

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM357202

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THE HAPPIEST BABY, INC.		09/15/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	THB MEDIA, LLC		
Street Address:	11357 Montana Ave Los Angeles, CA 90049		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90049		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4026557	DR. KARP	
CORRESPONDENCE DATA			
Fax Number:	8186988245		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8186988455 ext. 2		
Email:	shannon@labizlaw.com		
Correspondent Name:	Shannon L. Van Dorn, Esq.		
Address Line 1:	3500 W. Olive Avenue		
Address Line 2:	#300		
Address Line 4:	Burbank, CALIFORNIA 91505		
NAME OF SUBMITTER:	Shannon L. Van Dorn, Esq.		
SIGNATURE:	/Shannon L. Van Dorn, Esq./		
DATE SIGNED:	10/02/2015		
Total Attachments: 3			
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OP \$40.00 4026557

TRADEMARK ASSIGNMENT

WHEREAS, THE HAPPIEST BABY, INC. (hereinafter "Assignor"), having an address at 12300 Wilshire Blvd., Suite 320, Los Angeles, CA, 90025, has adopted, is using and is the owner of the trademark(s) DR. KARP (the "Mark") the United States Patent and Trademark Office Registration No. 4026557; therefor, and the goodwill of the business associated with any symbolized by the Mark; and

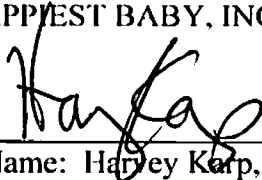
WHEREAS, Assignor does hereby license, grant, assign, transfer and set over unto THB MEDIA, LLC, a California limited liability company, with an address at 11357 Montana Ave Los Angeles, CA, 90049 ('Assignee"), and Assignee's successors and assigns, all of the right, title and interest of said Assignor in and to the Mark, said Certificate of Registrations therefor and the goodwill of the business associated with any symbolized by the Mark;

Included in this assignment are any and all rights which the said Assignor has or may have against persons who have infringed upon the Mark or the Certificates of Registration therefor prior to the date of this assignment. These rights include the right to use and recover for all damages and profits arising out of infringement of the Mark, and the Certificate of Registration therefor, prior to the date of this assignment.

IN WITNESS WHEREOF, Assignor, duly authorized, has signed this assignment this 15 day of September 2015.

THE HAPPIEST BABY, INC.

By


Name: Harvey Karp, CEO

ACKNOWLEDGMENT

State of California

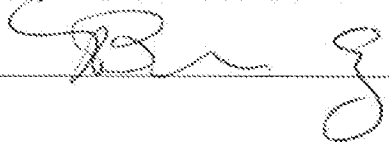
County of LOS ANGELES)

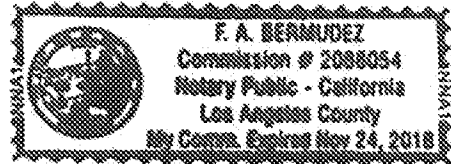
On SEPTEMBER 17, 2015 before me, F. A. BERMUDEZ, Notary Public, (insert name and title of the officer)

personally appeared HARVEY KARP, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) are subscribed to the within instrument and acknowledged to me that ~~he/she/they~~ executed the same in his ~~her/their~~ authorized capacity(ies), and that by his ~~her/their~~ signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature  (Seal)



LA County Expires Nov 24, 2018
Los Angeles County
Notary Public - California
Commission # 5068224
E. A. BERMUDEZ

