG SHOT

Property Type	Number	Word Mark
Registration Number:	4214502	NUTRITION EXTRACTOR
Registration Number:	4416702	
Registration Number:	3383326	MAGIC BULLET TO GO!
Registration Number:	3617660	MAGIC BULLET PLATINUM PRO
Registration Number:	3383204	MAGIC BULLET TO GO
Registration Number:	3659142	BULLET EXPRESS
Registration Number:	3659139	BULLET EXPRESS
Registration Number:	3912098	BABY BULLET
Registration Number:	3945337	BULLET EXPRESS TRIO
Registration Number:	3929139	MAKE ANY FULL FAMILY MEAL READY TO HEAT
Registration Number:	3929138	THE AMAZING 8 MINUTE MEAL MACHINE
Registration Number:	4142982	TAKE IT FOR A TASTE DRIVE
Registration Number:	3609452	SINGLE SHOT
Registration Number:	3416404	PLATINUM PRO
Registration Number:	3401157	THE BULLET
Registration Number:	3233893	CYCLONIC CUTTING ZONE
Registration Number:	3300425	
Registration Number:	3315116	
Registration Number:	3406202	DOES ANY JOB ANYWHERE IN 10 SECONDS...OR
Registration Number:	3610732	
Registration Number:	2969501	HOMELAND HOUSEWARES
Registration Number:	2993834	HOMELAND HOUSEWARES
Registration Number:	3043909	MAGIC BULLET EXPRESS
Registration Number:	2929383	THE MAGIC BULLET
Registration Number:	2947491	BULLET BLENDER
Registration Number:	2947493	BULLET JUICER
Registration Number:	2947492	MAGIC BULLET
Registration Number:	2947494	MAGIC BULLET

CORRESPONDENCE DATA

Fax Number: 3106911086

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3107778399

Email: trojan@trojanlawoffices.com

Correspondent Name: R. Joseph Trojan

Address Line 1: 9250 WILSHIRE BLVD STE 325

Address Line 4: BEVERLY HILLS, CALIFORNIA 90212

ATTORNEY DOCKET NUMBER:

CAPBRAN 7686

NAME OF SUBMITTER:	R. Joseph Trojan
SIGNATURE:	/R. Joseph Trojan/
DATE SIGNED:	09/28/2015
Total Attachments: 4 source=SIGNED 09252015_Assignment of TM Rights re Homeland Housewares#page1.tif source=SIGNED 09252015_Assignment of TM Rights re Homeland Housewares#page2.tif source=SIGNED 09252015_Assignment of TM Rights re Homeland Housewares#page3.tif source=SIGNED 09252015_Assignment of TM Rights re Homeland Housewares#page4.tif	

ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, HOMELAND HOUSEWARES, LLC, a California limited liability company, having had his principal place of business at 11755 Wilshire Blvd., Ste. 1200, Los Angeles, CA 90025 ("Assignor"), is the listed owner of the following trademarks:

Appl. No.	Mark
86760509	VEGGIE BULLET
86668990	NUTRIBULLET
86666205	VITABULLET
86570168	SUPERFOOD PROTEIN BLEND
86547587	EXTRACT THE MOST FROM LIFE
86547559	HAVE A BLAST
86547547	PRESCRIPTION STRENGTH NUTRITION
86547533	LONG LIVE YOU
86447480	BUDDY BULLET
86403321	NUTRILIVING
86391380	NUTRIJUICE
86346378	NUTRICOOKER
86331131	NATURE'S MEDICINE
86258113	NUTRIMIX
86249689	NUTRIBABY
86240510	"SOUPER" FOOD
86240487	SOUPERFOOD
86240425	SUPERBLAST
86240256	"SOUPER" BLAST
86206833	NUTRIGIZE
86205026	NUTRIGIZER
86156541	NUTRISLICER
86133098	SUPERFOOD BREAKFAST BOOST
85974651	MAGIC BABY
85828274	NUTRIBLASTER
85758048	NUTRIPOP

Reg. No.	Mark
4800907	NATURE'S PRESCRIPTION
4777299	SUPERFOOD SOUP BOOST
4768521	BULLET
4732518	MAGIC BULLET MINI
4728391	MINI BULLET
4714266	SUPERFOOD SUPER REDS
4634361	RX
4634360	NUTRIBULLET RX
4597631	BULLET BLAST
4581906	Logo (stylized depiction of an ice cream or yogurt swirl)
4577498	SUPERFOOD FAT BURNING BOOST
4577497	SUPERFOOD ENERGY BOOST
4573666	SUPERFOOD SUPERBOOST
4553612	SUPERFOOD SUPERGEENS
4540335	DESSERT BULLET
4526464	NUTRI BULLET PRO
4481911	NUTRILIVING
4479075	NUTRILIVING
4416702	(electric food blender shape)
4412542	DOES ANY JOB IN 10 SECONDS...OR LESS
4365146	NUTRI BLAST
4347145	PARTY BULLET
4343957	YUKI BLADE
4332393	THE BULLET BRAND
4323549	PUREE LIVING
4316614	NUTRIBULLET
4306607	JUICE BULLET
4277250	NUTRIBULLET VITALITY SUPERBOOST
4276172	MAGIC BULLET BIG SHOT
4214744	PEA IN A POD
4214502	NUTRITION EXTRACTOR
4161917	NUTRI BULLET
4142982	TAKE IT FOR A TASTE DRIVE
4136631	MAKE AN ENTIRE WEEK'S WORTH OF HEALTHY ALL-NATURAL
3945337	BULLET EXPRESS TRIO
3929139	MAKE ANY FULL FAMILY MEAL READY TO HEAT OR EAT IN JUST 8 MINUTES OR LESS

3929138 THE AMAZING 8 MINUTE MEAL MACHINE
3912098 BABY BULLET
3659142 BULLET EXPRESS
3659139 BULLET EXPRESS
3617660 MAGIC BULLET PLATINUM PRO
3610732 MAGIC BULLET Trade Dress --- Color
3609452 SINGLE SHOT
3416404 PLATINUM PRO
3406202 DOES ANY JOB ANYWHERE IN 10 SECONDS...OR LESS
3401157 THE BULLET
3383326 MAGIC BULLET TO GO!
3383204 MAGIC BULLET TO GO
3315116 MAGIC BULLET DESIGN - TALL BLENDER PROFILE
3300425 MAGIC BULLET - SHORT BLENDER PROFILE (trade dress)
3233893 CYCLONIC CUTTING ZONE
3043909 MAGIC BULLET EXPRESS
2993834 HOMELAND HOUSEWARES (word mark)
2969501 HOMELAND HOUSEWARES (logo)
2947494 MAGIC BULLET (logo)
2947493 BULLET JUICER
2947492 MAGIC BULLET
2947491 BULLET BLENDER
2929383 THE MAGIC BULLET

(the "Marks"), and the goodwill represented by the Marks.

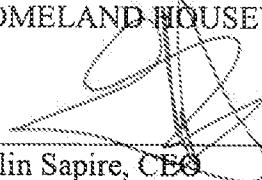
WHEREAS, Capbran Holdings, LLC, a California limited liability company, having had its principal place of business at 11601 Wilshire Blvd., Suite 2300, Los Angeles, CA 90025 ("Assignee") desires to acquire all of Assignor's right, title, and interest in and to the Marks, and the goodwill represented by the Marks, and the registration for the Marks.

NOW THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor by these presents do hereby sell, assign, transfer and convey to Assignee, and the Assignee does hereby accept from Assignor, all of Assignor's right, title, and interest in and to the Marks, together with (a) the registration for said Marks, (b) the goodwill represented by and associated with the Marks and the registration thereof, and (c) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to said Marks or the registration thereof or such associated goodwill.

The Assignor, by its duly authorized officer, has executed this assignment, on this 25th day of September, 2015.

HOMELAND HOUSEWARES, LLC

By:




Colin Sapire, CEO

The foregoing assignment of said Marks and the registrations thereof and registration applications therefore by the Assignor to the Assignee is hereby accepted as of the 25th day of September, 2015

Capbran Holdings, LLC

By:



Colin Sapire, CEO