

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM357592

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FOTOBAR HOLDINGS, LLC		10/05/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	FOTOBAR INVESTMENT, LLC		
Street Address:	5 REVERE DRIVE, SUITE 206		
City:	NORTHBROOK		
State/Country:	ILLINOIS		
Postal Code:	60062		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Serial Number:	85982765	FOTOBAR	
Serial Number:	85645848	FOTOBAR	
Registration Number:	3314693	PHOTO BAR	
Serial Number:	85891615	LIBERATE YOUR PHOTOS	
Serial Number:	85891605	LIBERATE YOUR PHOTOS	
Serial Number:	85891611	LIBERATE YOUR PHOTOS	
Serial Number:	85831783	LIFE. ENLARGED.	
Serial Number:	85831758	LIFE. ENLARGED.	
Serial Number:	85831769	LIFE. ENLARGED.	
CORRESPONDENCE DATA			
Fax Number:	6098961469		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	609-896-3600		
Email:	ipdocket@foxrothschild.com		
Correspondent Name:	FOX ROTHSCHILD LLC		
Address Line 1:	997 LENOX DRIVE, BUILDING 3		
Address Line 2:	ATTN: TRACY A. GALLEGOS		
Address Line 4:	LAWRENCEVILLE, NEW JERSEY 08648		

OP \$240.00 85982765

ATTORNEY DOCKET NUMBER:	136732.00001
NAME OF SUBMITTER:	Carol Donahue
SIGNATURE:	/Carol Donahue/
DATE SIGNED:	10/06/2015
Total Attachments: 4 source=Fotobar_Short Form Security Agreement#page1.tif source=Fotobar_Short Form Security Agreement#page2.tif source=Fotobar_Short Form Security Agreement#page3.tif source=Fotobar_Short Form Security Agreement#page4.tif	

SHORT FORM SECURITY AGREEMENT

This Short Form Security Agreement (the “**Agreement**”) is given by **FOTOBAR HOLDINGS, LLC**, a Delaware limited liability company having a principal executive office at 5 Revere Drive, Suite 206 Northbrook, IL 60062 (the “**Company**”), to **FOTOBAR INVESTMENT, LLC**, a Delaware limited liability company, with offices at 5 Revere Drive, Suite 206 Northbrook, IL 60062 (the “**Secured Party**”) under that certain Loan and Security Agreement dated as of June 17, 2015 by and between the Company and Secured Party (the “**Secured Loan Agreement**”).

RECITALS

A. The Secured Party has agreed to loaned the Company certain funds under the Secured Loan Agreement.

B. Under the Secured Loan Agreement, the Company has agreed to pledge its intellectual property assets, among other collateral, to the Secured Party as security for its obligations under the Secured Loan Agreement.

C. This Agreement is provided by the Company for purposes of recording such security interests against the Company’s registrations with the United States Patent and Trademark Office.

AGREEMENT

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Company hereby grants to the Secured Party, a security interest in all of the Company’s right, title and interest in and to all of the collateral listed in the Secured Loan Agreement, including, without limitation, the trademark registrations and applications set forth in Exhibit A attached hereto.

2. This Agreement is provided in connection with the Secured Loan Agreement, which Secured Loan Agreement remains in full force and effect.

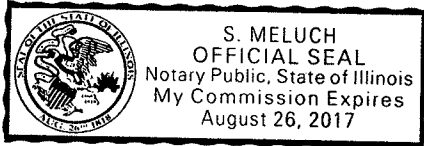
**[THE REMAINDER OF THIS PAGE HAS INTENTIONALLY BEEN LEFT BLANK.
SIGNATURE AND NOTARY PAGE TO FOLLOW].**

The parties have executed this Agreement effective as of June 17, 2015.

<p>COMPANY:</p> <p>FOTOBAR HOLDINGS, LLC, a Delaware limited liability company</p> <p>By: FOTOBAR INVESTMENT, LLC, a Delaware limited liability company Title: <u>Manager</u></p> <p>By: _____ Name: <u>Eric W. Kaup</u> Title: <u>Secretary</u></p>	<p>SECURED PARTY:</p> <p>FOTOBAR INVESTMENT, LLC, a Delaware limited liability company</p> <p>By: <u>[Signature]</u> Name: <u>Jeff Branman</u> Its/ <u>Chief Operating Officer</u></p>
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STATE OF ILLINOIS)
)
COUNTY OF COOK)

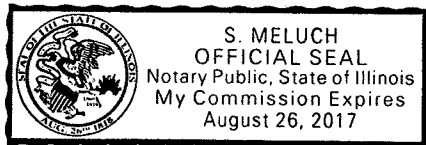
The foregoing instrument was acknowledged before me this 5th day of October, 2015, by Eric Kaup, the Secretary of **FOTOBAR INVESTMENT, LLC**, a Delaware limited liability company, as the manager of **FOTOBAR HOLDINGS, LLC**.



[Signature]
Notary Public

STATE OF ILLINOIS)
)
COUNTY OF COOK)

The foregoing instrument was acknowledged before me this 5th day of October, 2015, by Jeff Branman, the Chief Operating Officer of **FOTOBAR INVESTMENT, LLC**, a Delaware limited liability company, on behalf of the company.



[Signature]
Notary Public

EXHIBIT A**PATENTS**

Application or Patent No.	Title	Country	Application Date	Earliest Priority Date
App. 13/870,529	System and Method for the Real-Time Display of Images in Conjunction With Objects on a Graphical User Interface	US	April 25, 2013	August 16, 2012
App. 61/683,833	System and Method for Using SMTP For Automatically Displaying One or More Image Files on an HTML Page	US	August 16, 2012	August 16, 2012

TRADEMARKS

Mark	App/Reg Date	Owner of Record	App./Reg. #
FOTOBAR	June 7, 2012	FOTOBAR HOLDINGS, LLC	App. 85/982,765
FOTOBAR	June 7, 2012	FOTOBAR HOLDINGS, LLC	App. 85/645,848
PHOTO BAR	October 16, 2007	FOTOBAR HOLDINGS, LLC	Reg. 3,314,693
LIBERATE YOUR PHOTOS	April 1, 2013	FOTOBAR HOLDINGS, LLC	App. 85/891,615
LIBERATE YOUR PHOTOS	April 1, 2013	FOTOBAR HOLDINGS, LLC	App. 85/891,605
LIBERATE YOUR PHOTOS	April 1, 2013	FOTOBAR HOLDINGS, LLC	App. 85/891,611
LIFE. ENLARGED.	January 24, 2013	FOTOBAR HOLDINGS, LLC	App. 85/831,783
LIFE. ENLARGED.	January 24, 2013	FOTOBAR HOLDINGS, LLC	App. 85/831,758
LIFE. ENLARGED.	January 24, 2013	FOTOBAR HOLDINGS, LLC	App. 85/831,769

Common law trademark rights to FOTOBAR; PHOTO BAR; LIBERATE YOUR PHOTOS; and LIFE. ENLARGED.

FOTOBAR trade name