

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM356801

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Western Alliance Bank	FORMERLY Bridge Bank, National Association	09/23/2015	CORPORATION: ARIZONA

## RECEIVING PARTY DATA

<b>Name:</b>	StumbleUpon, Inc.
<b>Street Address:</b>	301 Brennan Street, Floor 6
<b>City:</b>	San Francisco
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94107
<b>Entity Type:</b>	CORPORATION: DELAWARE

## PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Serial Number:	86131119	5BY
Serial Number:	85481842	SU .PR
Serial Number:	85468267	SU
Serial Number:	85468247	STUMBLE!
Serial Number:	85468233	SU
Serial Number:	85468199	STUMBLEUPON
Serial Number:	85294140	PAID DISCOVERY
Serial Number:	77302292	STUMBLEUPON
Serial Number:	77302310	SU
Serial Number:	77302298	STUMBLEUPON
Serial Number:	77010512	STUMBLE!
Serial Number:	77004756	STUMBLEUPON

## CORRESPONDENCE DATA

Fax Number: 8586385130

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 858-677-1400

Email: susan.reynholds@dlapiper.com

Correspondent Name: DLA Piper LLP (US)

TRADEMARK

**Address Line 1:** 4365 Executive Drive, Suite 1100  
**Address Line 4:** San Diego, CALIFORNIA 92121

**ATTORNEY DOCKET NUMBER:** 355157-194

**NAME OF SUBMITTER:** Troy Zander

**SIGNATURE:** /s/ Troy Zander

**DATE SIGNED:** 09/30/2015

**Total Attachments: 3**

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**REASSIGNMENT AND RELEASE OF SECURITY INTEREST**

This Reassignment and Release of Security Interest is executed as of September 23, 2015 by WESTERN ALLIANCE BANK, successor in interest to BRIDGE BANK, NATIONAL ASSOCIATION, a national banking association ("Assignor") for the benefit of STUMBLEUPON, INC., a Delaware corporation ("Assignee"), having its principal business address located at 301 Brennan Street, Floor 6, San Francisco, California 94107.

RECITALS

A. WHEREAS, Assignee assigned certain interests in the intellectual property described on Exhibit A and Exhibit B (collectively, the "IP") to the Assignor pursuant to that certain Intellectual Property Security Agreement dated as of August 6, 2015 and recorded with the U.S. Patent and Trademark Office; and

B. WHEREAS, Assignor wishes to release and reassign all interest that Assignor may have in the IP.

AGREEMENT


Now, therefore, Assignor agrees that it releases its security interest in the IP and reassigns to Assignee, without warranty or recourse, all interest of Assignor in the IP.

ASSIGNOR:

Address:

55 Almaden Boulevard, Suite 100  
San Jose, CA 95113

WESTERN ALLIANCE BANK

By: 

Title: SVP

EXHIBIT A

Patents

<u>Title:</u>	<u>Patent/ Application No.:</u>	<u>Issue /File Date:</u>
Method and system for single-action personalized recommendation and display of internet content	8078615	12/13/11

EXHIBIT B

Trademarks

<u>Description</u>	<u>Serial No.</u>	<u>File Date</u>
SBY	86131119	11/27/13
SU.PR	85481842	11/28/11
SU	85468267	11/9/11
STUMBLE!	85468247	11/9/11
SU	85468233	11/9/11
STUMBLEUPON	85468199	11/9/11
PAID DISCOVERY	85294140	4/13/11
STUMBLEUPON	77302292	10/11/07
SU	77302310	10/11/07
STUMBLEUPON	77302298	10/11/07
STUMBLE!	77010512	9/29/06
STUMBLEUPON	77004756	9/21/06