

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM356836

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Landauer, Inc.		09/29/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Smile Holdco, Inc.		
<b>Street Address:</b>	208 S. LaSalle Street		
<b>Internal Address:</b>	Suite 814		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60604		
<b>Entity Type:</b>	CORPORATION: ILLINOIS		
<b>PROPERTY NUMBERS Total: 8</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85638023	RADTRAK2	
<b>Serial Number:</b>	85637961	RAPIDOS	
<b>Registration Number:</b>	1870845	HOMEBUYER'S PREFERRED	
<b>Registration Number:</b>	1996005	THE "NO HASSLE" SOLUTION FOR RADON	
<b>Registration Number:</b>	1468052	RADTRAK	
<b>Registration Number:</b>	1446893	RADTRAK	
<b>Registration Number:</b>	1181585	TRACK ETCH	
<b>Registration Number:</b>	1042474	TRACK ETCH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7735703328		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(773) 570-3330		
<b>Email:</b>	docketing@kandrip.com		
<b>Correspondent Name:</b>	Linda L. Palomar		
<b>Address Line 1:</b>	850 W. Jackson Blvd.		
<b>Address Line 2:</b>	Suite 525		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60607		
<b>ATTORNEY DOCKET NUMBER:</b>	LND01-064		

OP \$215.00 85638023

<b>NAME OF SUBMITTER:</b>	Linda L. Palomar
<b>SIGNATURE:</b>	/Linda L. Palomar/
<b>DATE SIGNED:</b>	09/30/2015
<b>Total Attachments: 5</b> source=Assignment (executed)#page1.tif source=Assignment (executed)#page2.tif source=Assignment (executed)#page3.tif source=Assignment (executed)#page4.tif source=Assignment (executed)#page5.tif	

## TRADEMARK/SERVICE MARK ASSIGNMENT

This Trademark Assignment Agreement (the "**Agreement**") is entered into this 29th day of September, 2015 (the "**Effective Date**") by and between Landauer, Inc., a corporation duly organized and existing under the laws of the State of Delaware and having its principal place of business at 2 Science Road, Glenwood, Illinois 60525, United States of America ("**Assignor**") and Smile Holdco, Inc., a corporation duly organized and existing under the laws of the State of Illinois and having its principal place of business at 208 S. LaSalle St., Suite 814, Chicago, IL 60604 ("**Assignee**").

WHEREAS, Assignor owns the entire right, title and interest in and to certain United States and foreign trademarks and services marks, both registered and unregistered, and applications for trademark and service mark registrations filed with the United States Trademark Office and foreign trademark applications, as listed in attached the attached Schedule (collectively the "**Marks**");

WHEREAS Assignee desires to acquire all of Assignor's right, title and interest, in and to the Marks together with all the goodwill of the business symbolized thereby, and Assignor desires to assign all such right, title and interest in and to the Marks to Assignee, upon the terms and conditions set forth herein.

NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged by Assignor, the parties agree as follows:

1. Assignor hereby conveys and assigns to Assignee, and Assignee hereby accepts from Assignor, all of Assignor's right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks. For any intent-to-use application listed on the attached Schedule, this Assignment is made pursuant to a transfer of the portion of the Assignor's business with which the Mark is intended to be used to the Assignee, which is ongoing and existing. Both the Marks and applicable portion of the Assignor's business are being transferred to the Assignee.

2. Assignor represents and warrants that:

(i) Assignor owns the entire right, title and interest in and to the Marks;

(ii) all registrations for the Marks are currently valid and subsisting and in full force and effect;

(iii) Assignor has not licensed the Marks to any other person or entity or granted, either expressly or impliedly, any trademark or service mark rights with respect to the Marks to any other person or entity;

(iv) Assignor has all authority necessary to enter into this Agreement and the execution and delivery of this Agreement has been duly and validly authorized; and

(v) execution of this Assignment and performance of Assignor's obligations hereunder shall not violate or conflict with any other agreement to which Assignor is a party or provision of Assignor's Certificate of Incorporation or By-laws.

3. Assignor shall execute and deliver to Assignee on or before the Effective Date the Trademark Assignment in the form shown in Schedule. At any time, and from time to time after the Effective Date, at Assignee's request, Assignor shall execute and deliver such other instruments of sale,

transfer, conveyance, assignment and confirmation and take such other action, at Assignor's expense, as Assignee may reasonably deem necessary or desirable in order to perfect or otherwise enable the transfer, conveyance and assignment to Assignee and to confirm Assignee's title to the Marks and any and all federal and state trademark registrations thereof or applications therefore. Assignor further agrees to assist Assignee and to provide such reasonable cooperation and assistance to Assignee, at Assignee's expense, as Assignee may reasonably deem necessary and desirable in exercising and enforcing Assignee's rights in the Marks.

4. Within 15 days of the execution of this Agreement, Assignee will pay Assignor the sum of \$10.

5. After the Effective Date, Assignor agrees to make no further use of the Marks or any mark confusingly similar thereto, anywhere in the world, except as may be expressly authorized by the parties in writing, and Assignor agrees to not challenge Assignee's use or ownership, or the validity, of the Marks.

6. This Agreement shall be binding on and shall inure to the benefit of the parties to this Agreement and their successors and assigns, if any.

7. Miscellaneous.

(a) This Agreement constitutes the entire agreement of the parties with regard to the subject matter hereof. No modifications of or additions to this Agreement shall have effect unless in writing and properly executed by both parties, making specific reference to this Agreement by date, parties, and subject matter.

(b) This Agreement and the rights and obligations of the parties hereunder shall be governed by and construed in accordance with the laws of the State of Illinois, United States of America, without regard to its conflict of laws principles.

(c) This Agreement may be signed by each party separately, in which case attachment of all of the parties' signature pages to this Agreement shall constitute a fully-executed agreement.

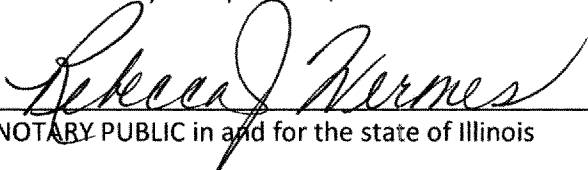
(d) Any provision of this Agreement that is invalid, illegal or unenforceable in any jurisdiction shall, as to that jurisdiction, be ineffective to the extent of such invalidity, illegality or unenforceability, without affecting in any way the remaining provisions of this Agreement in such jurisdiction or rendering that or any other provision of this Agreement invalid, illegal or unenforceable in any other jurisdiction.



STATE OF Illinois )  
 ) ss.  
COUNTY OF Cook )

On this day personally appeared before me William Rounds, to me known to be the individual described in and who executed the within and foregoing instrument, and acknowledged that they signed the same as their free and voluntary act and deed, for the purposes therein mentioned.

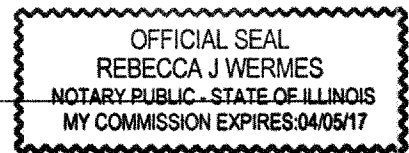
Given under my hand and official seal on this 29th day of September, 2015.

  
\_\_\_\_\_  
NOTARY PUBLIC in and for the state of Illinois

Rebecca J. Wermes  
(printed or stamped name of Notary Public)

Residing at Homewood, Illinois

My appointment expires \_\_\_\_\_



# Schedule

Appln. Number	Filing Date	Reg. Number	Reg. Date	MARK	Goods/Services	Country Name	Status
1,580,925	June 6, 2012			RADTRAK2	Radon detectors	Canada	Allowed
15/19117	July 6, 2012	1129896	July 6, 2012	RADTRAK2	Radon detectors	Madrid	Registered
855687	July 24, 2012			RADTRAK2	Radon detectors	Thailand	Pending
85/638,023	May 30, 2012			RADTRAK2	Radon detectors	United States of America	Pending
1,580,920	June 6, 2012			RAPIDOS	Radon detectors	Canada	Allowed
11476587	September 1, 2013	1127269	July 6, 2012	RAPIDOS	Radon detectors	Madrid	Registered
855,686	July 24, 2012			RAPIDOS	Radon detectors	Thailand	Pending
85/637,961	May 30, 2012			RAPIDOS	Radon detectors	United States of America	Pending
74/273,206	May 6, 1992	1,870,845	December 27, 1994	HOMEBUYER'S PREFERRED	Radon protection plan; namely, evaluation and testing of real estate for the presence of hazardous material; namely, radon gas	United States of America	Registered
74/553,231	July 25, 1994	1,996,005	August 20, 1996	THE "NO HASSLE" SOLUTION FOR RADON	Radon protection plan; namely evaluation and testing of real estate for the presence of hazardous material; namely radon gas	United States of America	Registered
73/596,459	May 2, 1986	1,468,052	December 8, 1987	RADTRAK (Stylized)	Radon monitor	United States of America	Renewed
73/596,461	May 2, 1986	1,448,893	July 7, 1987	RADTRAK	Radiation dosimetric monitoring services	United States of America	Renewed
73/227,402	August 13, 1979	1,181,585	December 8, 1981	TRACK ETCH	Monitoring services; Radiation monitoring services	United States of America	Renewed
73/049,829	April 18, 1975	1,042,474	June 28, 1976	TRACK ETCH	Film developing services	United States of America	Renewed