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# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM357542

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Lafourche LLC		09/24/2015	LIMITED LIABILITY COMPANY: DELAWARE

# **RECEIVING PARTY DATA**

Name:	Edgewell Personal Care Brands, LLC		
Street Address:	6 Research Drive		
City:	Shelton		
State/Country:	CONNECTICUT		
Postal Code:	06484		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		

### **PROPERTY NUMBERS Total: 29**

Property Type	Number	Word Mark	
Serial Number:	86511638		
Serial Number:	86511647		
Serial Number:	86511654		
Serial Number:	86511664		
Serial Number:	86511671		
Serial Number:	86511677		
Serial Number:	86511685		
Serial Number:	86512699		
Serial Number:	86450802	EDGEWELL	
Serial Number:	86450807	EDGEWELL	
Serial Number:	86450811	EDGEWELL	
Serial Number:	86450814	EDGEWELL	
Serial Number:	86450819	EDGEWELL	
Serial Number:	86450822	EDGEWELL	
Serial Number:	86511691	EDGEWELL	
Serial Number:	86511698	EDGEWELL	
Serial Number:	86511704	EDGEWELL	
Serial Number:	86511712	EDGEWELL	
Serial Number:	86511723	EDGEWELL	
	•	TRADEMARK	

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Property Type	Number	Word Mark	
Serial Number:	86511724	EDGEWELL	
Serial Number:	86511734	EDGEWELL	
Serial Number:	86450823	EDGEWELL PERSONAL CARE	
Serial Number:	86450826	EDGEWELL PERSONAL CARE	
Serial Number:	86450827	EDGEWELL PERSONAL CARE	
Serial Number:	86450830	EDGEWELL PERSONAL CARE	
Serial Number:	86450831	EDGEWELL PERSONAL CARE	
Serial Number:	86450834	EDGEWELL PERSONAL CARE	
Serial Number:	86512707	EDGEWELL PERSONAL CARE	
Serial Number:	86512721	EDGEWELL PERSONAL CARE	

### **CORRESPONDENCE DATA**

**Fax Number:** 3146673633

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** (314) 552-6331

Email: ageary@thompsoncoburn.com

Correspondent Name: Thomas A. Polcyn
Address Line 1: One U.S. Bank Plaza
Address Line 2: Thompson Coburn LLP
Address Line 4: St. Louis, MISSOURI 63101

ATTORNEY DOCKET NUMBER:	56772-145638
NAME OF SUBMITTER:	Thomas A. Polcyn
SIGNATURE:	/Thomas A. Polcyn/
DATE SIGNED:	10/05/2015

### **Total Attachments: 6**

source=US TM Assignment (Lafourche)#page1.tif source=US TM Assignment (Lafourche)#page2.tif source=US TM Assignment (Lafourche)#page3.tif source=US TM Assignment (Lafourche)#page4.tif source=US TM Assignment (Lafourche)#page5.tif source=US TM Assignment (Lafourche)#page6.tif

### TRADEMARK ASSIGNMENT AGREEMENT - (Lafourche)

This Trademark Assignment Agreement (this "Assignment"), including all schedules attached hereto, is made effective this July 1, 2015 (the "Effective Date"), by and among Lafourche, LLC, a limited liability company organized under the laws of Delaware with an address of 1209 Orange Street, Wilmington, Delaware 19801 ("Assignor") and Edgewell Personal Care Brands, LLC, a limited liability company organized under the laws of Delaware with an address at 6 Research Drive, Shelton, Connecticut 06484 ("Assignee"). Assignor and Assignee may be referred to in this Assignment each as a "Party" and collectively as the "Parties."

WHEREAS, Assignor owns all right, title, and interest in and to the trademarks, and in and to the registrations and applications therefor, set forth on *Schedule A* attached hereto (collectively, the "Trademarks");

WHEREAS, Assignor desires that the Trademarks be owned by Assignee, and Assignee desires to own said Trademarks; and

WHEREAS, Assignee is a successor to that portion of Assignor's business to which the Trademarks pertain, which business is ongoing and existing.

NOW, THEREFORE, in consideration of the foregoing premises, the mutual promises and covenants hereinafter set forth, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound thereby, the Parties agree as follows:

- 1. Assignor hereby sells, conveys, transfers, assigns and delivers to Assignee all right, title and interest in, to and under the Trademarks, and all registrations issuing therefrom, together with the goodwill associated therewith, and the right to sue for, and recover for, any past infringements thereof, to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had no sale and assignment of said Trademarks been made.
- 2. Assignor further agrees to execute such further documents reasonably required by Assignee to secure and enforce the rights granted to Assignee under this Assignment.
- 3. Assignee may record this Assignment with the United States Patent and Trademark Office and with comparable offices in other jurisdictions throughout the world. All costs associated with any such registrations or recordations shall be paid by Assignee.
- 4. This Assignment shall inure to the benefit of and be binding upon the Parties and their respective successors and permitted assigns.
- 5. This Assignment may be executed in counterparts, each of which shall be deemed an original, and together shall constitute one and the same agreement and shall be effective as of the Effective Date indicated above when one or more counterparts have been signed by each of

6211631.1

the Parties and delivered to the other Party, it being understood that both Parties need not sign the same counterpart. This Assignment may be executed by facsimile or electronically transmitted signatures and such signatures shall be deemed to bind each Party as if they were original signatures.

IN WITNESS WHEREOF, the Parties have caused this Assignment to be executed by their duly authorized officers as of the Effective Date indicated above.

[Signatures on following pages]

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Lafourche, LLC By:
Signature
Printed Name and Title  Printed Name and Title
Witness #1: Witness #2:
Signature Signature Signature
1/a.ma (m tzavas Do) cas)
Printed Name Printed Name
STATE OF CAMERICAL ) SS. COUNTY OF CAMERICAL )
On this day of 2015, before me appeared who being by me duly sworn, did state that he/she is
authorized to execute the foregoing for rument on behalf of Lafourche, LLC.
IN TESTIMONY WHEREOF, I hereunto set my hand and affix my official seal as of the date and year written above.
My Commission Expires:  K B ZUCCARELLI  Notary Public  Connecticut  My Commission Expires Jun 30, 2019

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Edgewell Personal Care Brands, LLC By: Signature  Dana Gilland, Deputy General Counsel Printed Name and Title	
Witness #1:  Signature  Printed Name	Witness #2: Signature  HONNS FOLCYN Printed Name
STATE OF () SS.  COUNTY OF () SS.  On this day of () () () () () () () () () () () () ()	115, before me appeared Dana Gilland, who horized to execute the foregoing instrument
IN TESTIMONY WHEREOF, I her as of the date and year written above.	Notary Public  K B ZUCCARELLI  Notary Public  Connecticut  My Commission Expires Jun 30, 2019

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Schedule A
To Trademark Assignment Agreement (Lafourche)

Trademark	Status	Application Number	Filing Date
Bird Logo	Allowed	86/511638	22-Jan-2015
Bird Logo	Allowed	86/511647	22-Jan-2015
Bird Logo	Allowed	86/511654	22-Jan-2015
Bird Logo	Allowed	86/511664	22-Jan-2015
Bird Logo	Allowed	86/511671	22-Jan-2015
Bird Logo	Allowed	86/511677	22-Jan-2015
Bird Logo	Allowed	86/511685	22-Jan-2015
Bird Logo	Allowed	86/512699	23-Jan-2015
EDGEWELL	Allowed	86/450802	11-Nov-2014
EDGEWELL	Allowed	86/450807	11-Nov-2014
EDGEWELL	Allowed	86/450811	11-Nov-2014
EDGEWELL	Allowed	86/450814	11-Nov-2014
EDGEWELL	Allowed	86/450819	11-Nov-2014
EDGEWELL	Allowed	86/450822	11-Nov-2014
EDGEWELL	Allowed	86/511691	22-Jan-2015
(stylized			
and/or with			
design)		-	
EDGEWELL	Allowed	86/511698	22-Jan-2015
(stylized	·		
and/or with			
design)			
EDGEWELL	Allowed	86/511704	22-Jan-2015
(stylized			
and/or with			
design)			
EDGEWELL	Allowed	86/511712	22-Jan-2015
(stylized			
and/or with			
design)	, , , , , , , , , , , , , , , , , , , ,		
EDGEWELL	Allowed	86/511723	22-Jan-2015
(stylized			
and/or with			
design)		0.61544.504	22 5 2015
EDGEWELL	Allowed	86/511724	22-Jan-2015
(stylized			
and/or with			
design)			
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Trademark	Status	Application Number	Filing Date
EDGEWELL	Allowed	86/511734	22-Jan-2015
(stylized			
and/or with			
design)			
EDGEWELL	Allowed	86/450823	11-Nov-2014
PERSONAL			
CARE			
EDGEWELL	Allowed	86/450826	11-Nov-2014
PERSONAL			
CARE			
EDGEWELL	Allowed	86/450827	11-Nov-2014
PERSONAL			
CARE			
EDGEWELL	Allowed	86/450830	11-Nov-2014
PERSONAL			
CARE			
EDGEWELL	Allowed	86/450831	11-Nov-2014
PERSONAL			
CARE			
EDGEWELL	Allowed	86/450834	11-Nov-2014
PERSONAL			
CARE			
EDGEWELL	Allowed	86/512707	23-Jan-2015
PERSONAL			
CARE			
EDGEWELL	Allowed	86/512721	23-Jan-2015
PERSONAL			
CARE			