

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM357045

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Awake, Inc.		09/30/2015	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Hybrid Promotions, LLC		
Street Address:	10711 Walker Street		
City:	Cypress		
State/Country:	CALIFORNIA		
Postal Code:	90630		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Registration Number:	4558542	AWAKE KIDS	
Registration Number:	4177940	ROMANCE RETRO ROCK	
Registration Number:	4076937	RRR	
Registration Number:	4107543	AWAKE VINTAGE	
Registration Number:	3825175	L.O.L.	
Registration Number:	3158413	WELL WORN	
Registration Number:	3192265	COLD CRUSH	
Registration Number:	4389938	L.O.L.	
Registration Number:	3725583	O.S.	
Registration Number:	3725497	AWAKE INC. BY OS	
Registration Number:	3725298	AWAKE COUTURE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2138915031		
Email:	trademark@buchalter.com		
Correspondent Name:	Jessie K. Reider, CA Bar No. 237,113		
Address Line 1:	1000 Wilshire Blvd., Suite 1500		
Address Line 2:	Buchalter Nemer		

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TRADEMARK

Address Line 4:	Los Angeles, CALIFORNIA 90017
ATTORNEY DOCKET NUMBER:	H9376-5001
NAME OF SUBMITTER:	Jessie K. Reider, CA Bar No. 237113
SIGNATURE:	/jkr/
DATE SIGNED:	10/01/2015
Total Attachments: 2 source=Awake Assignmenty#page1.tif source=Awake Assignmenty#page2.tif	

Trademark Assignment

WHEREAS Awake, Inc., a California corporation ("Assignor"), owns, has used in its business and/or has rights, title and/or interest in certain trademarks and trademark registrations, identified in Exhibit A herein, attached hereto and incorporated by this reference, and the goodwill symbolized by the trademarks and all common law rights thereto (hereinafter collectively the "Marks");


WHEREAS Hybrid Promotions, LLC, a California limited liability company with a principal place of business of 10711 Walker Street, Cypress, California, 90630 ("Assignee") desires to acquire by formal, recordable assignment the entire right, title and interest in and to the Marks, as well as the goodwill symbolized by the Marks, and all on-going and existing business associated with the Marks; and

WHEREAS the parties desire to memorialize the assignment of the Marks together with the goodwill of the business symbolized therein, all on-going and existing business associated with the Marks and all common law rights relating thereto, and all rights to recover for past infringement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right title and interest in and to the Marks, together with the goodwill symbolized by the Marks, all on-going and existing business associated with the Marks and all common law rights relating thereto.

AGREED TO AND ACCEPTED BY ASSIGNOR:

Dated: 9/24/15

By: 
Awake, Inc.

AGREED TO AND ACCEPTED BY ASSIGNEE:

Dated: 9/30/15


By: 
Hybrid Promotions, LLC

EXHIBIT A
Trademarks

<u>Mark</u>	<u>Registration #</u>
AWAKE KIDS	4558542
AWAKE COUTURE	3725298
AWAKE INC. BY OS	3725497
AWAKE VINTAGE	4107543
COLD CRUSH	3192265
L.O.L.	4389938
L.O.L.	3825175
O.S. AND DESIGN	3725583
ROMANCE RETRO ROCK	4177940
RRR	4076937
WELL WORN	3158413