

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM356515

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
TMI Media, LLC		09/21/2015	LIMITED LIABILITY COMPANY: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TextureMedia, LLC		
<b>Street Address:</b>	6604 North Lamar Blvd.		
<b>City:</b>	Austin		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78752		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: TEXAS		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3375734	CURLMART	
<b>Registration Number:</b>	4108340	CURLS ON THE GO	
<b>Registration Number:</b>	4328181	CURLYNIKKI	
<b>Registration Number:</b>	4075562	FRIZZ FORECAST	
<b>Registration Number:</b>	3089774	NATURALLYCURLY.COM	
<b>Registration Number:</b>	4159132	TEXTUREMEDIA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(631) 439-2233		
<b>Email:</b>	asingh@ultradst.com		
<b>Correspondent Name:</b>	TextureMedia, LLC		
<b>Address Line 1:</b>	6604 North Lamar Blvd.		
<b>Address Line 4:</b>	Austin, TEXAS 78752		
<b>ATTORNEY DOCKET NUMBER:</b>	TEXTUREMEDIA		
<b>NAME OF SUBMITTER:</b>	Allison Singh		
<b>SIGNATURE:</b>	//Allison Singh//		
<b>DATE SIGNED:</b>	09/28/2015		

OP \$165.00 3375734

**Total Attachments: 2**

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ASSIGNMENT OF TRADEMARKS

Assignment of trademarks ("Trademarks") made as of September 21, 2015, by TMI Media, LLC a limited liability company with its principal place of business at 6604 North Lamar Blvd., Austin, TX 78752 ("Assignor"), to TextureMedia, LLC, a limited liability company with its principal place of business at 6604 North Lamar Blvd., Austin, TX 78752 ("Assignee").

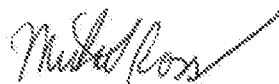
Assignor hereby assigns to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under Assignor's registered and unregistered domestic and foreign trademarks, including without limitation the trademark applications and trade names listed on Schedule A annexed hereto and incorporated herein by reference.

NOW, THEREFORE, Assignor, for and in exchange of consideration, the receipt of which is hereby acknowledged, does hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under the Trademarks, together with the goodwill of the business associated therewith, all rights to sue for infringement of any Trademark, whether arising prior to or subsequent to the date of this Assignment of Trademarks, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States or in any other jurisdiction, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignor had this Assignment of Trademarks not been made.

This Assignment of Trademarks shall be governed by and construed in accordance with the laws of the State of Texas without giving effect to the principles of conflicts of laws thereof.

IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment of Trademarks as of the date first above written.

TMI Media, LLC

By: 

Name: Michael Ross

Title: Chairman and Manager

Date: 9/21/15

SCHEDULE A

Registered Marks

CURLMART, Reg. No. 3375734 (registered January 29, 2008)

CULRS ON THE GO, Reg. No. 4108340 (registered March 6, 2012)

CURLYNIKKI, Reg. No. 4328181 (registered April 30, 2013)

FRIZZ FORECAST, Reg. No. 4075562 (registered December 20, 2011)

NATURALLYCURLY.COM, Reg. No. 3089774 (registered May 9, 2006)

TEXTUREMEDIA, Reg. No. 4159132 (registered June 12, 2012)