

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM357052

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AVB, Inc.		10/01/2015	CORPORATION: OREGON
RECEIVING PARTY DATA			
Name:	Flowers Bakeries Brands, LLC		
Street Address:	1919 Flowers Circle		
City:	Thomasville		
State/Country:	GEORGIA		
Postal Code:	31757		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 25			
Property Type	Number	Word Mark	
Registration Number:	0925209	SURVIVA	
Registration Number:	3802374	DAVE'S KILLER BREAD	
Registration Number:	3186344	DAVE'S KILLER BREAD	
Registration Number:	3186450	JUST SAY NO TO BREAD ON DRUGS	
Registration Number:	3784283	GOOD SEED	
Registration Number:	3806109	POWERSEED BREAD	
Registration Number:	3481739	PEACE BOMB	
Registration Number:	3789885	BLUES BREAD	
Registration Number:	3784666	SIN DAWG	
Registration Number:	3808323	SPROOKIES	
Registration Number:	3998253	KILLER BREADQUARTERS	
Registration Number:	4618856	BAKED BOLDLY	
Registration Number:	4670658	BREAD WITH BOOM	
Serial Number:	86508863	DAVE'S KILLER BAKERY	
Registration Number:	4580176	GOOD SEED	
Registration Number:	4740694	MILLION DOLLAR BUN	
Registration Number:	4580175	POWERSEED	
Registration Number:	4709677	ROCK 'N' ROLLS	
Registration Number:	4580174	ROCKIN' RYE	

OP \$640.00 0925209

Property Type	Number	Word Mark
Serial Number:	86508859	THUNDER BAR
Serial Number:	86285090	THUNDER BREAD
Serial Number:	86475249	WHITE BREAD DONE RIGHT
Serial Number:	86663074	MADE FOR GREATNESS
Serial Number:	86701500	SIDEKICKS
Registration Number:	1862656	NATURE BAKE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: miskowitz@kilpatricktownsend.com

Correspondent Name: Mark Iskowitz, Kilpatrick Townsend

Address Line 1: 1100 Peachtree Street, Suite 2800

Address Line 4: Atlanta, GEORGIA 30309




ATTORNEY DOCKET NUMBER:	FI001-0070025
NAME OF SUBMITTER:	Mark Iskowitz, Kilpatrick Townsend
SIGNATURE:	/mji/
DATE SIGNED:	10/01/2015

Total Attachments: 3
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ASSIGNMENT

This Assignment and License is between AVB, Inc., an Oregon corporation with an address of 5209 SE International Way, Milwaukie, Oregon 97222 ("Assignor"), and Flowers Bakeries Brands, LLC, a Delaware corporation with an address of 1919 Flowers Circle, Thomasville, Georgia 31757 ("Assignee"). It is effective as of the date on which the last of the Parties executes it (the "Effective Date").

WHEREAS, Assignor is the owner of the following trademarks and trademarks (the "Marks") and the following registrations and pending applications in the U.S. Patent and Trademark Office (the "Filings") covering the Marks:

Reg./Serial No.	Mark	Goods/Services
0925209	SURVIVA	Bread
3802374		
3186344	DAVE'S KILLER BREAD	Bread
3186450	JUST SAY NO TO BREAD ON DRUGS	Bread
3784283		Bread
3806109		Bread
3481739	PEACE BOMB	Bread
3789885	BLUES BREAD	Bread
3784666	SIN DAWG	Bread
3808323	SPROOKIES	Bread

3998253	KILLER BREADQUARTERS	Retail shops featuring bread, cookies and other baked goods
4618856	BAKED BOLDLY	Bread
4670658	BREAD WITH BOOM	Bread
86508863	DAVE'S KILLER BAKERY	Bakery goods; bread; baguettes; buns; cookies
4580176	GOOD SEED	Bread
4740694	MILLION DOLLAR BUNS	Buns
4580175	POWERSEED	Bread
4709677	ROCK 'N' ROLLS	Bread rolls
4580174	ROCKIN' RYE	Bread
86508859	THUNDER BAR	Grain-based food bars; granola-based food bars; cereal-based food bars
86285090	THUNDER BREAD	Bread
86475249	WHITE BREAD DONE RIGHT	Bread
86663074	MADE FOR GREATNESS	Bread; baked goods
86701500	SIDEKICKS	Doughnuts
1862656	NATURE BAKE	Bakery products; namely, breads, buns, rolls, cookies, cinnamon raisin nut bars, orange raisin nut bars, and oatmeal date bars

WHEREAS, Assignee wishes to acquire the Marks, the goodwill associated with the Marks, the Filings, and the portions of Assignor's business to which the Marks pertain; and

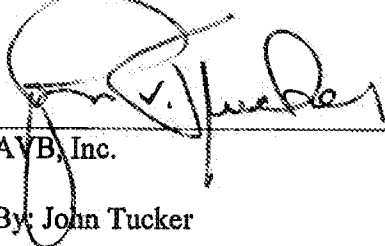
WHEREAS, Assignor wishes to assign to Assignee the Marks, the goodwill associated with the Marks, the Filings, and the portions of Assignor's business to which the Marks pertain;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, the parties agree to the following:


1. Assignor sells, assigns, transfers, and conveys to Assignee the Marks, the goodwill associated with the Marks, the Filings, and the portions of Assignor's business to which the Marks pertain.

2. As of the Effective Date, Assignee may enforce the rights to the Marks, and Assignor acknowledges that Assignor is not entitled to the proceeds from any such action.

3. The parties may execute one or more copies of this Assignment, and each such copy shall constitute a duplicate original of it.



AVB, Inc.
By: John Tucker
Title: President
Date: 10.01.15



Flowers Bakeries Brands, LLC
By: Ryals McMullian
Title: Assistant Secretary
Date: 9/28/2015