

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM356995

|   |                                     |                       |                    |
|---|-------------------------------------|-----------------------|--------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                      |                       |                    |
| <b>NATURE OF CONVEYANCE:</b>  | ENTITY CONVERSION                   |                       |                    |
| <b>CONVEYING PARTY DATA</b>   |                                     |                       |                    |
| <b>Name</b>   | <b>Formerly</b>                     | <b>Execution Date</b> | <b>Entity Type</b> |
| Convio, Inc.  |                                     | 10/04/2013            | CORPORATION:       |
| <b>RECEIVING PARTY DATA</b>   |                                     |                       |                    |
| <b>Name:</b>  | Convio, LLC                         |                       |                    |
| <b>Street Address:</b>  | 2000 Daniel Island Drive            |                       |                    |
| <b>City:</b>  | Charleston                          |                       |                    |
| <b>State/Country:</b>   | SOUTH CAROLINA                      |                       |                    |
| <b>Postal Code:</b>   | 29492                               |                       |                    |
| <b>Entity Type:</b>   | LIMITED LIABILITY COMPANY: DELAWARE |                       |                    |
| <b>PROPERTY NUMBERS Total: 12</b>   |                                     |                       |                    |
| <b>Property Type</b>  | <b>Number</b>                       | <b>Word Mark</b>      |                    |
| <b>Registration Number:</b>   | 3765929                             | COMMON GROUND         |                    |
| <b>Registration Number:</b>   | 3642372                             | CONVIO                |                    |
| <b>Registration Number:</b>   | 2586071                             | CONVIO                |                    |
| <b>Registration Number:</b>   | 4209043                             | CONVIO                |                    |
| <b>Registration Number:</b>   | 4209041                             | CONVIO                |                    |
| <b>Registration Number:</b>   | 2570166                             | GETACTIVE             |                    |
| <b>Registration Number:</b>   | 4136791                             | LUMINATE              |                    |
| <b>Registration Number:</b>   | 3994299                             | MOVE PEOPLE           |                    |
| <b>Registration Number:</b>   | 4097740                             | TEAMRAISER            |                    |
| <b>Registration Number:</b>   | 3830203                             | TEAMRAISER            |                    |
| <b>Registration Number:</b>   | 3765945                             | TEAMRAISER            |                    |
| <b>Registration Number:</b>   | 4021365                             | VISION                |                    |
| <b>CORRESPONDENCE DATA</b>  |                                     |                       |                    |
| <b>Fax Number:</b>  | 9197814865                          |                       |                    |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                     |                       |                    |
| <b>Phone:</b>   | 9197814000                          |                       |                    |
| <b>Email:</b>   | ip@wyrick.com                       |                       |                    |
| <b>Correspondent Name:</b>  | Devon E. White                      |                       |                    |
| <b>Address Line 1:</b>  | 4101 Lake Boone Trail               |                       |                    |

TRADEMARK

**Address Line 2:** Suite 300  
**Address Line 4:** Raleigh, NORTH CAROLINA 27607

**ATTORNEY DOCKET NUMBER:** 9458

**NAME OF SUBMITTER:** Devon E. White

**SIGNATURE:** /DEW/

**DATE SIGNED:** 10/01/2015

**Total Attachments: 3**

source=Convio, Inc. Certificate of Conversion#page1.tif

source=Convio, Inc. Certificate of Conversion#page2.tif

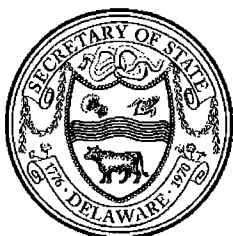
source=Convio, Inc. Certificate of Conversion#page3.tif

# Delaware

PAGE 1

*The First State*


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "CONVIO, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "CONVIO, INC." TO "CONVIO, LLC", FILED IN THIS OFFICE ON THE FOURTH DAY OF OCTOBER, A.D. 2013, AT 4:08 O'CLOCK P.M.



3109519 8100V

131165518

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 0792277

DATE: 10-07-13

TRADEMARK  
REEL: 005634 FRAME: 0949

**STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A  
LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY ACT**

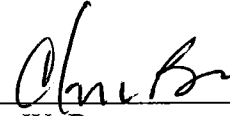
Pursuant to Section 18-214 of the Delaware Limited Liability Act, the undersigned corporation does hereby submit this Certificate of Conversion for the purposes of converting to a limited liability company.

1. The jurisdiction where the corporation was first formed is Delaware.
2. The jurisdiction immediately prior to filing this Certificate of Conversion is Delaware.
3. The date the corporation was first formed is October 12, 1999.
4. The name of the corporation immediately prior to filing this Certificate of Conversion is "Convio, Inc."
5. The name of the limited liability company set forth in the Certificate of Formation is "Convio, LLC."
6. Upon the effectiveness of this Certificate of Conversion, each outstanding share of Convio, Inc. shall be converted into one unit of limited liability company interest of Convio, LLC.
7. This Certificate of Conversion shall be effective \_\_\_\_\_.

This the \_\_\_\_ day of \_\_\_\_\_ 2013.

**CONVIO, INC.**

By: \_\_\_\_\_

  
Anthony W. Boor  
Interim President and Chief Executive  
Officer

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A  
LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY ACT


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5. The name of the limited liability company set forth in the Certificate of Formation is "Convio, LLC."
6. Upon the effectiveness of this Certificate of Conversion, each outstanding share of Convio, Inc. shall be converted into one unit of limited liability company interest of Convio, LLC.
7. This Certificate of Conversion shall be effective upon filing.

This the 4th day of October 2013.

CONVIO, INC.

By:

  
Anthony W. Boor  
Interim Chief Executive Officer