

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM356905

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Standard Process, Inc.		09/30/2015	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	BodySync, Inc.		
Street Address:	308 1/2 South Catalina Avenue		
City:	Redondo Beach		
State/Country:	CALIFORNIA		
Postal Code:	90277		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86363742	NUTRISYNC	
Serial Number:	86371808	NUTRISYNC	
CORRESPONDENCE DATA			
Fax Number:	4142235000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	414-978-5494		
Email:	rpetroff@whdlaw.com		
Correspondent Name:	Rachel Petroff		
Address Line 1:	Whyte Hirschboeck Dudek S.C.		
Address Line 2:	555 E. Wells Street, Suite 1900		
Address Line 4:	Milwaukee, WISCONSIN 53202		
NAME OF SUBMITTER:	Rachel Petroff		
SIGNATURE:	/Rachel Petroff/		
DATE SIGNED:	09/30/2015		
Total Attachments: 1			
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ASSIGNMENT OF TRADEMARKS

WHEREAS, Standard Process Inc., a Wisconsin corporation, located at 1200 West Royal Lee Drive, P.O. Box 904, Palmyra, Wisconsin 53156-0904 (hereinafter the "Assignor"), is the owner of U.S. Application Serial No. 86/363,742 for the trademark NUTRISYNC and U.S. Application Serial No. 86/371,808 for the trademark NUTRISYNC & Design (the "Trademarks");

WHEREAS, BodySync, Inc., a Delaware corporation, located at 308 ½ South Catalina Avenue, Redondo Beach, California 90277 ("Assignee"), is desirous of acquiring all right, title and interest in and to said Trademarks and the common law rights therein.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns Assignee all right, title and interest in and to the Trademarks, the related U.S. Applications therefor, the goodwill of the business symbolized by the Trademarks, and the right to enforce any rights and to file any causes of action, including the right to recover damages, for any past, present or future infringement or misappropriation of the Trademarks.

Dated this 30th day of September, 2015

STANDARD PROCESS, INC.

By: Michael J. Jechter
Title: General Counsel / Secretary