

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM357591

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MSG Holdings, L.P.		09/28/2015	LIMITED PARTNERSHIP: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	New York Knicks, LLC		
<b>Street Address:</b>	Two Penn Plaza		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10121		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 33</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86280092	WESTCHESTER KNICKS	
<b>Serial Number:</b>	86280083	WESTCHESTER KNICKS	
<b>Serial Number:</b>	86280055	WESTCHESTER KNICKS	
<b>Serial Number:</b>	86454723	WESTCHESTER KNICKS	
<b>Registration Number:</b>	0866661	KNICKERBOCKERS	
<b>Registration Number:</b>	2856171		
<b>Registration Number:</b>	4171079	KNICKS	
<b>Registration Number:</b>	1768640	KNICKS	
<b>Registration Number:</b>	4662138	KNICKS CITY DANCERS	
<b>Registration Number:</b>	4700049	KNICKS	
<b>Registration Number:</b>	4187699	KNICKS	
<b>Registration Number:</b>	4653146	KNICKS	
<b>Registration Number:</b>	4708834	KNICKS	
<b>Registration Number:</b>	4708835	KNICKS	
<b>Registration Number:</b>	3035311	NEW YORK KNICKS	
<b>Registration Number:</b>	2197935	NEW YORK KNICKS	
<b>Registration Number:</b>	2573267	NEW YORK KNICKS	
<b>Registration Number:</b>	2590981	NEW YORK KNICKS	
<b>Registration Number:</b>	2916171	NEW YORK KNICKS	
<b>TRADEMARK</b>			

CH \$840.00 86280092

Property Type	Number	Word Mark
Registration Number:	2563428	NEW YORK KNICKS
Registration Number:	4099180	NEW YORK KNICKS
Registration Number:	2188043	
Registration Number:	2015037	
Registration Number:	2300551	NYK
Registration Number:	2482689	NYK
Registration Number:	2823084	NYK
Registration Number:	2588709	NYK
Registration Number:	2300550	NYK
Registration Number:	4099181	NYK
Registration Number:	3603369	KCD KNICKS CITY DANCERS
Registration Number:	1988809	KNICKS
Registration Number:	4786325	KNICKS
Registration Number:	4754502	WESTCHESTER KNICKS

**CORRESPONDENCE DATA**

**Fax Number:** 2122235159  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*  
**Phone:** 212 407 8330  
**Email:** dwall@nba.com  
**Correspondent Name:** Anil V. George - NBA PROPERTIES, INC.  
**Address Line 1:** OLYMPIC TOWER - 645 Fifth Avenue  
**Address Line 4:** New York, NEW YORK 10022

<b>NAME OF SUBMITTER:</b>	Anil V. George
<b>SIGNATURE:</b>	/anil v. george/
<b>DATE SIGNED:</b>	10/06/2015

**Total Attachments: 8**

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ASSIGNMENT OF INTELLECTUALL PROPERTY AGREEMENT

This assignment agreement (the "Assignment") is effective as of September 28, 2015 between MSG Holdings, L.P., a Delaware limited partnership, ("ASSIGNOR") and New York Knicks, LLC, a Delaware limited liability company, ("ASSIGNEE").

WHEREAS ASSIGNOR and ASSIGNEE desire to memorialize the assignment of all intellectual property in the U.S.A. and Canada associated with the New York Knicks and Westchester Knicks basketball teams, including the team names, logos, and all other intellectual property, including as set forth on Schedule I attached hereto and made a part hereof, and all related registrations and/or applications thereto (collectively, "Knicks IP").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, and transfer to ASSIGNEE, all right, title, and interest in Knicks IP, including, but not limited to, all trademarks, service marks, and goodwill of the business associated therewith; copyrights; and all other intellectual property thereto.

IN TESTIMONY WHEREOF, the parties have executed this Assignment by their duly authorized officers.

ASSIGNOR

ASSIGNEE

MSG HOLDINGS, L.P.

NEW YORK KNICKS, LLC

By: 


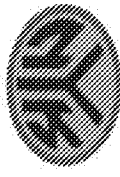

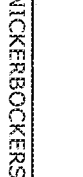

By: 

Donna Coleman  
Interim Chief Financial Officer

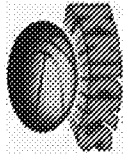




Lawrence J. Burian  
Executive Vice President,  
General Counsel & Secretary

Date Signed: September 28, 2015





Date Signed: September 28, 2015

Country/ Territory	Trademark Description	Logo/Word Mark	Class	App. Date	App. No.	Reg. Date	Reg. No.	Reg. Expiration Date	Status
Canada	KNICKS AND DESIGN (1992 - 1995)		09;11;14;16;18;21;25;28;41	06 Feb 1989	624715	17 Nov 1995	449958	17 Nov 2025	Registered
Canada	NYK AND DESIGN (1995-PRESENT) (KNICKS SECONDARY LOGO)		09;16;18;25;28;41	12 Sep 1997	855960	18 Mar 2002	559379	18 Mar 2017	Registered
Massachusetts State registration	NEW YORK KNICKS AND DESIGN (NEW YORK KNICKS PRIMARY LOGO 1995-PRESENT)		26	04 Aug 2003	63322	02 Sep 2003	63322	02 Sep 2023	Registered
New York State registration	NEW YORK BASKETBALL STYLIZED	<b>NEW YORK BASKETBALL</b>	25	08 Jun 2010	78926582	22 Jul 2011	R31900	22 Jul 2021	Registered
USA	KNICKERBOCKERS		41	04 Jun 1968	72299636	11 Mar 1969	866661	11 Mar 2019	Registered
USA	KNICKERBOCKERS LOGO (HARDWOOD CLASSICS)		25	08 Dec 1999	75866744	22 Jun 2004	2856171	22 Jun 2024	Registered






TRADEMARK

USA	KNICKS AND DESIGN (1964-1992) (HARDWOOD CLASSICS)		25	08 Nov 2011	85466916	10 Jul 2012	4171079	10 Jul 2022	Registered
USA	KNICKS AND DESIGN (1992 - 1995)		16;25;28;41	14 Sep 1992	74313531	04 May 1993	1768640	04 May 2023	Registered
USA	KNICKS CITY DANCERS	KNICKS CITY DANCERS	41	06 Dec 2013	86137197	30 Dec 2014	4662138	30 Dec 2024	Registered
USA	KNICKS STYLIZED WORD MARK AND BALL DESIGN (Secondary Logo 2011 - PRESENT)		09	25 Apr 2011	85304032	10 Mar 2015	4700049	03 Mar 2025	Registered
USA	KNICKS STYLIZED WORD MARK AND BALL DESIGN (Secondary Logo 2011 - PRESENT)		25	26 Apr 2011	85304976	07 Aug 2012	4187699	07 Aug 2022	Registered
USA	KNICKS STYLIZED WORD MARK AND BALL DESIGN (Secondary Logo 2011 - PRESENT)		41	26 Apr 2011	85305068	09 Dec 2014	4653146	09 Dec 2024	Registered







TRADEMARK

USA	KNICKS STYLIZED WORD MARK AND BALL DESIGN (Secondary Logo 2011 - PRESENT)		16	15 May 2013	85932480	24 Mar 2015	4708834	24 Mar 2025	Registered
USA	KNICKS STYLIZED WORD MARK AND BALL DESIGN (Secondary Logo 2011 - PRESENT)		28	15 May 2013	85932492	24 Mar 2015	4708835	24 Mar 2025	Registered
USA	NEW YORK KNICKS (WORD)	NEW YORK KNICKS	25	27 Oct 2004	78506928	27 Dec 2005	3035311	27 Dec 2025	Registered
USA	NEW YORK KNICKS AND DESIGN (NEW YORK KNICKS PRIMARY LOGO 1995-PRESENT)		18	14 Aug 1997	75340969	20 Oct 1998	2197935	20 Oct 2018	Registered
USA	NEW YORK KNICKS AND DESIGN (NEW YORK KNICKS PRIMARY LOGO 1995-PRESENT)		38	19 Dec 2000	76182499	28 May 2002	2573267	28 May 2022	Registered

TRADEMARK






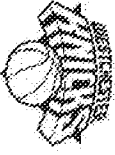
USA	NEW YORK KNICKS AND DESIGN (NEW YORK KNICKS PRIMARY LOGO 1995-PRESENT)		42	19 Dec 2000	76182339	09 Jul 2002	2590981	09 Jul 2022	Registered
USA	NEW YORK KNICKS AND DESIGN (NEW YORK KNICKS PRIMARY LOGO 1995-PRESENT)		09	24 Jul 2003	78278146	04 Jan 2005	2916171	04 Jan 2025	Registered
USA	NEW YORK KNICKS AND DESIGN (NEW YORK KNICKS PRIMARY LOGO 1995-PRESENT)		35	19 Dec 2000	76182498	23 Apr 2002	2563428	23 Apr 2022	Registered
USA	NEW YORK KNICKS AND DESIGN (NEW YORK KNICKS PRIMARY LOGO 1995-PRESENT)		25	15 Sep 2011	85423362	14 Feb 2012	4099180	14 Feb 2022	Registered
USA	NEW YORK KNICKS ROAD UNIFORM DESIGN		25	09 Jun 1995	74686279	08 Sep 1998	2188043	08 Sep 2018	Registered

TRADEMARK




USA	NEW YORK KNICKS ROAD UNIFORM DESIGN		41	09 Jun 1995	74686277	12 Nov 1996	2015037	12 Nov 2016	Registered
USA	NYK AND DESIGN (1995-PRESENT) (KNICKS SECONDARY LOGO)		25	24 Oct 1997	75378773	14 Dec 1999	2300551	14 Dec 2019	Registered
USA	NYK AND DESIGN (1995-PRESENT) (KNICKS SECONDARY LOGO)		16	24 Oct 1997	75378771	28 Aug 2001	2482689	28 Aug 2021	Registered
USA	NYK AND DESIGN (1995-PRESENT) (KNICKS SECONDARY LOGO)		09	22 Aug 2002	78156893	16 Mar 2004	2823084	16 Mar 2024	Registered
USA	NYK AND DESIGN (1995-PRESENT) (KNICKS SECONDARY LOGO)		18	24 Oct 1997	75378774	02 Jul 2002	2588709	02 Jul 2022	Registered
USA	NYK AND DESIGN (1995-PRESENT) (KNICKS SECONDARY LOGO)		41	24 Oct 1997	75378770	14 Dec 1999	2300550	14 Dec 2019	Registered

TRADEMARK



USA	NYK AND DESIGN (1995-PRESENT) (KNICKS SECONDARY LOGO)		28	15 Sep 2011	85423401	14 Feb 2012	4099181	14 Feb 2022	Registered
USA	KCD KNICKS CITY DANCERS & DESIGN (2007-PRESENT)		41	18 Jul 2007	77232895	07 Apr 2009	3603369	07 Apr 2019	Registered
USA	KNICKS (STYLIZED WORD ONLY - 1992-PRESENT)		25	08 Jul 1993	74410129	23 Jul 1996	1988809	23 Jul 2016	Registered
USA	KNICKS STYLIZED WORD MARK AND BALL DESIGN (Secondary Logo 2011 - PRESENT)		18	15 May 2013	85932486	04 Aug 2015			Registered
USA	WESTCHESTER KNICKS AND DESIGN (Alternate Primary Logo) (2014)		25	13 May 2014	86280092	N/A	N/A	N/A	Pending
USA	WESTCHESTER KNICKS AND DESIGN (Alternate Primary Logo) (2014)		41	13 May 2014	86280083	N/A	N/A	N/A	Pending

TRADEMARK

USA	WESTCHESTER KNICKS AND KNICKERBOCKER DESIGN (Primary Logo) (2014)		25	13 May 2014	86280036	16 Jun 2015	4/754502	16 Jun 2025	Registered
USA	WESTCHESTER KNICKS AND KNICKERBOCKER DESIGN (Primary Logo) (2014)		41	13 May 2014	86280055	N/A	N/A	N/A	Pending
USA	WESTCHESTER KNICKS AND KNICKERBOCKER DESIGN (Primary Logo) (2014)		28	14 Nov 2014	86454723	N/A	N/A	N/A	Pending

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