

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM357431

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest In Trademarks Previously Recorded At Reel/Frame (5299/0714)		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank, N.A., as Administrative Agent		10/01/2015	a national banking association: UNITED STATES
RECEIVING PARTY DATA			
Name:	DEALERTRACK SYSTEMS, INC.		
Street Address:	1111 Marcus Ave.		
Internal Address:	Suite M04		
City:	Lake Success		
State/Country:	NEW YORK		
Postal Code:	11042		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3483095	ARKONA	
CORRESPONDENCE DATA			
Fax Number:	6502515002		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6502515094		
Email:	jmull@stblaw.com		
Correspondent Name:	Linda Nyberg		
Address Line 1:	2475 Hanover Street		
Address Line 4:	Palo Alto, CALIFORNIA 94304		
ATTORNEY DOCKET NUMBER:	509265/1539		
NAME OF SUBMITTER:	J. Jason Mull		
SIGNATURE:	/J. Jason Mull/		
DATE SIGNED:	10/05/2015		
Total Attachments: 3			
source=JPMorgan Chase - Dealertrack Systems, Inc. - June 2014 Interest (5299 0714) (Exec Copy 10.1.2015)#page1.tif			

CH \$40.00 3483095

source=JPMorgan Chase - Dealertrack Systems, Inc. - June 2014 Interest (5299 0714) (Exec Copy
10.1.2015)#page2.tif

source=JPMorgan Chase - Dealertrack Systems, Inc. - June 2014 Interest (5299 0714) (Exec Copy
10.1.2015)#page3.tif

RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "Release") is made as of October 1, 2015 ("Effective Date") from JPMorgan Chase Bank, N.A., a national banking association, located at 10 S. Dearborn, 7th Floor Chicago, IL 60603, as Administrative Agent (the "Administrative Agent") to DEALERTRACK SYSTEMS, INC., a Delaware corporation, located at 1111 Marcus Ave., Suite M04, Lake Success, NY 11042 (the "Grantor").

WHEREAS, Grantor and the Administrative Agent have entered into that certain U.S. Guarantee and Collateral Agreement, dated as of February 28, 2014 (as amended and restated or otherwise modified from time to time, the "Collateral Agreement");

WHEREAS, pursuant to the Collateral Agreement, Grantor and the Administrative Agent entered into that certain Trademark Security Agreement, dated as of May 20, 2014 (the "Trademark Security Agreement" all capitalized terms used, but not defined, herein have the definition assigned to them in the Trademark Security Agreement);

WHEREAS, pursuant to the terms and conditions of the Trademark Security Agreement, Grantor pledged and granted to the Administrative Agent a continuing security interest in all of Grantor's right, title and interest in, to and under the Collateral set forth on Schedule A attached hereto) (collectively, the "Trademark Collateral"); and

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on June 10, 2014 at Reel 5299, Frame 0714.

NOW, THEREFORE, without recourse and without representation and warranty and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Administrative Agent hereby (i) terminates, cancels and releases any and all security interests it has against the Trademark Collateral, and (ii) terminates the Trademark Security Agreement with respect to such Trademark Collateral. This Release does not release, relinquish, discharge or terminate the Administrative Agent's security interest in any Intellectual Property or any other asset of the Grantor other than the Trademark Collateral set forth in Schedule A hereto.

The Administrative Agent shall take all further actions, and provide to Grantor, its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), requested by Grantor to more fully and effectively effectuate the purposes of this Release.

The Administrative Agent hereby authorizes and requests that the Commissioner of Patents and Trademarks record this Release.

* * * * *

IN WITNESS WHEREOF, the undersigned has executed this Release by its duly authorized representative as of the Effective Date.

JPMORGAN CHASE BANK, N.A.,
As Administrative Agent

By: _____

Name: Justin B. Kelley
Vice President

Title: _____

[Signature Page to Trademark Release: Dealertrack Systems, Inc. (2014)]

SCHEDULE A

U.S. TRADEMARK REGISTRATIONS AND APPLICATIONS

	Title	Reg./App. No.
1	ARKONA	3483095