

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM356572

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Time Insurance Company		09/28/2015	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	Assurant, Inc.		
Street Address:	28 Liberty Street		
Internal Address:	41st Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10005		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3071574	VOLUNTARYMART	
CORRESPONDENCE DATA			
Fax Number:	6128775999		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612-877-5443		
Email:	ipmsd@lawmoss.com		
Correspondent Name:	Marsha Stolt, Esq. MOSS & BARNETT, P.A.		
Address Line 1:	150 South Fifth Street		
Address Line 2:	Suite 1200		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	51305.282001		
NAME OF SUBMITTER:	Marsha Stolt		
SIGNATURE:	/ms/		
DATE SIGNED:	09/28/2015		
Total Attachments: 2			
source=VOLUNTARYMART-Time Insurance Company to Assurant, Inc#page1.tif			
source=VOLUNTARYMART-Time Insurance Company to Assurant, Inc#page2.tif			

CH \$40.00 3071574

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, effective as of the date of signing, is made by and between Time Insurance Company ("Assignor") and Assurant, Inc. ("Assignee").

WHEREAS, Assignor, a corporation organized and existing under the laws of the State of Wisconsin and having a place of business at 501 West Michigan Avenue, Milwaukee, WI 53203, has adopted, used and is using the mark VOLUNTARYMART, registered in the U.S. Patent and Trademark Office under Reg. No. 3071574, issued March 21, 2006, (the "Mark"); and

WHEREAS, Assignee, a corporation organized and existing under the laws of the State of Delaware, having a place of business at 28 Liberty Street, New York, New York 10005, desires to acquire the Mark together with the good will of the business symbolized by the Mark, and to enjoy the protection of any registrations that have or shall issue in connection with the Mark.

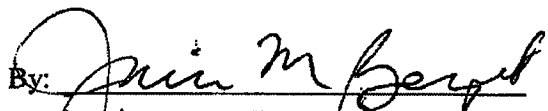
NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor does hereby assign, transfer and sell unto Assignees, its successors and assigns all right, title and interest in and to the Mark throughout the world, together with the good will of the business symbolized by the Mark, and all registrations that have or shall issue in connection with the Mark.. Assignor further sells, assigns and transfers unto Assignee its entire right, title and interest in and to any and all causes of action and rights of recovery for past infringement of the Mark.

This assignment shall be binding upon the successors and assigns of Assignor and shall inure to the benefit of the successors and assigns of Assignee.

IN WITNESS WHEREOF, said Assignor has executed and delivered this instrument as set forth below.

ASSIGNOR:
TIME INSURANCE COMPANY

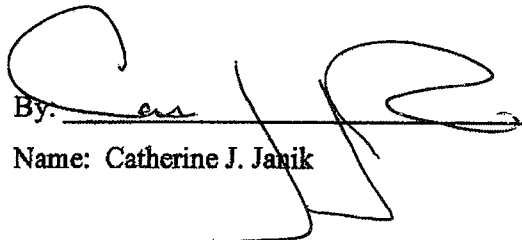
Date: 9/24/15

By: 
Name: Julie Bergquist

Title: VP - Product Lines & Marketing

ASSIGNEE:
ASSURANT, INC.

Date: 9/28/2015

By: 
Name: Catherine J. Janik

Title: Vice President, Managing Attorney