

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM356885

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|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------|-----------------------|--------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Blue Moose of Boulder, LLC | | 09/29/2015 | LIMITED LIABILITY COMPANY: WISCONSIN |
| RECEIVING PARTY DATA | | | |
| Name: | DWF Blue Moose Holdings LLC | | |
| Street Address: | 67 Prospect St. | | |
| City: | Greenwich | | |
| State/Country: | CONNECTICUT | | |
| Postal Code: | 06830 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 7 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4369909 | BLUE MOOSE OF BOULDER | |
| Registration Number: | 3780144 | PICCOLO | |
| Registration Number: | 3759531 | CIOLO | |
| Registration Number: | 4247054 | CIOLO CREATIONS | |
| Serial Number: | 86756019 | BLUE MOOSE OF BOULDER | |
| Serial Number: | 86756015 | BLUE MOOSE OF BOULDER | |
| Serial Number: | 86756024 | BLUE MOOSE OF BOULDER | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 4142735198 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 4142733500 | | |
| Email: | bgilpin@gklaw.com | | |
| Correspondent Name: | Brian G. Gilpin | | |
| Address Line 1: | 780 North Water Street | | |
| Address Line 2: | Godfrey & Kahn, S.C. | | |
| Address Line 4: | Milwaukee, WISCONSIN 53202 | | |
| ATTORNEY DOCKET NUMBER: | 009233-0292 | | |
| NAME OF SUBMITTER: | Brian G. Gilpin | | |

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|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|
| SIGNATURE: | /bgg/ |
| DATE SIGNED: | 09/30/2015 |
| Total Attachments: 3 source=BlueMooseTrademark Assignment#page1.tif source=BlueMooseTrademark Assignment#page2.tif source=BlueMooseTrademark Assignment#page3.tif | |

TRADEMARK ASSIGNMENT

WHEREAS, Blue Moose of Boulder, LLC, a Wisconsin business corporation (“Assignor”), with a business address 1733 Majestic Drive, Lafayette, Colorado 80026, is the owner of the following intellectual property:

- BLUE MOOSE OF BOULDER, USPTO Registration No. 4369909, Registration Date: 7/16/13
 - PICCOLO, USPTO Registration No. 3780144, Registration Date: 4/27/10
 - CIOLO, USPTO Registration No. 3759531, Registration Date: 3/9/10
 - CIOLO CREATIONS, USPTO Registration No. 4247054, Registration Date: 11/20/12
 - U.S. Trademark Application Serial No. 86/756,019 for the mark consisting of a blue moose riding a unicycle; the words “BLUE MOOSE” in blue above the moose and the words “OF BOULDER” in blue below the moose;
 - U.S. Trademark Application Serial No. 86/756,015 for the mark consisting of a blue moose holding a ski pole and wearing a scarf, hat, and skis; the words “BLUE MOOSE” are in the color blue above the moose and the words “OF BOULDER” are in the color blue below the moose; and
 - U.S. Trademark Application Serial No. 86/756,024 for the mark consisting of a blue moose holding a hockey stick and wearing ice skates; the words “BLUE MOOSE” in blue above the moose and the words “OF BOULDER” in blue and a hockey puck below the moose;
- and

WHEREAS, DWF Blue Moose Holdings LLC, a Delaware limited liability company with an address of 67 Prospect St., Greenwich, CT 06830 (“Assignee”) is desirous of acquiring the above intellectual property, trademarks and the registrations thereof (hereinafter “the Registrations”), and

WHEREAS, Assignor warrants that it has the right to transfer the Registration thereof to Assignee,

NOW, THEREFORE, in consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee the entire right, title, and interest in and to the Applications and Registrations set forth above, together with the good will of the business symbolized by said trademark(s) and together with all warranties contained in prior assignments thereof.

Assignor also assigns and transfers unto Assignee the right to bring action for past infringement of the trademarks set forth above, and the right to collect all money damages for such past infringements.

Assignor further covenants and agrees to execute such further instruments and do such other acts and things as may be reasonably required by the assignee or its successors and assigns to perfect its or their registered title to such trademarks and/or to record the same.

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This Assignment is executed at Dupont Wisconsin this 29 day of Sept, 2015.

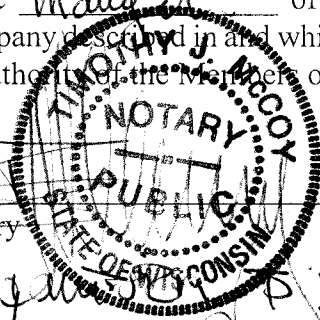
Blue Moose of Boulder, LLC

By: Mark Schwall
Name: MARK SCHWALZ
Title: VP / CFO BOSTON COMPANY
MANAGER

STATE OF WISCONSIN)
) ss.:
COUNTY OF SABON

On the 29 day of September in the year 2015, before me personally came _____, to me known, who, being by me duly sworn, did depose and say that he resides in Dodge County, that he is the Manager of Blue Moose of Boulder, LLC the Limited Liability Company described in and which executed the above instrument, and that he signed his name thereto by authority of the Member of said Limited Liability Company.

Notary



My full name is [unclear]
[unclear] State of Wisconsin

[Signature Page Trademark Assignment]