

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM356540

| | | | |
|---|--|--|-------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ENTITY CONVERSION | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| The Expo Group, L.P. | | 09/25/2014 | LIMITED PARTNERSHIP: TEXAS |
| RECEIVING PARTY DATA | | | |
| Name: | The Expo Group, Inc. | | |
| Street Address: | 1740 Hurd | | |
| City: | Irving | | |
| State/Country: | TEXAS | | |
| Postal Code: | 75038 | | |
| Entity Type: | CORPORATION: TEXAS | | |
| PROPERTY NUMBERS Total: 8 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2396897 | SINGLE SOURCE SOLUTION | |
| Registration Number: | 2483261 | THEEXPOGROUP CYBERSERVICES | |
| Registration Number: | 2991474 | SINGLE SOURCE | |
| Registration Number: | 3048119 | 1 SINGLE SOURCE | |
| Registration Number: | 3611281 | THE EXPO GROUP | |
| Registration Number: | 3611282 | SINGLE SOURCE SOLUTION | |
| Registration Number: | 3662546 | YOURSPACE MAXIMIZE YOUR PROMOTIONAL IMPA | |
| Registration Number: | 3524131 | VENUEVIEW | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2146614926 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 214.953.6926 | | |
| Email: | daltmdept@bakerbotts.com | | |
| Correspondent Name: | Elizabeth Stanley c/o Baker Botts L.L.P. | | |
| Address Line 1: | 2001 Ross Avenue | | |
| Address Line 2: | Suite 600 | | |
| Address Line 4: | Dallas, TEXAS 75201 | | |
| ATTORNEY DOCKET NUMBER: | 064765.0118 | | |

CH \$215.00 2396897

| | |
|---|------------------|
| NAME OF SUBMITTER: | Jill M. Errera |
| SIGNATURE: | /Jill M. Errera/ |
| DATE SIGNED: | 09/28/2015 |
| Total Attachments: 8 source=Expo Group Conversion#page1.tif source=Expo Group Conversion#page2.tif source=Expo Group Conversion#page3.tif source=Expo Group Conversion#page4.tif source=Expo Group Conversion#page5.tif source=Expo Group Conversion#page6.tif source=Expo Group Conversion#page7.tif source=Expo Group Conversion#page8.tif | |

Corporations Section
P.O.Box 13697
Austin, Texas 78711-3697



Nandita Berry
Secretary of State

Office of the Secretary of State

CERTIFICATE OF CONVERSION

The undersigned, as Secretary of State of Texas, hereby certifies that a filing instrument for

The Expo Group, L.P.
File Number: 11605010

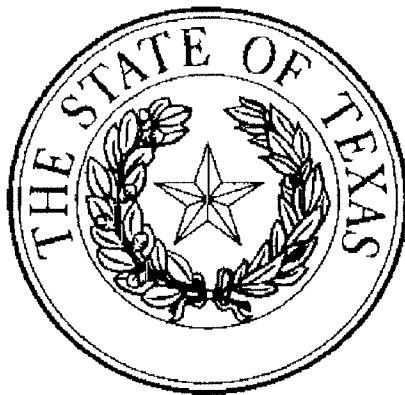
Converting it to

The Expo Group, Inc.
File Number: 802106118

has been received in this office and has been found to conform to law. ACCORDINGLY, the undersigned, as Secretary of State, and by virtue of the authority vested in the secretary by law, hereby issues this certificate evidencing the acceptance and filing of the conversion on the date shown below.

Dated: 11/21/2014

Effective: 11/21/2014



NANDITA BERRY

Nandita Berry
Secretary of State

Come visit us on the internet at <http://www.sos.state.tx.us/>

Phone: (512) 463-5555
Prepared by: Mary Ann Conkel

Fax: (512) 463-5709
TID: 10340

Dial: 7-1-1 for Relay Services
Document: 579570250002

TRADEMARK
REEL: 005631 FRAME: 0733

Form 643
(Revised 05/11)

Return in duplicate to:
Secretary of State
P.O. Box 13697
Austin, TX 78711-3697
512 463-5555
FAX: 512 463-5709

Filing Fee: See instructions



This space reserved for office use.

**Certificate of Conversion
of a
Limited Partnership
Converting
to a
Corporation**

Converting Entity Information

The name of the converting limited partnership is:

The Expo Group, L.P.

The jurisdiction of formation of the limited partnership is: Texas

The date of formation of the limited partnership is: December 30, 1998

The file number, if any, issued to the limited partnership by the secretary of state is: 00116050-10

Converted Entity Information

The limited partnership named above is converting to a corporation. The name of the corporation is:

The Expo Group, Inc.

The corporation will be formed under the laws of: Texas

Plan of Conversion

The plan of conversion is attached.

If the plan of conversion is not attached, the following section must be completed.

Alternative Statements

In lieu of providing the plan of conversion, the converting limited partnership certifies that:

1. A signed plan of conversion is on file at the principal place of business of the limited partnership, the converting entity. The address of the principal place of business of the limited partnership is:

Street or Mailing Address City State Country Zip Code

2. A signed plan of conversion will be on file after the conversion at the principal place of business of the corporation, the converted entity. The address of the principal place of business of the corporation is:

Street or Mailing Address City State Country Zip Code

3. A copy of the plan of conversion will be furnished on written request without cost by the converting entity before the conversion or by the converted entity after the conversion to any owner or member of the converting or converted entity.

Certificate of Formation for the Converted Entity

If the converted entity is a Texas corporation, the certificate of formation of the Texas corporation must be attached to this certificate either as an attachment or exhibit to the plan of conversion, or as an attachment or exhibit to this certificate of conversion if the plan has not been attached to the certificate of conversion.

Approval of the Plan of Conversion

The plan of conversion has been approved as required by the laws of the jurisdiction of formation and the governing documents of the converting entity.

Effectiveness of Filing (Select either A, B, or C.)

A. This document becomes effective when the document is accepted and filed by the secretary of state.

B. This document becomes effective at a later date, which is not more than ninety (90) days from the date of signing. The delayed effective date is: _____

C. This document takes effect upon the occurrence of the future event or fact, other than the passage of time. The 90th day after the date of signing is:

The following event or fact will cause the document to take effect in the manner described below:

Tax Certificate

Attached hereto is a certificate from the comptroller of public accounts that certifies that the converting entity is in good standing for purposes of conversion.

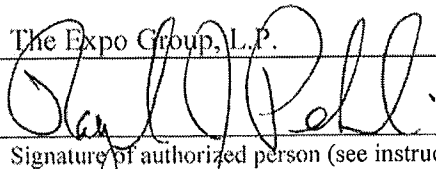
In lieu of providing the tax certificate, the corporation as the converted entity is liable for the payment of any franchise taxes.

Execution

The undersigned signs this document subject to the penalties imposed by law for the submission of a materially false or fraudulent instrument. The undersigned certifies that the statements contained herein are true and correct, and that the person signing is authorized under the provisions of the Business Organizations Code, or other law applicable to and governing the converting entity, to execute the filing instrument.

Date: September 25, 2014

The Expo Group, L.P. _____



Signature of authorized person (see instructions)
Raymond J. Pekowski, Sole Member of The Expo Group GP, L.L.C., General Partner of The Expo Group, L.P.

Printed or typed name of authorized person

**PLAN OF CONVERSION OF
THE EXPO GROUP, L.P.**

This PLAN OF CONVERSION OF THE EXPO GROUP, L.P. ("Plan") is made and adopted this 25th day of September, 2014, and is as follows:

1. The name of the converting entity is THE EXPO GROUP, L.P., a Texas limited partnership ("Partnership") and the name of the converted entity is THE EXPO GROUP, INC. ("Corporation").

2. By the conversion, the Partnership is continuing its existence in the organizational form of Corporation.

3. The converted entity, Corporation, is a for-profit corporation formed under the laws of the State of Texas.

4. The Directors of the Corporation shall be Raymond J. Pekowski and Linda H. Pekowski.

5. The units of Partnership shall be exchanged on a one-for-one basis with shares of Corporation stock representing the interest therein, with a total number of shares and units being exactly equivalent and, upon such exchange of units for shares, the partners of Partnership will become shareholders of Corporation, save and except the general partner of the Partnership, whose shares will be owned by Raymond J. Pekowski upon conversion.

6. The shares of Corporation have the rights and privileges described in the Bylaws of The Expo Group, Inc., a Texas for-profit Corporation, of even date herewith.

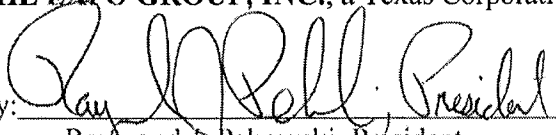
7. Partnership has been taxed as a corporation for federal income tax purposes pursuant to Subchapter S of the Internal Revenue Code of 1986, as amended (the "Code") and, Corporation shall continue the same federal income tax treatment and maintain the existing taxpayer identification number for Partnership. Both Partnership and Corporation intend that the conversion described herein and effected by filing the Certificate of Conversion and this Plan of Conversion with the Secretary of State of Texas shall be and constituted a reorganization pursuant to Section 368(a)(1)(F) of the Code, and each party hereto shall take such action and execute such other instruments as may be necessary or appropriate for such purpose.

8. Corporation shall assume Partnership's obligation to prepare the appropriate return and pay Texas franchise taxes for the year 2014.

9. The Certificate of Formation of Corporation is attached to this Plan as Exhibit "A".

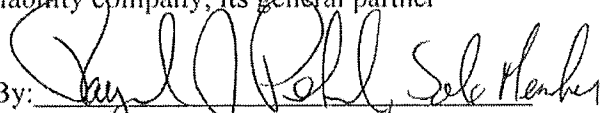
10. The conversion will become effective on the filing of the Certificate of Conversion with the Secretary of State of Texas.

THE EXPO GROUP, INC., a Texas Corporation

By: 
Raymond J. Pekowski, President

THE EXPO GROUP, L.P.

By: The Expo Group GP, LLC, A Texas limited liability company, its general partner

By: 
Raymond J. Pekowski, Sole Member

**Form 201
(Revised 05/11)**

Submit in duplicate to:
Secretary of State
P.O. Box 13697
Austin, TX 78711-3697
512 463-5555
FAX: 512/463-5709
Filing Fee: \$300



This space reserved for office use.

**Certificate of Formation
For-Profit Corporation**

Article 1 – Entity Name and Type

The filing entity being formed is a for-profit corporation. The name of the entity is:

The Expo Group, Inc.

The name must contain the word "corporation," "company," "incorporated," "limited" or an abbreviation of one of these terms.

Article 2 – Registered Agent and Registered Office

(See instructions. Select and complete either A or B and complete C.)

A. The initial registered agent is an organization (cannot be entity named above) by the name of:

OR

B. The initial registered agent is an individual resident of the state whose name is set forth below:

| | | | |
|-------------------|-------------|------------------|---------------|
| Raymond | J. | Pekowski | |
| <i>First Name</i> | <i>M.I.</i> | <i>Last Name</i> | <i>Suffix</i> |

C. The business address of the registered agent and the registered office address is:

| | | | |
|-----------------------|-------------|--------------|-----------------|
| 1740 Hurd | Irving | TX | 75038 |
| <i>Street Address</i> | <i>City</i> | <i>State</i> | <i>Zip Code</i> |

Article 3 – Directors

(A minimum of 1 director is required.)

The number of directors constituting the initial board of directors and the names and addresses of the person or persons who are to serve as directors until the first annual meeting of shareholders or until their successors are elected and qualified are as follows:

| Director 1 | | | | |
|----------------------------------|-------------|------------------|-----------------|----------------|
| Raymond | J. | Pekowski | | |
| <i>First Name</i> | <i>M.I.</i> | <i>Last Name</i> | <i>Suffix</i> | |
| 917 Talbot Trail | Colleyville | TX | 76034 | USA |
| <i>Street or Mailing Address</i> | <i>City</i> | <i>State</i> | <i>Zip Code</i> | <i>Country</i> |

| | | | | |
|----------------------------------|-------------|------------------|-----------------|----------------|
| Director 2 | | | | |
| Linda | H. | Pekowski | | |
| <i>First Name</i> | <i>M.I.</i> | <i>Last Name</i> | <i>Suffix</i> | |
| 917 Talbot Trail | Colleyville | TX | 76034 | USA |
| <i>Street or Mailing Address</i> | <i>City</i> | <i>State</i> | <i>Zip Code</i> | <i>Country</i> |

| | | | | |
|----------------------------------|-------------|------------------|-----------------|----------------|
| Director 3 | | | | |
| | | | | |
| <i>First Name</i> | <i>M.I.</i> | <i>Last Name</i> | <i>Suffix</i> | |
| | | | | |
| <i>Street or Mailing Address</i> | <i>City</i> | <i>State</i> | <i>Zip Code</i> | <i>Country</i> |

Article 4 – Authorized Shares

(Provide the number of shares in the space below, then select option A or option B, do not select both.)

The total number of shares the corporation is authorized to issue is: 5,000

A. The par value of each of the authorized shares is: \$1.00

OR

B. The shares shall have no par value.

If the shares are to be divided into classes, you must set forth the designation of each class, the number of shares of each class, the par value (or statement of no par value), and the preferences, limitations, and relative rights of each class in the space provided for supplemental information on this form.

Article 5 – Purpose

The purpose for which the corporation is formed is for the transaction of any and all lawful business for which a for-profit corporation may be organized under the Texas Business Organizations Code.

Supplemental Provisions/Information

Text Area: [The attached addendum, if any, is incorporated herein by reference.]

This entity is formed under a plan of conversion. The converting entity is as follows:

The Expo Group, L.P.
 1740 Hurd
 Irving, TX, USA 75038
 Date created: December 30, 1998
 Type of entity: Limited Partnership
 Jurisdiction of formation: Texas

Organizer

The name and address of the organizer:

Raymond J. Pekowski

Name

917 Talbot Trail

Street or Mailing Address

Colleyville

City

TX

State

76034

Zip Code

Effectiveness of Filing (Select either A, B, or C.)

A. This document becomes effective when the document is filed by the secretary of state.

B. This document becomes effective at a later date, which is not more than ninety (90) days from the date of signing. The delayed effective date is: _____

C. This document takes effect upon the occurrence of a future event or fact, other than the passage of time. The 90th day after the date of signing is: _____

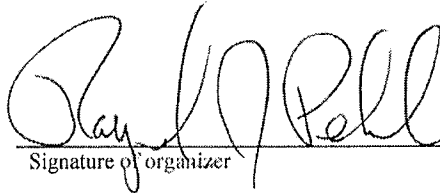
The following event or fact will cause the document to take effect in the manner described below:

[Empty rectangular box for event or fact]

Execution

The undersigned affirms that the person designated as registered agent has consented to the appointment. The undersigned signs this document subject to the penalties imposed by law for the submission of a materially false or fraudulent instrument and certifies under penalty of perjury that the undersigned is authorized to execute the filing instrument.

Date: September 25, 2014



Signature of organizer

Raymond J. Pekowski

Printed or typed name of organizer