

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM356521

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BFS Brands, LLC		12/18/2008	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bridgestone Brands, LLC		
<b>Street Address:</b>	535 Marriott Drive		
<b>City:</b>	Nashville		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	37214		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	0635204	GUIDE GRIP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	330-379-6178		
<b>Email:</b>	iplaw@bfusa.com		
<b>Correspondent Name:</b>	Thomas R. Kingsbury		
<b>Address Line 1:</b>	10 East Firestone Blvd.		
<b>Address Line 4:</b>	Akron, OHIO 44317		
<b>ATTORNEY DOCKET NUMBER:</b>	M15076US1A - GUIDE GRIP		
<b>NAME OF SUBMITTER:</b>	Maxiene Rush		
<b>SIGNATURE:</b>	/Maxiene Rush/		
<b>DATE SIGNED:</b>	09/28/2015		
<b>Total Attachments: 3</b>			
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source=Bridgestone Brands, LLC docs for filing with TM Office#page3.tif			

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# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BFS BRANDS, LLC", CHANGING ITS NAME FROM "BFS BRANDS, LLC" TO "BRIDGESTONE BRANDS, LLC", FILED IN THIS OFFICE ON THE EIGHTEENTH DAY OF DECEMBER, A.D. 2008, AT 12:28 O'CLOCK P.M.

3432783 8100

081208799



You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 7036104

DATE: 12-18-08

TRADEMARK  
REEL: 005631 FRAME: 0653

# Delaware

The First State

PAGE 1

RILEY DARNELL  
SECRETARY OF STATE

2008 DEC 19 AM 11:04

RECEIVED  
STATE OF TENNESSEE

5411-1414

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "BRIDGESTONE BRANDS, LLC" IS DULY FORMED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE EIGHTEENTH DAY OF DECEMBER, A.D. 2008.

AND I DO HEREBY FURTHER CERTIFY THAT THE SAID "BRIDGESTONE BRANDS, LLC" WAS FORMED ON THE THIRTEENTH DAY OF SEPTEMBER, A.D. 2001.

AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL TAXES HAVE BEEN PAID TO DATE.



3432783 8300

081208799

You may verify this certificate online  
at [corp.delaware.gov/authvar.shtml](http://corp.delaware.gov/authvar.shtml)

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 7036105

DATE: 12-18-08

TRADEMARK

REEL: 005631 FRAME: 0654

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 12:28 PM 12/18/2008  
FILED 12:28 PM 12/18/2008  
SRV 081208799 - 3432783 FILE

**STATE OF DELAWARE  
CERTIFICATE OF AMENDMENT**

1. Name of Limited Liability Company: BFS Brands, LLC

2. The Certificate of Formation of the limited liability company is hereby amended as follows:

The name of the limited liability company is hereby changed to Bridgestone Brands, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 11<sup>th</sup> day of December, A.D. 2008.

By: Phil Pacsi  
Authorized Person(s)

Name: Phil Pacsi, Vice President  
Print or Type