

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM357304

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Taylor James, Ltd.		01/13/2012	LIMITED PARTNERSHIP: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Taylor James, LLC		
<b>Street Address:</b>	314 E. Commerce, Suite 300		
<b>City:</b>	San Antonio		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78205		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: TEXAS		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3840059	SUPERGOOP!	
<b>Registration Number:</b>	3840066	DOCTOR T'S SUPERGOOP!	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	214.200.08		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	214.651.5106		
<b>Email:</b>	ipdocketing@haynesboone.com		
<b>Correspondent Name:</b>	J. Robert LeBlanc		
<b>Address Line 1:</b>	2323 Victory Avenue, Suite 700		
<b>Address Line 4:</b>	Dallas, TEXAS 75219		
<b>ATTORNEY DOCKET NUMBER:</b>	0049942.00020		
<b>NAME OF SUBMITTER:</b>	J. Robert LeBlanc		
<b>SIGNATURE:</b>	/J. Robert LeBlanc/		
<b>DATE SIGNED:</b>	10/02/2015		
<b>Total Attachments: 6</b>			
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JAN 13 2012

CERTIFICATE OF CONVERSION

Corporations Section

Pursuant to the provisions of Section 10.101 of the Texas Business Organizations Code ("TBOC"), Taylor James, Ltd., a Texas limited partnership (the "Converting Entity") adopts the following Certificate of Conversion for the purpose of effecting a conversion.

ARTICLE I

The name of the Converting Entity immediately prior to filing this Certificate of Conversion is Taylor James, Ltd., a Texas limited partnership. The Converting Entity was formed on February 4, 2004, and issued file number 800300307 by the Texas Secretary of State. Taylor James, Ltd. will convert into a limited liability company. The name of the limited liability company will be Taylor James, LLC, a Texas limited liability company (the "Converted Entity"). The Converted Entity will use the same taxpayer identification number as the Converting Entity.

ARTICLE II

An executed Plan of Conversion will be on file at the principal place of business of the Converting Entity at 314 E. Commerce, Suite 300, San Antonio, TX 78205, and an executed Plan of Conversion will be on file after the conversion at the principal place of business of the Converted Entity at 314 E. Commerce, Suite 300, San Antonio, TX 78205.

ARTICLE III

A copy of the executed Plan of Conversion will be furnished on written request without cost by the Converting Entity before the conversion, or by the Converted Entity after the conversion, to any partner or member of the Converting Entity or Converted Entity, respectively.

ARTICLE IV

The Plan of Conversion has been approved as required under the laws of the State of Texas and the Converting Entity's governing documents.

ARTICLE V

The Converted Entity is a Texas limited liability company. The Certificate of Formation of the Converted Entity is attached hereto as Exhibit A.

ARTICLE VI

The Converted Entity will remain liable for payment of all fees and taxes required by Texas law to be paid by the Converting Entity.

ARTICLE VII

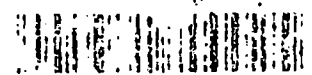
This document becomes effective when accepted and filed by the Secretary of State.

RECEIVED

CERTIFICATE OF CONVERSION

JAN 13 2012

Secretary of State



TAYLOR JAMES, LTD.

FILE

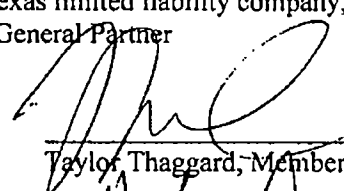
TRADEMARK

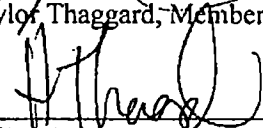
REEL: 005636 FRAME: 0938

EXECUTED as of January 13, 2012.

**TAYLOR JAMES, LTD.**

By: Supergoop, LLC,  
a Texas limited liability company,  
its General Partner

By:   
Taylor Thaggard, Member

By:   
Holly Thaggard, Member

**EXHIBIT A**

**Certificate of Formation**

See attached.

**FILED**  
In the Office of the  
Secretary of State of Texas  
JAN 13 2012  
Corporations Section

**CERTIFICATE OF FORMATION  
OF  
TAYLOR JAMES, LLC**

The undersigned, a natural person of the age of eighteen (18) years or more, acting as organizer of a limited liability company pursuant to Section 3.004 of the Texas Business Organizations Code (the "*TBOC*"), hereby adopts this Certificate of Formation and affirms the facts stated herein.

**ARTICLE I  
NAME**

The name of the entity is Taylor James, LLC (the "*Company*").

**ARTICLE II  
TYPE OF FILING ENTITY**

The entity being formed is a limited liability company.

**ARTICLE III  
PURPOSE**

The purpose for which the Company is organized is the transaction of any and all lawful business for which a limited liability company may be organized under the TBOC.

**ARTICLE IV  
INITIAL REGISTERED OFFICE; INITIAL REGISTERED AGENT**

The address of the Company's initial registered office is 314 E. Commerce, Suite 300, San Antonio, TX 78205. The name of the Company's initial registered agent at such address is Taylor Thaggard.

**ARTICLE V  
ORGANIZER**

The name and address of the organizer of the Company is:

Name  
Matthew S. Beard

Address  
901 Main Street, Suite 6000  
Dallas, TX 75202

**ARTICLE VI  
GOVERNING AUTHORITY**

The Company will have managers. The names and addresses of the initial managers are set forth below:

<u>Name</u>	<u>Address</u>
Taylor Thaggard	444 Geneseo San Antonio, TX 78209
Holly Emery Thaggard	444 Geneseo San Antonio, TX 78209

**ARTICLE VII  
EXEMPTION OF MANAGERS FROM LIABILITY**

No manager shall be liable to the Company for monetary damages for an act or omission in such person's capacity as a manager, except for liability for (a) a breach of such manager's duty of loyalty to the Company, (b) an act or omission not in good faith that constitutes a breach of duty of such manager to the Company or an act or omission that involves intentional misconduct or a knowing violation of the law, (c) a transaction from which such manager received an improper benefit, whether or not the benefit resulted from an action taken within the scope of such manager's position, or (d) an act or omission for which the liability of a manager is expressly provided for by an applicable statute. If the TBOC or other applicable law is amended to authorize action further eliminating or limiting the liability of a manager, then the liability of a manager shall be eliminated or limited to the fullest extent permitted by the TBOC or other applicable law, as so amended. Any repeal or modification of this paragraph shall not adversely affect the right or protection of a manager existing at the time of such repeal or modification.

**ARTICLE VIII  
SUPPLEMENTAL PROVISIONS**

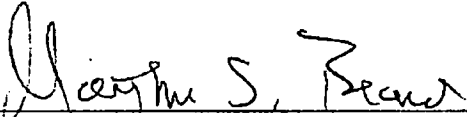
This limited liability company is being formed pursuant to a Plan of Conversion. Prior to conversion, the limited liability company was a Texas limited partnership by the name of Taylor James, Ltd., which was formed on February 4, 2004, and had a principal business address of 314 E. Commerce, Suite 300, San Antonio, TX 78205.

**ARTICLE IX  
EFFECTIVENESS OF FILING**

This document becomes effective when filed with the Secretary of State.

*[Signature Page Follows]*

IN WITNESS WHEREOF, the undersigned being the organizer for the purpose of forming a limited liability company under the laws of the State of Texas has executed this Certificate of Formation to be effective January 13, 2012.

  
Matthew S. Beard, Organizer