TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM357217

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cathy's Rum Cake Worldwide, Inc.		10/02/2015	CORPORATION: ARIZONA

RECEIVING PARTY DATA

Name:	Lisa's Rum Cake, LLC
Street Address:	219 S. William Dillard Drive
Internal Address:	Suite 135
City:	Gilbert
State/Country:	ARIZONA
Postal Code:	85233
Entity Type:	LIMITED LIABILITY COMPANY: ARIZONA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3693271	CATHY'S RUM CAKE

CORRESPONDENCE DATA

Fax Number: 6029165651

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 602-916-5451 Email: ip@fclaw.com Stacie K. Smith **Correspondent Name:**

Address Line 1: 2394 East Camelback Road

Address Line 2: Suite 600

Address Line 4: Phoenix, ARIZONA 85016-3429

ATTORNEY DOCKET NUMBER:	023280.0001
NAME OF SUBMITTER:	Stacie K. Smith
SIGNATURE:	/Stacie K Smith/
DATE SIGNED:	10/02/2015

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, Cathy's Rum Cake Worldwide, Inc., an Arizona corporation, ("Assignor") is the owner of the trademark CATHY'S RUM CAKE and U.S. trademark registration no. 3,693,271 for CATHY'S RUM CAKE, (collectively the "Mark"); and

WHEREAS, Lisa's Rum Cake, LLC, an Arizona limited liability company, with an office at 219 S. William Dillard Drive, Suite 135, Gilbert, Arizona 85233 ("Assignee") desires to acquire the Mark, including the registration;

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest, including common law rights, in and to the Mark, including the right to file for protection of the Mark, together with the goodwill of the business associated with the Mark. Assignor agrees to perform, at Assignee's request, all reasonable acts and to execute all documents reasonably necessary for Assignee to perfect its ownership in and to the Mark.

ву: Ома	Tour
Name: Lisa Power	

Name: Lisa Power
Title: Vice President

STATE OF ARIZONA)	
County of Maricopa) ss.	
On this 2 day of October	2015, the foregoing instrument was executed
before me, the undersigned Notary Public, b	by Lisa Power, Vice President of Assignor, on behalf of
Assignor. OFFICIAL SEAL DEANNA VITAL	Deann Ut
Notary Public - State of Arizona MARICOPA COUNTY My Comm. Expires Feb. 10, 2017 (Seal)	Notary Public
	My Commission Expires: 10, 2017

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RECORDED: 10/02/2015