

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM356797

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PURE OCEAN BOTANICALS, LLC		09/29/2015	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	W.F. Young, Incorporated		
Street Address:	302 Benton Drive		
City:	East Longmeadow		
State/Country:	MASSACHUSETTS		
Postal Code:	01028-3210		
Entity Type:	CORPORATION: MASSACHUSETTS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	86600698	PET KELP	
Serial Number:	86583554	KELPIES	
Registration Number:	4609815	SEA THE DIFFERENCE	
CORRESPONDENCE DATA			
Fax Number:	4137334543		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4137365401		
Email:	snyder@gtv-ip.com		
Correspondent Name:	Grogan, Tuccillo & Vanderleeden, LLP		
Address Line 1:	1350 Main Street		
Address Line 2:	Suite 508		
Address Line 4:	Springfield, MASSACHUSETTS 01103		
ATTORNEY DOCKET NUMBER:	6000-0379		
NAME OF SUBMITTER:	J. Kevin Grogan		
SIGNATURE:	/J. Kevin Grogan/		
DATE SIGNED:	09/30/2015		
Total Attachments: 2			
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ASSIGNMENT

WHEREAS, PURE OCEAN BOTANICALS, LLC (the "Assignor"), a California corporation, having a place of business at 921 Transport Way, Suite 24, Petaluma, California 94954, is the owner of the Trademarks and Applications for Registration ("Trademarks") set forth on Exhibit A attached hereto.

WHEREAS, W.F. Young, Incorporated (the "Assignee"), a Massachusetts corporation, having its principal offices at 302 Benton Drive, East Longmeadow, Massachusetts 01028-3210, is desirous of acquiring said Trademarks.

WHEREAS the Assignor and Assignee have entered into an Asset Purchase Agreement dated August 28, 2015 which, inter alia, set forth the terms and conditions of a transfer of assets from the Assignor to the Assignee, including the aforementioned Trademarks.

NOW, THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of ONE DOLLAR and other good and valuable consideration to it in hand paid, the receipt of which is hereby acknowledged, said Assignor has, pursuant to said Asset Purchase Agreement, sold, assigned and transferred, and by these presents does sell, assign and transfer unto the Assignee, its legal representatives, successors and assigns, the entire right, title and interest to and the aforesaid Trademarks, any applications or registrations thereof, together with the goodwill of the business in connection with which said Trademarks are used.

IN TESTIMONY WHEREOF, <sup>Pure Ocean
Botanicals LLC</sup> _____ has caused its duly authorized officer to execute this Assignment in its name as of the 29th day of September, 2015.

PURE OCEAN BOTANICALS, LLC

By _____

DAVID GROVER
Its MANAGER

EXHIBIT A

- U.S. Serial No. 86/600,698 for the mark PET KELP
- U.S. Registration No. 4,609,815 for the mark SEA THE DIFFERENCE
- U.S. Serial No. 86/583,554 for KELPIES