

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM357365

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GLH Hotels Group Limited	FORMERLY Guoman Hotels Group Limited	08/21/2015	LIMITED LIABILITY COMPANY: BERMUDA
RECEIVING PARTY DATA			
Name:	GLH IP Holdings Limited		
Street Address:	75 Hampstead Road		
Internal Address:	2nd Floor, Stephenson House		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	NW1 2PL		
Entity Type:	private limited company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	86457179	ROYAL HORSEGUARDS HOTEL	
Serial Number:	86110482	A	
Serial Number:	86110479	AMBA HOTEL	
Serial Number:	85964943	GLH	
CORRESPONDENCE DATA			
Fax Number:	8032559831		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(843) 720-4302		
Email:	ip@nelsonmullins.com		
Correspondent Name:	Nelson Mullins Riley & Scarborough LLP		
Address Line 1:	100 North Tryon Street		
Address Line 2:	42nd Floor, IP Department		
Address Line 4:	Charlotte, NORTH CAROLINA 28202		
ATTORNEY DOCKET NUMBER:	42654/09000		
NAME OF SUBMITTER:	John C. McElwaine		
SIGNATURE:	/John C. McElwaine/		
DATE SIGNED:	10/05/2015		

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Total Attachments: 13

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ASSIGNMENT AGREEMENT

THIS AGREEMENT is made the 21st day of AUGUST 2015

BETWEEN

GLH Hotels Group Limited, a company incorporated under the laws of Bermuda under Number 40688 and having its registered office at Canon's Court, 22 Victoria Street, PO Box HM 1179, Hamilton, Bermuda, HM EX (Formerly called Guoman Hotels Group Limited and formerly having its registered office at Clarendon House, 2 Church Street, Hamilton HM1, Bermuda ("Assignor")

AND

GLH IP Holdings Limited, a company incorporated in the United Kingdom under No. 09512577 and having its registered office at 2nd Floor, Stephenson House, 75 Hampstead Road, London, NW1 2PL, United Kingdom ("Assignee")

WHEREAS

- I. The Assignor is the proprietor and beneficial owner of certain UK, European Union (CTM), International (WIPO) and overseas trade marks particulars of which are set out in the Schedule attached hereto ("the Trade Marks").
- II. By virtue of an asset purchase agreement between the parties, dated 2 July 2015 (the "Agreement") the Assignor has agreed to assign the Trade Marks to the Assignee with full title guarantee and on the terms set out herein with an effective date of 31 March 2015.

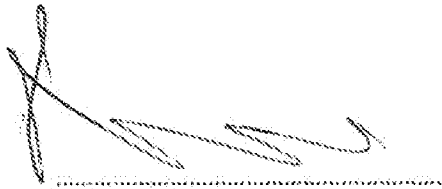
NOW IT IS HEREBY AGREED as follows:

1. Pursuant to and for the consideration set out in the Agreement the Assignor as the proprietor and beneficial owner, hereby assigns and transfers ALL the property, right, title and interest, present and future in and to the Trade Marks as set out in the Schedule attached hereto including all statutory and common law rights attaching thereto and the right to sue for past infringements and to retain any proceeds relating to those infringements, to the Assignee absolutely.
2. The Assignor confirms that this assignment is made with the goodwill of the trade marks.
3. All costs, expenses and stamp duty relating to this Assignment Agreement, its recordal at the relevant trade mark Registry and perfection of the same shall be borne by the Assignee.
4. This Assignment Agreement shall be governed by the laws of England and Wales.

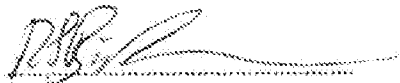
IN WITNESS WHEREOF the parties hereto have executed this Agreement on the day and year first above written.

SIGNED BY
On behalf of GLH Hotels Group Limited

In the presence of:-



Designation: DIRECTOR



Name of witness: RUSSELL BINGHAM

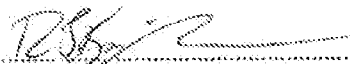
Designation: SOLICITOR

SIGNED BY
On behalf of GLH IP Holdings Limited

In the presence of:-



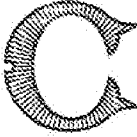



Designation: DIRECTOR



Name of witness: RUSSELL BINGHAM

Designation: SOLICITOR

Schedule

Country	Trademark	Application Date	Application No	Registration No	Int. Classes
Canada	CLERMONT	7 Jan 2013	1,610,798		16, 18, 35, 39, 41, 43
Canada	CLERMONT HOTELS	7 Jan 2013	1,610,799		16, 18, 35, 39, 41, 43
					
Canada	C Logo	10 Jun 2013	1630278		16, 18, 35, 39, 41, 43
					
Canada	GLH Logo	15 Nov 2013	1,652,398		35, 41, 43
					
Canada	AMBA HOTEL	5 Nov 2013	1,650,702		39, 41, 43
					
Canada	A Design	5 Nov 2013	1,650,701		39, 41, 43
European Community	THISTLEEXPRESS	30 Mar 2015	013895602	013895602	39, 41, 43
European Community	WHITES HOTELS	30 Dec 2013	012471041	012471041	39, 41, 43



European Community C Logo 4 Jun 2013 011870541 011870541 16, 18, 35, 36, 39, 41, 43



European Community GLH Logo 11 Jun 2013 011890373 011890373 35, 41, 43



European Community Every (Logo) 22 Feb 2013 011599066 011599066 16, 18, 35, 39, 41, 43

European Community CLERMONT 26 Oct 2012 011298585 011298585 39, 41, 43

European Community CLERMONT HOTELS 26 Oct 2012 011298668 011298668 39, 41, 43

European Community CLERMONT 21 Dec 2012 011449436 011449436 18, 18, 35

European Community CLERMONT HOTELS 21 Dec 2012 011449535 011449535 16, 18, 35

European Community AMBA HOTEL 27 Mar 2013 011693843 011693843 16, 18, 35, 41



AMBA HOTEL

European Community AMBA HOTEL Logo 27 Mar 2013 011693967 16, 18, 35, 39, 41, 43



European Community AMBA Logo 27 Mar 2013 011694064 16, 18, 35, 39, 41, 43

European Community ONE WHITEHALL PLACE 22 Feb 2013 011598984 011598984 16, 18, 35, 39, 41, 43

European Community CLERMONT 17 May 2013 011823903 011823903 36

European Community ROYAL HORSEGUARDS HOTEL 28 Oct 2014 013410873 16, 18, 35, 39, 41, 43

(A) THISTLE

(B) **thistle**

Hong Kong THISTLE thistle (series of 2) 9 Feb 2008 301283607 301283607 3, 16, 25, 39, 41, 43

Hong Kong AMBA HOTEL / Amba Hotel / amba hotel 2 Apr 2013 302564244AA 302564244AA 16, 35



AMBA HOTEL

Hong Kong AMBA HOTEL Logo 2 Apr 2013 302566305AA 302566305AA 16, 35



Hong Kong AMBA Logo 2 Apr 2013 302566297AA 302566297AA 16, 35

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Hong Kong Every (Logo)
(Series of 2) 27 Feb 2013 302532168 302532168 16, 18, 35, 39, 41, 43

CLERMONT

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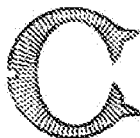
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(Series of 3) 8 Jan 2013 302488997 302488997 16, 18, 35, 39, 41, 43

CLERMONT HOTELS

Clermont Hotels

Clermont hotels

Hong Kong CLERMONT
HOTELS (Series of 3) 8 Jan 2013 302488979 302488979 16, 18, 35, 39, 41, 43



Hong Kong C Logo 5 Jun 2013 302630349 302630349 16, 18, 35, 39, 41, 43

Hong Kong AMBA HOTEL /
Amba Hotel /
amba hotel 2 Apr 2013 302564244AB 302564244AB 18, 39, 41, 43



Hong Kong AMBA Logo 2 Apr 2013 302566297AB 302566297AB 18, 39, 43



AMBA HOTEL

Hong Kong AMBA HOTEL
Logo 2 Apr 2013 302566305AB 302566305AB 18, 39, 43

Hong Kong WHITES HOTELS 25 Jun 2014 303046752 303046752 39, 41, 43

Indonesia CLERMONT 19 Apr 2013 J00 2013
018062 16, 18, 35

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Indonesia	CLERMONT	19 Apr 2013	J00 2013 018060		39, 41, 43
Indonesia	CLERMONT HOTELS	19 Apr 2013	J00 2013 018061		39, 41, 43
International	CLERMONT	26 Apr 2013	1176348	1176348	39, 41, 43
International	CLERMONT HOTELS	26 Apr 2013	M1168800	M1168800	39, 41, 43
International	WHITES HOTELS	27 Jun 2014	M1234026	M1234026	39, 41, 43



International	GLH Logo	14 Nov 2013	1194035	1194035	35, 41, 43
International	CLERMONT	13 Jun 2013	1169120	1169120	16, 18, 35
International	CLERMONT HOTELS	13 Jun 2013	1169115	1169115	16, 18, 35



International	C Logo	7 Nov 2013	M1204461	M1204461	16, 18, 35, 36, 39, 41, 43
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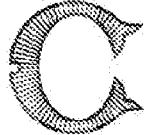


International	Every (Logo)	28 Oct 2013	M1 197 299	M1 197 299	16, 18, 35, 39, 41, 43
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Singapore GLH Logo 13 Jun 2013 T1309445C 43

Singapore CLERMONT RESIDENCES 5 Jun 2013 T1308906I T1308908I 36



Singapore C Logo 5 Jun 2013 T1308907G 16, 18, 35, 39, 41, 43

Singapore CLERMONT 21 May 2013 T1308071A T1308071A 36

Singapore AMBA HOTEL 28 Mar 2013 T1305013H 16, 18, 35, 39, 41, 43



Singapore AMBA HOTEL Logo 27 Mar 2013 T1305240H 16, 18, 35, 39, 41, 43



Singapore AMBA Logo 3 Apr 2013 T1305238F 16, 18, 39, 41, 43

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AMBA HOTEL

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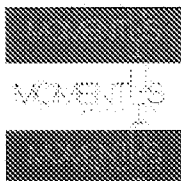
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United Kingdom Momentum Champagne Bar Logo (Series of 3) 15 Aug 2013 UK00003018297 UK00003018297 41, 43



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United Kingdom AS INDIVIDUAL AS YOU ARE 9 Jun 1992 UK00001502946 UK00001502946 42

United Kingdom BACARDI CAFFE 28 Jun 2006 UK00002425721 UK00002425721 43

United Kingdom CROWN SOCIAL 7 Apr 2011 UK00002577840 UK00002577840 43

United Kingdom LITE@NITE Lite@Nite (Series of 2) 3 Jun 2014 UK00003058209 UK00003058209 25, 36, 41

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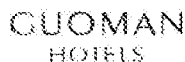


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United Kingdom HOSPITALITY INNS 1 Oct 1986 UK00001283128 UK00001283128 42

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United Kingdom MERCURY 19 Jan 1990 UK00001411490 UK00001411490 43

United Kingdom MOUNT CHARLOTTE 1 Oct 1986 UK00001283120 UK00001283120 43

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
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THISTLE HOTELS


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United Kingdom thistle The way it should be (Series of 2) 30 Nov 2007 UK00002473846 UK00002473846 3, 16, 25, 39, 41, 43

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United Kingdom WHITES HOTEL 19 Jan 1980 UK00001411443 UK00001411443 43

United ROYAL 18 Nov 2014 86457179 43

States of
America HORSEGUARDS
HOTEL



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America GLH Logo (Black
& White) 20 Jun 2013 85,964,943 43



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(New Logo) 5 Nov 2013 86/110,479 39, 41, 43



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America AMBA Logo 5 Nov 2013 86/110,482 39, 41, 43