

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM357663

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LIVING PROOF, INC.		02/06/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	SQUARE 1 BANK		
Street Address:	406 BLACKWELL STREET		
Internal Address:	SUITE 240		
City:	DURHAM		
State/Country:	NORTH CAROLINA		
Postal Code:	27701		
Entity Type:	CORPORATION: NORTH CAROLINA		
PROPERTY NUMBERS Total: 24			
Property Type	Number	Word Mark	
Serial Number:	85769971		
Serial Number:	85610399	AMP2	
Serial Number:	85957668	NEOTENSIL	
Serial Number:	86321481	NIGHT CAP	
Serial Number:	86101522	B.A.G. SCALE	
Serial Number:	77508588	FRIZZ	
Serial Number:	86205720	INVISIBLE SHAPEWEAR	
Serial Number:	85759553	LIVING PROOF	
Serial Number:	85759556	LIVING PROOF	
Serial Number:	77977459	LIVING PROOF	
Serial Number:	86253439	LIVING PROOF RX LAB	
Serial Number:	85927277	LIVING PROOF STYLE LAB	
Serial Number:	85715850	LIVING PROOF. PERFECT HAIR DAY	
Serial Number:	85600022	PRIME STYLE EXTENDER	
Serial Number:	77980008	RESULTS YOU CAN SEE FROM ACROSS THE ROOM	
Serial Number:	86253452	RX LAB	
Serial Number:	86373669	SHAMPOO	
Serial Number:	85616855	STRATERIS	

CH \$615.00 85769971

Property Type	Number	Word Mark
Serial Number:	85715874	STYLE LAB
Serial Number:	85969481	STYLE STAMINA
Serial Number:	85438533	WE ARE LIVING PROOF
Serial Number:	86975064	WE ARE THE SCIENCE. YOU ARE THE LIVING P
Serial Number:	86011054	WE ARE THE SCIENCE. YOU ARE THE LIVING P
Serial Number:	85580616	YOU ARE THE LIVING PROOF

CORRESPONDENCE DATA

Fax Number: 9193541278
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 919-314-3086
Email: loandocsdept@square1bank.com
Correspondent Name: Square 1 Bank
Address Line 1: 406 Blackwell Street
Address Line 2: Suite 240
Address Line 4: Durham, NORTH CAROLINA 27701

NAME OF SUBMITTER:	NICHOLAS NANCE
SIGNATURE:	/NICHOLASNANCE/CCD
DATE SIGNED:	10/06/2015

Total Attachments: 34
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INTELLECTUAL PROPERTY SECURITY AGREEMENT

THIS INTELLECTUAL PROPERTY SECURITY AGREEMENT is entered into as of February 6, 2015 by and between **SQUARE 1 BANK** ("**Bank**") and **Living Proof, Inc.**, a Delaware corporation ("**Grantor**").

RECITALS

A. Bank has agreed to make certain advances of money and to extend certain financial accommodation to Grantor (the "Loans") in the amounts and manner set forth in that certain Loan and Security Agreement by and between Bank and Grantor dated of even date herewith (as the same may be amended, modified or supplemented from time to time, the "Loan Agreement"; capitalized terms used herein are used as defined in the Loan Agreement).

B. Extension of credit by the Bank pursuant to the Loan Agreement is subject to the condition, among others, that Grantor shall grant to Bank a security interest in certain Copyrights, Trademarks and Patents to secure the obligations of Grantor under the Loan Agreement.

C. Pursuant to the terms of the Loan Agreement, Grantor has granted to Bank a security interest in all of Grantor's right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of its obligations under the Loan Agreement and all other agreements now existing or hereafter arising between Grantor and Bank, Grantor hereby represents, warrants, covenants and agrees as follows:

AGREEMENT

To secure all of its present and future indebtedness, liabilities and obligations under the Loan Agreement and under any other agreement now existing or hereafter arising between Bank and Grantor, Grantor grants and pledges to Bank a security interest in all of Grantor's right, title and interest in, to and under its Intellectual Property (including without limitation those Copyrights, Patents and Trademarks listed on Exhibits A, B and C hereto), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions continuations, renewals, extensions and continuations-in-part thereof (collectively, "Intellectual Property Collateral").

This security interest is granted in conjunction with the security interest granted to Bank under the Loan Agreement. The rights and remedies of Bank with respect to the security interest granted hereby are in addition to those set forth in the Loan Agreement and the other Loan

Documents, and those which are now or hereafter available to Bank as a matter of law or equity. Each right, power and remedy of Bank provided for herein or in the Loan Agreement or any of the Loan Documents, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Bank of any one or more of the rights, powers or remedies provided for in this Intellectual Property Security Agreement, the Loan Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, including Bank, of any or all other rights, powers or remedies.

Grantor represents and warrants that Exhibits A, B, and C attached hereto set forth any and all intellectual property rights of Grantor which are registered with or subject to an application filed with either the United States Patent and Trademark Office or the United States Copyright Office, as applicable.

SIGNATURE PAGE FOLLOWS

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

Grantor:

Living Proof, Inc.

By 

Name

Jon Shore

Title

VP Finance and Operations

Address of Grantor:

301 Binney Street, Cambridge, MA 02142

Bank:

Square 1 Bank

By 

Name

TED CAVAN

Title

ASSISTANT VICE PRESIDENT

Address of Bank:

406 Blackwell Street, Suite 240
Durham, NC 27701
Attn: Loan Documentation Department

EXHIBIT A
COPYRIGHTS

Description	Registration Number	Registration Date
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None.

EXHIBIT B

PATENTS

Description	Registration OR Serial Number	Registration OR Filing Date
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See Attached.

Utility Patents and Patent Applications Owned by Living Proof

Exhibit B
Patents

Application No.	Country	TITLE	Application Date	Pub No./ Grant No.
12/147397	USA	HAIR TREATMENT COMPOSITIONS AND METHOD OF TREATING HAIR USING SAME	6/26/2008	US2009/0104136/ US 8,226,934
12/404193	USA	HAIR CARE COMPOSITIONS AND METHODS OF TREATING HAIR USING SAME	3/13/2009	US2009/0226382/ US 7,785,575
12/420539	USA	HAIR TREATMENT COMPOSITIONS AND METHOD OF TREATING HAIR USING SAME	4/8/2009	US2009/0191141/ US 7,763,240
12/841486	USA	HAIR CARE COMPOSITIONS AND METHODS OF TREATING HAIR USING SAME	7/22/2010	US2010/0284939/ US 8,318,138
12/841724	USA	HAIR TREATMENT COMPOSITIONS AND METHOD OF TREATING HAIR USING SAME	7/22/2010	US2010/0284953/ US 8,557,223
13/490644	USA	HAIR TREATMENT COMPOSITIONS AND METHOD OF TREATING HAIR USING SAME	6/7/2012	US2012/0251471/ US 8,545,818
12/797141	USA	HAIR TREATMENT COMPOSITIONS AND METHOD OF TREATING HAIR USING SAME	6/9/2010	US2010/0278769/ US 8,551,463
13/975573	USA	HAIR TREATMENT COMPOSITIONS AND METHOD OF TREATING HAIR USING SAME	8/26/2013	US2013/0344022
13/974411	USA	HAIR TREATMENT COMPOSITIONS AND METHOD OF TREATING HAIR USING SAME	8/23/2013	US2013/0336913
2008316856	AU	HAIR CARE COMPOSITIONS AND METHOD OF TREATING HAIR	10/22/2008	2008316856
PI0818215-9	BR	HAIR CARE COMPOSITIONS AND METHOD OF TREATING HAIR	10/22/2008	
2703168	CA	HAIR CARE COMPOSITIONS AND METHOD OF TREATING HAIR	10/22/2008	CA2703168
200880112650.8	CN	HAIR CARE COMPOSITIONS AND METHOD OF TREATING HAIR	10/22/2008	CN101835448A/ ZL200880112650.8
08841660.7	EPO	HAIR CARE COMPOSITIONS AND METHOD OF TREATING HAIR	10/22/2008	2205196
11102135.9	HK	HAIR CARE COMPOSITIONS AND METHOD OF TREATING HAIR	10/22/2008	1147949A/ HK1147959
2573/DELNP/2010	IN	HAIR CARE COMPOSITIONS AND METHOD OF TREATING HAIR	10/22/2008	
2010-531208	JP	HAIR CARE COMPOSITIONS AND METHOD OF TREATING HAIR	10/22/2008	2011-500824
2010-7011157	KR	HAIR CARE COMPOSITIONS AND	10/22/2008	1426117

Utility Patents and Patent Applications Owned by Living Proof

		METHOD OF TREATING HAIR		
2010/004356	MX	HAIR CARE COMPOSITIONS AND METHOD OF TREATING HAIR	10/22/2008	309065
2010112584	RU	HAIR CARE COMPOSITIONS AND METHOD OF TREATING HAIR	10/22/2008	2485933
2010/02550	ZA	HAIR CARE COMPOSITIONS AND METHOD OF TREATING HAIR	10/22/2008	2010/02550
201207852-3	SG	HAIR CARE COMPOSITIONS AND METHOD OF TREATING HAIR	10/22/2008	185331
12/354697	USA	BETA-AMINO ESTER COMPOUNDS AND USES THEREOF	1/15/2009	US2010/0178267/ US 8,163,861
13/414407	USA	BETA-AMINO ESTER COMPOUNDS AND USES THEREOF	3/7/2012	US2012/0164095/ US 8,362,175
13/722109	USA	BETA-AMINO ESTER COMPOUNDS AND USES THEREOF	12/20/2012	US2013/0121947 US 8,748,551
14/224365	USA	BETA-AMINO ESTER COMPOUNDS AND USES THEREOF	3/25/2014	US 2014/0256885
2010204680	AU	BETA-AMINO ESTER COMPOUNDS AND USES THEREOF	1/15/2010	
PI1007336-1	BR	BETA-AMINO ESTER COMPOUNDS AND USES THEREOF	1/15/2010	
2750193	CA	BETA-AMINO ESTER COMPOUNDS AND USES THEREOF	1/15/2010	CA 2,750,193
201080004586.9	CN	BETA-AMINO ESTER COMPOUNDS AND USES THEREOF	1/15/2010	CN102281864A
10700678.5	EPO	BETA-AMINO ESTER COMPOUNDS AND USES THEREOF	1/15/2010	2387386
5541/DELNP/2011	IN	BETA-AMINO ESTER COMPOUNDS AND USES THEREOF	1/15/2010	
2011-546376	JP	BETA-AMINO ESTER COMPOUNDS AND USES THEREOF	1/15/2010	2012-515219
2011-7018876	KR	BETA-AMINO ESTER COMPOUNDS AND USES THEREOF	1/15/2010	
MX/A/2011/007536	MX	BETA-AMINO ESTER COMPOUNDS AND USES THEREOF	1/15/2010	306985

Utility Patents and Patent Applications Owned by Living Proof

2011126126	RU	BETA-AMINO ESTER COMPOUNDS AND USES THEREOF	1/15/2010	
201104589-5	SG	BETA-AMINO ESTER COMPOUNDS AND USES THEREOF	1/15/2010	172332
2011/04718	ZA	BETA-AMINO ESTER COMPOUNDS AND USES THEREOF	1/15/2010	2011/04718
MX/A/2012/012282	MX	BETA-AMINO ESTER COMPOUNDS AND USES THEREOF	1/15/2010	
2014136088	RU	BETA-AMINO ESTER COMPOUNDS AND USES THEREOF	1/15/2010	
12/883762	USA	CATIONIC ALCOHOLS AND USES THEREOF IN HAIR	9/16/2010	US2011/0070179/ US 8,242,309
13/547522	USA	CATIONIC ALCOHOLS AND USES THEREOF IN HAIR	7/12/2012	US2012/0276036/ US 8,404,221
13/765235	USA	CATIONIC ALCOHOLS AND USES THEREOF IN HAIR	2/12/2013	US2013/0156719
2773895	CA	CATIONIC ALCOHOLS AND USES THEREOF IN HAIR	9/16/2010	
14/168232	USA	HAIR VOLUMIZING COMPOSITIONS AND METHODS	1/30/2014	US20140147406
12/975007	USA	COLORING AGENTS AND METHODS OF USE THEREOF	12/21/2010	US 8,187,340
13/441367	USA	COLORING AGENTS AND METHODS OF USE THEREOF	4/6/2012	US 8,444,715
13/869923	USA	COLORING AGENTS AND METHODS OF USE THEREOF	4/24/2013	US 2014/0013520 US 8,758,451
14/273,618	USA	COLORING AGENTS AND METHODS OF USE THEREOF	5/9/2014	US 8,932,370
2010339735	AU	COLORING AGENTS AND METHODS OF USE THEREOF	12/21/2010	
BR112012018329-0	BR	COLORING AGENTS AND METHODS OF USE THEREOF	12/21/2010	
2782582	CA	COLORING AGENTS AND METHODS OF USE THEREOF	12/21/2010	2782582
10842727.9	EPO	COLORING AGENTS AND METHODS OF USE THEREOF	12/21/2010	EP 2 516 555
2012-544955	JP	COLORING AGENTS AND METHODS OF USE THEREOF	12/21/2010	2013-515101
13/430563	USA	SKIN COMPOSITIONS AND METHODS OF USE THEREOF	3/26/2012	US2012/0251600
13/933300	USA	SKIN COMPOSITIONS AND METHODS OF USE THEREOF	7/2/2013	US2014/0044670
13/971272	USA	SKIN COMPOSITIONS AND	8/20/2013	US2014/0004073

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		METHODS OF USE THEREOF		US 8,691,202
2011295970	AU	SKIN COMPOSITIONS AND METHODS OF USE THEREOF	8/31/2011	
BR112013004914-6	BR	SKIN COMPOSITIONS AND METHODS OF USE THEREOF	8/31/2011	
2811864	CA	SKIN COMPOSITIONS AND METHODS OF USE THEREOF	8/31/2011	2811864
201180041794.0	CN	SKIN COMPOSITIONS AND METHODS OF USE THEREOF	8/31/2011	CN103153279A
11822576.2	EPO	SKIN COMPOSITIONS AND METHODS OF USE THEREOF	8/31/2011	2611413
13112898.3	HK	SKIN COMPOSITIONS AND METHODS OF USE THEREOF	8/31/2011	1185291A
2013-527273	JP	SKIN COMPOSITIONS AND METHODS OF USE THEREOF	8/31/2011	
10-2013-7007967	KR	SKIN COMPOSITIONS AND METHODS OF USE THEREOF	8/31/2011	
MX/a/2013/002382	MX	SKIN COMPOSITIONS AND METHODS OF USE THEREOF	8/31/2011	
13/624483	USA	COMPOSITIONS AND METHODS FOR TREATING DERMATOLOGICAL DISORDERS	9/21/2012	US2013/0078209
2012312170	AU	COMPOSITIONS AND METHODS FOR TREATING COMPROMISED SKIN BARRIER FUNCTION	9/21/2012	
2848943	CA	COMPOSITIONS AND METHODS FOR TREATING COMPROMISED SKIN BARRIER FUNCTION	9/21/2012	
12775090.9	EPO	COMPOSITIONS AND METHODS FOR TREATING COMPROMISED SKIN BARRIER FUNCTION	9/21/2012	
2014115845	RU	COMPOSITIONS AND METHODS FOR TREATING COMPROMISED SKIN BARRIER FUNCTION	9/21/2012	
61/976937	USA	NOVEL COSMETIC FORMULATIONS AND METHODS OF USE THEREOF	4/8/2014	
14/273618	USA	COLORING AGENTS AND METHODS OF USE THEREOF	5/9/2014	US2014/0326269 US 8,932,370
14/554555	USA	COLORING AGENTS AND METHODS OF USE THEREOF	11/26/2014	
14/527983	USA	SCALE AND ASSOCIATED METRIC FOR TREATMENT OF FACIAL WRINKLES AND RELATED CONDITIONS	10/30/2014	
PCT/US2014/063048	PCT	SCALE AND ASSOCIATED METRIC FOR TREATMENT OF FACIAL WRINKLES AND	10/30/2014	

Utility Patents and Patent Applications Owned by Living Proof

		RELATED CONDITIONS		
62/101651	USA	HAIR COMPOSITIONS AND METHODS OF USE THEREOF	1/9/2015	

Living Proof
Design Patent Portfolio

LP Ref.	Country	App. No.	Filing Date	Reg. No.	Issue Date	Title (Product)	Status
LP-14-0001	USA	29/330,984	1/16/2009	<u>US D610,906</u>	3/2/2010	Spray Container (fizz styling spray)	Issued
LP-14-0001.EP	EPO	001152698	7/10/2009	<u>001152698-0001</u>	10/7/2009	Spray Container (fizz styling spray)	Issued
LP-14-0002	USA	29/330,987	1/16/2009	<u>US D611,817</u>	3/16/2010	Squeeze Bottle (fizz styling cream)	Issued
LP-14-0003	USA	29/340,018	7/13/2009	<u>US D610,910</u>	3/2/2010	Bottle (full thickening cream)	Issued
LP-14-0003.EP	EPO	001189740-0001	1/12/2010	<u>001189740-0001</u>	3/31/2010	Cosmetic Bottle Design (full thickening cream)	Issued
LP-14-0003.EP	EPO	001189740-0002	1/12/2010	<u>001189740-0002</u>	3/31/2010	Cosmetic Bottle Design (full shampoo and conditioner)	Issued
LP-14-0003.EP	EPO	001189740-0003	1/12/2010	<u>001189740-0003</u>	3/31/2010	Cosmetic Bottle Design (alternative design)	Issued
LP-14-0004	USA	29/341,761	8/12/2009	<u>US D610,907</u>	3/2/2010	Shampoo/Conditioner Bottle Design (fizz-)	Issued
LP-14-0005	USA	29/353,638	1/12/2010	<u>US D640,563</u>	6/28/2011	Shampoo Bottle (full)	Issued
LP-14-0006	USA	29/353,639	1/12/2010	<u>US D646,172</u>	10/4/2011	Conditioner Bottle (full-alternative design)	Issued
LP-14-0007	USA	29/356,650	3/1/2010	<u>US D658,063</u>	4/24/2012	Spray Bottle With Cap (Full Root Lift)	Issued
LP-14-0007.EP	EPO	001232342-0001	8/25/2010	<u>001232342-0001</u>	9/29/10	Bottles for Cosmetics (Full Root Lift)	Issued
LP-14-0008	USA	29/361,734	5/14/2010	<u>US D635,858</u>	4/12/2011	Bottle for Shampoo or Conditioner (fizz; new cap)	Issued
LP-14-0008.EP	EPO	001777541	11/5/2010	<u>001777541-0001</u>	11/5/2010	Bottle for Shampoo or Conditioner (fizz; new cap)	Issued

17June2014
Boshar, M.

Living Proof
Design Patent Portfolio

LP-14-0009	USA	29/393,408	6/3/2011	<u>US D660,705</u>	5/29/2012	Hair Product Bottle (RESTORE 2 oz)	Issued
LP-14-0010	USA	29/393,418	6/3/2011	<u>US D658,998</u>	5/8/2012	Hair Product Bottle (RESTORE 4 oz)	Issued
LP-14-0011	USA	29/393,406	6/3/2011	<u>US D660,704</u>	5/29/2012	Hair Product Bottle (RESTORE 8 oz)	Issued
LP-14-0011.EP	EPO	001947417-0001	11/15/2011	<u>001947417-0001</u>	1/2/2012	Hair Product Bottle Design (RESTORE 2 oz)	Issued
LP-14-0011.EP	EPO	001947417-0002	11/15/2011	<u>001947417-0002</u>	1/2/2012	Hair Product Bottle Design (RESTORE 4 oz)	Issued
LP-14-0011.EP	EPO	001947417-0003	11/15/2011	<u>001947417-0003</u>	1/2/2012	Hair Product Bottle Design (RESTORE 8 oz)	Issued
LP-14-0013	USA	29/466,638	9/10/2013	<u>US D707392</u>	6/17/2014	Skincare Applicator	Issued
LP-14-0014	USA	29/472,399	11/12/2013	<u>US D706978</u>	6/10/2014	Skincare Applicator	Issued
LP-14-0014.AU	AU	11015/2014	3/5/2014			Skincare Applicator	Pending
LP-14-0014.BR	BR	BR302014001010-7	3/7/2014			Skincare Applicator	Pending
LP-14-0014.CA	CA	155484	3/4/2014			Skincare Applicator	Pending
LP-14-0014.CN	CN	201430045337.5	3/7/2014			Skincare Applicator	Pending
LP-14-0014.EP	EPO	002419770	3/7/2014			Skincare Applicator	Pending
LP-14-0014.HK	HK	1400425.7M001-002	3/7/2014			Skincare Applicator	Pending
LP-14-0014.JP	JP	2014-004881	3/7/2014			Skincare Applicator	Pending
LP-14-0014.MX	MX	MX/f/2014/000731	3/5/2014			Skincare Applicator	Pending
LP-14-0014.RU	RU	2014500900	3/7/2014			Skincare Applicator	Pending
LP-14-0014.SG	SG	D2014/261/1	3/7/2014			Skincare Applicator	Pending

17June2014
Boshart, M.

Living proof[®]

STRATERIS[®] PATENT PORTFOLIO

I. COSMETIC FORMULATIONS AND METHODS OF USE

Title		<i>Skin Compositions and Methods of Use Thereof</i>		
Assignee	Living Proof			
Subject Matter	Novel polysiloxane polymer film and formulation compositions; Method of treating skin and body imperfections (e.g., wrinkles and bags). Strategically located moieties on the polymer chains can be used to tune the film properties and target the treatment area.			
US Position	Filing Date	Application Number	Publication Number	
	8/31/2010	61/378,504	N/A (Prov)	
	11/11/2010	61/412,531	N/A (Prov)	
	1/13/2011	61/432,458	N/A (Prov)	
	2/24/2011	61/446,377	N/A (Prov)	
	4/7/2011	61/472,995	N/A (Prov)	
	5/16/2011	61/486,643	N/A (Prov)	
	5/23/2011	61/489,119	N/A (Prov)	
	6/03/2011	61/493,020	N/A (Prov)	
	6/13/2011	61/496,420	N/A (Prov)	
	6/20/2011	61/499,002	N/A (Prov)	
	6/23/2011	61/500,455	N/A (Prov)	
	3/26/2012	13/430,563	US2012/0251600	
	8/20/2013	13/971,272	US 8,691,202 US2014/0004073	
Foreign Position	8/31/2011	PCT/US11/050003	WO2012/030984	

LIVING PROOF CONFIDENTIAL INFORMATION

January 23, 2015

Notes	Foreign National Filings: AU, BR, CA, CN, EP, HK, JP, KR and MX
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II. METHODS OF TREATING WOUNDS AND STRESS HEADACHES

Title	<i>Skin Compositions and Methods of Use Thereof</i>		
Assignee	Living Proof		
Subject Matter	Method of treating wounds and stress headaches.		
US Position	Filing Date	Application Number	Publication Number
	8/31/2010	61/378,504	N/A (Prov)
	11/11/2010	61/412,531	N/A (Prov)
	1/13/2011	61/432,458	N/A (Prov)
	2/24/2011	61/446,377	N/A (Prov)
	4/7/2011	61/472,995	N/A (Prov)
	5/16/2011	61/486,643	N/A (Prov)
	5/23/2011	61/489,119	N/A (Prov)
	6/03/2011	61/493,020	N/A (Prov)
	6/13/2011	61/496,420	N/A (Prov)
	6/20/2011	61/499,002	N/A (Prov)
	6/23/2011	61/500,455	N/A (Prov)
	7/02/2013	13/933,300	US2014/0044670

III. METHODS OF TREATING CONDITIONS OF COMPROMISED SKIN BARRIER FUNCTION

Title	<i>Compositions and Methods for Treating Dermatological Disorders</i>		
Assignee	Living Proof		
Subject Matter	Methods of treating dermatological disorders, such as psoriasis, excema and rosacea; Methods of treating a subject post-laser treatment.		

LIVING PROOF CONFIDENTIAL INFORMATION
January 23, 2015

US Position	Filing Date	Application Number	Publication Number
	9/21/2011	61/537,307	N/A (Prov)
	3/07/2012	61/607,905	N/A (Prov)
	3/07/2012	61/607/908	N/A (Prov)
	9/21/2012	13/624,483	US2013/0078209
Foreign Position	PCT/US12/056667		
Notes	Foreign National Filings: AU, CA, EP, RU		

IV. NOVEL COSMETIC FORMULATIONS AND METHODS OF USE THEREOF

Title	<i>Novel Cosmetic Formulations and Methods of Use Thereof</i>		
Assignee	Living Proof		
Subject Matter	Cosmetic formulations comprising phenyl vinyl siloxane that may be used on skin or hair to change the color, modulate the shine, or to provide a platform for application of further cosmetic formulations and products.		
US Positions	Filing Date	Application Number	Publication Number
	4/8/2014	61/976937	N/A (Prov)

V. SKINCARE APPLICATOR

Title	<i>Skincare Applicator</i>		
Assignee	Living Proof		
Subject Matter	Design patent application directed to a novel applicator design		
US Position	Filing Date	Application Number	Patent No.
	9/10/2013	29/466,638	US D707,392
	11/12/2013	29/472,399	US D706,978
Foreign Positions	Filed (3/7/2014) in AU, BR, CA, CN, EP, HK, JP, MX, RU and SG; Granted in AU, CN, EP, HK, and SG		

LIVING PROOF CONFIDENTIAL INFORMATION
January 23, 2015

VI. SCALE AND ASSOCIATED METRIC FOR TREATMENT OF FACIAL WRINKLES AND RELATED CONDITIONS

Title	SCALE AND ASSOCIATED METRIC FOR TREATMENT OF FACIAL WRINKLES AND RELATED CONDITIONS		
Assignee	Living Proof		
Subject Matter	Assessment scale devices and methods for assessing the severity of wrinkles and facial swelling and puffiness.		
US Position	Filing Date	Application Number	Patent No.
	10/30/2013	61/897528	N/A (Prov)
	10/30/2014	14/527983	
Foreign Positions	10/30/2014	PCT/US2014/063048	
Notes	Foreign National Stage deadline is April 2016		

LIVING PROOF CONFIDENTIAL INFORMATION
January 23, 2015

EXHIBIT C
TRADEMARKS

Description	Registration/ Application Number	Registration/ Application Date
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See Attached.

Exhibit C
Trademarks

Active Trademarks for Living Proof, Inc.

as of 1/29/15

Trademark	Country	Appl. No.	Filing Date	Reg. No.	Reg. Date	Class	Owner	Status	Next Renewal
(BEAKER DESIGN)	Australia	1159925	03-Apr-13	1159925	03-Apr-13	003	Living Proof, Inc.	No renew	03-Apr-23
(BEAKER DESIGN)	Brazil	840493797	23-Apr-13			003	Living Proof, Inc.	To be aban	
(BEAKER DESIGN)	Canada	1621463	05-Apr-13				Living Proof, Inc.	To be aban	
(BEAKER DESIGN)	European Community		03-Apr-13	1159925	03-Apr-23	003	Living Proof, Inc.	No renew	03-Apr-23
(BEAKER DESIGN)	Int'l Registration - Madrid Protocol Only		03-Apr-13	1159925	03-Apr-13	003	Living Proof, Inc.	No renew	03-Apr-23
(BEAKER DESIGN)	Japan		03-Apr-13	1159925	31-Jan-14	003	Living Proof, Inc.	No renew	03-Apr-23
(BEAKER DESIGN)	Korea, Republic of		03-Apr-13	1159925	03-Apr-13	003	Living Proof, Inc.	No renew	03-Apr-23
(BEAKER DESIGN)	Mexico		03-Apr-13	1159925	03-Apr-13	003	Living Proof, Inc.	No renew	03-Apr-23
(BEAKER DESIGN)	United States of America	85/769971	02-Nov-12	4355581	18-Jun-13	003	Living Proof, Inc.	Registered	18-Jun-23
AMP2 (STYLIZED)	European Community	011950649	02-Jul-13	011950649	27-Nov-13	003	Living Proof, Inc.	Registered	02-Jul-23
AMP2 (STYLIZED)	United States of America	85/610399	27-Apr-12	4377464	30-Jul-13	003	Living Proof, Inc.	Registered	30-Jul-23
B.A.G. SCALE	Australia	1622949	01-Apr-14	1202657	01-Apr-14	044	Living Proof, Inc.	Registered	01-Apr-24
B.A.G. SCALE	Brazil	907598200	23-Apr-14			044	Living Proof, Inc.	Published	
B.A.G. SCALE	Canada	1671190	03-Apr-14				Living Proof, Inc.	Published	
B.A.G. SCALE	China (People's Republic)		01-Apr-14	1202657	01-Apr-14	044	Living Proof, Inc.	Registered	01-Apr-24
B.A.G. SCALE	European Community		01-Apr-14	1202657		044	Living Proof, Inc.	Pending	
B.A.G. SCALE	Hong Kong	302947609	02-Apr-14			044	Living Proof, Inc.	Published	
B.A.G. SCALE	India		01-Apr-14	1202657		044	Living Proof, Inc.	Notified	
B.A.G. SCALE	Int'l Registration - Madrid Protocol Only		01-Apr-14	1202657	01-Apr-14	044	Living Proof, Inc.	Registered	01-Apr-24
B.A.G. SCALE	Japan		01-Apr-14	1202657	01-Apr-14	044	Living Proof, Inc.	Registered	01-Apr-24
B.A.G. SCALE	Korea, Republic of		01-Apr-14	1202657		044	Living Proof, Inc.	Notified	
B.A.G. SCALE	Mexico		01-Apr-14	1202657		044	Living Proof, Inc.	Notified	
B.A.G. SCALE	Russian Federation		01-Apr-14	1202657		044	Living Proof, Inc.	Notified	
B.A.G. SCALE	Singapore	T1407899J	01-Apr-14	1202657		044	Living Proof, Inc.	Published	

TRADEMARK

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Active Trademarks for Living Proof, Inc.

Trademark	Country	Appl. No.	Filing Date	Reg. No.	Reg. Date	Class	Owner	Status	Next Renewal
NEOTENSIL	Int'l Registration - Madrid Protocol Only		18-Mar-14	1202019	18-Mar-14	003	Living Proof, Inc.	Registered	18-Mar-24
NEOTENSIL	Int'l Registration - Madrid Protocol Only		03-Jul-13	1168536	03-Jul-13	003	Living Proof, Inc.	Registered	03-Jul-23
NEOTENSIL	Japan		03-Jul-13	1168536	03-Jul-13	003	Living Proof, Inc.	Registered	03-Jul-23
NEOTENSIL	Korea, Republic of		03-Jul-13	1168536	03-Jul-13	003	Living Proof, Inc.	Registered	03-Jul-23
NEOTENSIL	Mexico		03-Jul-13	1168536	03-Jul-13	003	Living Proof, Inc.	Registered	03-Jul-23
NEOTENSIL	Russian Federation		03-Jul-13	1168536	03-Jul-13	003	Living Proof, Inc.	Notified	
NEOTENSIL	Singapore		03-Jul-13	1168536	03-Jul-13	003	Living Proof, Inc.	Registered	03-Jul-23
NEOTENSIL	United States of America	85/957668	12-Jun-13	4545028	03-Jun-14	003	Living Proof, Inc.	Registered	03-Jun-24
NIGHTCAP	Australia	1662275	23-Oct-14	1225779		003	Living Proof, Inc.	Published	
NIGHTCAP	Brazil	908771819	17-Dec-14			003	Living Proof, Inc.	Pending	
NIGHTCAP	Canada	1704601	26-Nov-14				Living Proof, Inc.	Pending	
NIGHTCAP	China (People's Republic)		23-Oct-14	1225779		003	Living Proof, Inc.	Notified	
NIGHTCAP	European Community		23-Oct-14	1225779		003	Living Proof, Inc.	Published	
NIGHTCAP	Hong Kong	303215105	26-Nov-14			003	Living Proof, Inc.	Pending	
NIGHTCAP	India		23-Oct-14	1225779		003	Living Proof, Inc.	Notified	
NIGHTCAP	Int'l Registration - Madrid Protocol Only		23-Oct-14	1225779	23-Oct-14	003	Living Proof, Inc.	Registered	23-Oct-24
NIGHTCAP	Japan		23-Oct-14	1225779		003	Living Proof, Inc.	Notified	
NIGHTCAP	Korea, Republic of		23-Oct-14	1225779		003	Living Proof, Inc.	Notified	
NIGHTCAP	Mexico		23-Oct-14	1225779		003	Living Proof, Inc.	Notified	
NIGHTCAP	Russian Federation		23-Oct-14	1225779		003	Living Proof, Inc.	Notified	
NIGHTCAP	Singapore		23-Oct-14	1225779		003	Living Proof, Inc.	Notified	
NIGHTCAP	United States of America	86/321481	26-Jun-14			003	Living Proof, Inc.	Allowed	
PRIME STYLE EXTENDER	Australia	1527181	14-Sep-12	1135784	14-Sep-12	003	Living Proof, Inc.	Registered	14-Sep-22
PRIME STYLE EXTENDER	Brazil	840295383	10-Oct-12			003	Living Proof, Inc.	Published	

TRADEMARK

Active Trademarks for Living Proof, Inc.

Trademark	Country	Appl. No.	Filing Date	Reg. No.	Reg. Date	Class	Owner	Status	Next Renewal
B.A.G. SCALE	United States of America	86/101522	25-Oct-13			044	Living Proof, Inc.	Allowed	
BIESMAN ANDERSON GILCHREST LOWER LID TYPING SCALE	Australia	1621411	01-Apr-14	1201487	01-Apr-14	044	Living Proof, Inc.	No renew	01-Apr-24
BIESMAN ANDERSON GILCHREST LOWER LID TYPING SCALE	Brazil	907598242	23-Apr-14			044	Living Proof, Inc.	To be aban	
BIESMAN ANDERSON GILCHREST LOWER LID TYPING SCALE	Canada	1671196	03-Apr-14				Living Proof, Inc.	To be aban	
BIESMAN ANDERSON GILCHREST LOWER LID TYPING SCALE	China (People's Republic)		01-Apr-14	1201487	01-Apr-14	044	Living Proof, Inc.	No renew	01-Apr-24
BIESMAN ANDERSON GILCHREST LOWER LID TYPING SCALE	European Community		01-Apr-14	1201487		044	Living Proof, Inc.	To be aban	
BIESMAN ANDERSON GILCHREST LOWER LID TYPING SCALE	Hong Kong	302947618	02-Apr-14			044	Living Proof, Inc.	To be aban	
BIESMAN ANDERSON GILCHREST LOWER LID TYPING SCALE	India		01-Apr-14	1201487		044	Living Proof, Inc.	To be aban	
BIESMAN ANDERSON GILCHREST LOWER LID TYPING SCALE	Int'l Registration - Madrid Protocol Only		01-Apr-14	1201487	01-Apr-14	044	Living Proof, Inc.	No renew	01-Apr-24
BIESMAN ANDERSON GILCHREST LOWER LID TYPING SCALE	Japan		01-Apr-14	1201487	01-Apr-14	044	Living Proof, Inc.	No renew	01-Apr-24
BIESMAN ANDERSON GILCHREST LOWER LID TYPING SCALE	Korea, Republic of		01-Apr-14	1201487		044	Living Proof, Inc.	To be aban	

TRADEMARK

Trademark	Country	Appl. No.	Filing Date	Reg. No.	Reg. Date	Class	Owner	Status	Next Renewal
BIESMAN ANDERSON GILCHREST LOWER LID TYPING SCALE	Mexico		01-Apr-14	1201487		044	Living Proof, Inc.	To be aban	
BIESMAN ANDERSON GILCHREST LOWER LID TYPING SCALE	Russian Federation		01-Apr-14	1201487		044	Living Proof, Inc.	To be aban	
BIESMAN ANDERSON GILCHREST LOWER LID TYPING SCALE	Singapore	T1407176G	01-Apr-14	1201487		044	Living Proof, Inc.	No renew	01-Apr-24
DAMAGE (AND DESIGN)	Argentina	3001418	07-May-10	2431498		003	Living Proof, Inc.	No renew	08-Apr-21
DAMAGE (AND DESIGN)	Chile	903351	29-Apr-10	902935		003	Living Proof, Inc.	To Be Canc	17-Nov-20
DAMAGE (AND DESIGN)	Croatia		27-Apr-10	1037919		003	Living Proof, Inc.	No renew	27-Apr-20
DAMAGE (AND DESIGN)	European Community		27-Apr-10	1037919		003	Living Proof, Inc.	No renew	27-Apr-20
DAMAGE (AND DESIGN)	India	1962354	07-May-10			003	Living Proof, Inc.	To be aban	
DAMAGE (AND DESIGN)	Israel	229457	29-Apr-10	229457		003	Living Proof, Inc.	No renew	29-Apr-20
DAMAGE (AND DESIGN)	Japan		27-Apr-10	1037919		003	Living Proof, Inc.	No renew	27-Apr-20
DAMAGE (AND DESIGN)	Mexico	1087356	06-May-10			003	Living Proof, Inc.	To be aban	
DAMAGE (AND DESIGN)	Serbia		27-Apr-10	1037919		003	Living Proof, Inc.	No renew	27-Apr-20
DAMAGE (AND DESIGN)	Singapore	T1006771D	27-Apr-10	1037919		003	Living Proof, Inc.	No renew	27-Apr-20
DAMAGE (AND DESIGN)	Switzerland		27-Apr-10	1037919		003	Living Proof, Inc.	No renew	27-Apr-20
DAMAGE (AND DESIGN)	Turkey		27-Apr-10	1037919		003	Living Proof, Inc.	No renew	27-Apr-20

TRADEMARK

Trademark	Country	Appl. No.	Filing Date	Reg. No.	Reg. Date	Class	Owner	Status	Next Renewal
FRIZZ (AND DESIGN)	Australia		01-Jul-08	972540	01-Jul-08	003	Living Proof, Inc.	Registered	01-Jul-18
FRIZZ (AND DESIGN)	Brazil	840593007	30-Jul-13			003	Living Proof, Inc.	Published	
FRIZZ (AND DESIGN)	Canada	1420033	28-Nov-08	TMA 763139	31-Mar-10		Living Proof, Inc.	Registered	31-Mar-25
FRIZZ (AND DESIGN)	European Community		01-Jul-08	972540	08-Sep-08	003	Living Proof, Inc.	Registered	01-Jul-18
FRIZZ (AND DESIGN)	Int'l Registration - Madrid Protocol Only		01-Jul-08	972540	01-Jul-08	003	Living Proof, Inc.	Registered	01-Jul-18
FRIZZ (AND DESIGN)	Japan		01-Jul-08	972540	01-Jul-08	003	Living Proof, Inc.	Registered	01-Jul-18
FRIZZ (AND DESIGN)	Korea, Republic of		01-Jul-08	972540		003	Living Proof, Inc.	Published	
FRIZZ (AND DESIGN)	Mexico		01-Jul-08	972540		003	Living Proof, Inc.	Notified	
FRIZZ (AND DESIGN)	Singapore		01-Jul-08	972540	01-Jul-08	003	Living Proof, Inc.	Registered	01-Jul-18
FRIZZ (AND DESIGN)	United States of America	77/508588	26-Jun-08	3613717	28-Apr-09	003	Living Proof, Inc.	Registered	28-Apr-19
I AM LIVING PROOF	Australia	1518057	09-Aug-12	1129112	09-Aug-12	003	Living Proof, Inc.	No renew	09-Aug-22
I AM LIVING PROOF	Brazil	840256515	05-Sep-12			003	Living Proof, Inc.	To be aban	
I AM LIVING PROOF	European Community		09-Aug-12	1129112	06-Aug-13	003	Living Proof, Inc.	No renew	09-Aug-22
I AM LIVING PROOF	Korea, Republic of		09-Aug-12	1129112	09-Aug-12	003	Living Proof, Inc.	No renew	09-Aug-22
I AM LIVING PROOF	Mexico	1299475	10-Aug-12	1336198	04-Dec-12	003	Living Proof, Inc.	No renew	10-Aug-22
I AM THE LIVING PROOF	Canada	1590481	16-Aug-12				Living Proof, Inc.	To be aban	
I AM THE LIVING PROOF	Int'l Registration - Madrid Protocol Only		17-Apr-13	1160269	17-Apr-13	003	Living Proof, Inc.	No renew	17-Apr-23
I AM THE LIVING PROOF	Japan		17-Apr-13	1160269	31-Jan-14	003	Living Proof, Inc.	No renew	17-Apr-23
INVISIBLE SHAPEWEAR	United States of America	86/205720	27-Feb-14			003	Living Proof, Inc.	Allowed	
LIVING PROOF	Argentina	2870833	30-Oct-08	2323698	29-Oct-09	003	Living Proof, Inc.	Registered	29-Oct-19
LIVING PROOF	Argentina	2870834	30-Oct-08	2323028	22-Oct-09	005	Living Proof, Inc.	Registered	22-Oct-19
LIVING PROOF	Australia	1280183	24-Jun-08	967762	24-Jun-08	003	Living Proof, Inc.	Registered	24-Jun-18
LIVING PROOF	Bahrain		24-Jun-08	967762	24-Jun-08	003	Living Proof, Inc.	Registered	24-Jun-18
LIVING PROOF	Bahrain		15-Mar-13	1159062		003	Living Proof, Inc.	Notified	
LIVING PROOF	Brazil	829969918	04-Nov-08	829969918	22-Jul-14	003	Living Proof, Inc.	Reg./No CR	22-Jul-24

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Trademark	Country	Appl. No.	Filing Date	Reg. No.	Reg. Date	Class	Owner	Status	Next Renewal
LIVING PROOF	Brazil	829969926	04-Nov-08	829969926	05-Mar-13	005	Living Proof, Inc.	Registered	05-Mar-23
LIVING PROOF	Cambodia	KH/49718/13	10-Jan-13			003	Living Proof, Inc.	Pending	
LIVING PROOF	Cambodia	KH/49801/13	16-Jan-13			003	Living Proof, Inc.	Pending	
LIVING PROOF	Canada	1416571	30-Oct-08	TMA 797344	12-May-11		Living Proof, Inc.	Registered	12-May-26
LIVING PROOF	Chile	842952	29-Oct-08	875873	11-Feb-10	003, 005	Living Proof, Inc.	Registered	11-Feb-20
LIVING PROOF	China (People's Republic)		24-Jun-08	967762	24-Jun-08	003	Living Proof, Inc.	Registered	24-Jun-18
LIVING PROOF	China (People's Republic)	7427178	27-May-09	7427178	21-Nov-12	003	Living Proof, Inc.	Registered	20-Nov-22
LIVING PROOF	China (People's Republic)	13334020	10-Oct-13			003: Subclass: 0301, 0302, 0303, 0304, 0305, 0307, 0308, 0309, 0310	Living Proof, Inc.	Pending	
LIVING PROOF	Colombia	04-083668	26-Aug-04	305438	15-Nov-05	003	Living Proof, Inc.	Registered	14-Nov-15
LIVING PROOF	Costa Rica	01/2014-008668	08-Oct-14			003	Living Proof, Inc.	Pending	
LIVING PROOF	Croatia		24-Jun-08	967762	24-Jun-08	003	Living Proof, Inc.	Registered	24-Jun-18
LIVING PROOF	Ecuador	54292	21-Aug-80	208-81	28-Jan-81	003	Living Proof, Inc.	Registered	28-Jan-16
LIVING PROOF	European Community		24-Jun-08	967762	06-Jul-09	003	Living Proof, Inc.	Registered	24-Jun-18
LIVING PROOF	Guatemala	2014-008222	09-Sep-14			003	Living Proof, Inc.	Pending	
LIVING PROOF	Hong Kong	1971/78	13-Oct-78	1980B0935	28-May-80	003	Living Proof, Inc.	Registered	13-Oct-23
LIVING PROOF	Hong Kong	302540169	06-Mar-13	302540169	06-Mar-13	003	Living Proof, Inc.	Registered	05-Mar-23
LIVING PROOF	India	1750224	03-Nov-08			003, 005	Living Proof, Inc.	Published	
LIVING PROOF	Indonesia	200204221-04053	04-Mar-02	IDM000361140	11-Feb-03	003	Living Proof, Inc.	Registered	04-Mar-22
LIVING PROOF	Indonesia	D00-2013-004144	30-Jan-13			003	Living Proof, Inc.	Pending	

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Trademark	Country	Appl. No.	Filing Date	Reg. No.	Reg. Date	Class	Owner	Status	Next Renewal
LIVING PROOF	Int'l Registration - Madrid Protocol Only		15-Mar-13	1159062	15-Mar-13	003	Living Proof, Inc.	Registered	15-Mar-23
LIVING PROOF	Int'l Registration - Madrid Protocol Only		24-Jun-08	967762	24-Jun-08	003	Living Proof, Inc.	Registered	24-Jun-18
LIVING PROOF	Israel		15-Mar-13	1159062		003	Living Proof, Inc.	Notified	
LIVING PROOF	Israel	216351	06-Nov-08	216351	05-Dec-10	003	Living Proof, Inc.	Registered	06-Nov-18
LIVING PROOF	Israel	216352	06-Nov-08	216352	05-Dec-10	005	Living Proof, Inc.	Registered	06-Nov-18
LIVING PROOF	Italy	33025-C/80	07-Feb-80	1259250	19-Dec-85	003	Living Proof, Inc.	Registered	07-Feb-20
LIVING PROOF	Japan		15-Mar-13	1159062	15-Mar-13	003	Living Proof, Inc.	Registered	15-Mar-23
LIVING PROOF	Jordan	127968	13-Mar-13	127968	22-Oct-12	003	Living Proof, Inc.	Registered	22-Oct-22
LIVING PROOF	Korea, Republic of	125/93	06-Jan-93	284291	03-Feb-94	003	Living Proof, Inc.	Registered	03-Feb-24
LIVING PROOF	Korea, Republic of		15-Mar-13	1159062	15-Mar-13	003	Living Proof, Inc.	Registered	15-Mar-23
LIVING PROOF	Kuwait	142374	05-Aug-13			003	Living Proof, Inc.	Pending	
LIVING PROOF	Laos	28613	20-Feb-13	28455	13-Aug-14	003	Living Proof, Inc.	Registered	13-Aug-24
LIVING PROOF	Laos	2403	27-Aug-93	2274	29-Apr-94	003	Procter & Gamble Company, The	Registered	27-Aug-23
LIVING PROOF	Mexico	972609	06-Nov-08	1100388	19-May-09	003	Living Proof, Inc.	Registered	06-Nov-18
LIVING PROOF	Mexico	972610	06-Nov-08	1100698	20-May-09	005	Living Proof, Inc.	Registered	06-Nov-18
LIVING PROOF	New Zealand	131094	23-Jan-80	131094	27-May-83	003	Living Proof, Inc.	Registered	23-Jan-25
LIVING PROOF	Nicaragua	2014-003414	19-Sep-14			003	Living Proof, Inc.	Published	
LIVING PROOF	Pakistan	331849	03-Jan-13			003	Living Proof, Inc.	Pending	
LIVING PROOF	Peru	592772	13-Oct-14			003	Living Proof, Inc.	Published	
LIVING PROOF	Qatar	83136	28-Jul-13			003	Living Proof, Inc.	Pending	
LIVING PROOF	Russian Federation		24-Jun-08	967762	24-Jun-08	003	Living Proof, Inc.	Registered	24-Jun-18
LIVING PROOF	Saudi Arabia	195795	21-Apr-13	143407808		003	Living Proof, Inc.	Reg./No CR	
LIVING PROOF	Serbia		24-Jun-08	967762	24-Jun-08	003	Living Proof, Inc.	Registered	24-Jun-18
LIVING PROOF	Singapore	T0900297C	24-Jun-08	967762	24-Jun-08	003	Living Proof, Inc.	Registered	24-Jun-18
LIVING PROOF	South Africa	2013/11611	03-May-13			003	Living Proof, Inc.	To be aban	
LIVING PROOF	Switzerland		24-Jun-08	967762	24-Jun-08	003	Living Proof, Inc.	Registered	24-Jun-18
LIVING PROOF	Taiwan	101043589	01-Aug-12	01559728	16-Jan-13	003	Living Proof, Inc.	Registered	15-Jan-23
LIVING PROOF	Thailand	909681	18-Sep-13			003	Living Proof, Inc.	Pending	
LIVING PROOF	Turkey	92/008642	02-Oct-92	139690	02-Oct-92	003	Living Proof, Inc.	Registered	02-Oct-22

TRADEMARK

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Trademark	Country	Appl. No.	Filing Date	Reg. No.	Reg. Date	Class	Owner	Status	Next Renewal
LIVING PROOF	Turkey	2014/74337	24-Jun-08	967762		003	Living Proof, Inc.	Notified	
LIVING PROOF	United Arab Emirates	188387	14-Mar-13			003	Living Proof, Inc.	Published	
LIVING PROOF	United States of America	85/759553	22-Oct-12	4610341	23-Sep-14	003	Living Proof, Inc.	Registered	23-Sep-24
LIVING PROOF	United States of America	85/759556	22-Oct-12	4317253	09-Apr-13	003	Living Proof, Inc.	Registered	09-Apr-23
LIVING PROOF	United States of America	77/977459	07-May-08	3667819	11-Aug-09	003	Living Proof, Inc.	Registered	11-Aug-19
LIVING PROOF	Venezuela	2014-009835	21-Jul-14			003	Living Proof, Inc.	Pending	
LIVING PROOF	Venezuela	1980-000447	30-Jan-80	F-103870	20-Sep-83	3	Procter & Gamble Company, The	Registered	20-Sep-18
LIVING PROOF	Vietnam	11667	19-Mar-93	9965	19-Mar-93	003	Living Proof, Inc.	Registered	19-Mar-23
LIVING PROOF	Vietnam		24-Jun-08	967762		003	Living Proof, Inc.	Notified	
LIVING PROOF (& Katakana)	Japan	132192/1975	10-Nov-75	1663865	23-Feb-84	003	Living Proof, Inc.	Registered	23-Feb-24
LIVING PROOF (in Chinese characters)	Taiwan	73058621	03-Dec-84	295489	01-Sep-85	003	Living Proof, Inc.	Registered	15-Apr-25
LIVING PROOF RX LAB (STYLIZED)	United States of America	86/253439	16-Apr-14			003	Living Proof, Inc.	Allowed	
LIVING PROOF STYLE LAB	European Community		23-May-13	1162761	23-May-13	003	Living Proof, Inc.	No renew	23-May-23
LIVING PROOF STYLE LAB	Hong Kong	302617984	24-May-13	302617984	24-May-13	003	Living Proof, Inc.	No renew	23-May-23
LIVING PROOF STYLE LAB	Int'l Registration - Madrid Protocol Only		23-May-13	1162761	23-May-13	003	Living Proof, Inc.	No renew	23-May-23
LIVING PROOF STYLE LAB	Japan		23-May-13	1162761	23-May-13	003	Living Proof, Inc.	No renew	23-May-23
LIVING PROOF STYLE LAB	Mexico		23-May-13	1162761		003	Living Proof, Inc.	To be aban	
LIVING PROOF STYLE LAB	Singapore		23-May-13	1162761	23-May-13	003	Living Proof, Inc.	No renew	23-May-23

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Trademark	Country	Appl. No.	Filing Date	Reg. No.	Reg. Date	Class	Owner	Status	Next Renewal
LIVING PROOF STYLE LAB	United States of America	85/927277	09-May-13	4562456	08-Jul-14	003	Living Proof, Inc.	To Be Canc	08-Jul-24
Living proof. (STYLIZED)	Argentina	3334784	23-Jun-14			003	Living Proof, Inc.	Published	
Living proof. (STYLIZED)	Colombia	14134274	20-Jun-14			003	Living Proof, Inc.	Published	
Living proof. (STYLIZED)	Ecuador	5812	19-Jun-14			003	Living Proof, Inc.	Pending	
Living proof. (STYLIZED)	Mexico	1496891	17-Jun-14	1486403	17-Jun-14	003	Living Proof, Inc.	Registered	17-Jun-24
Living proof. (STYLIZED)	Uruguay	459211	10-Oct-14			003	Living Proof, Inc.	Published	
LIVING PROOF. PERFECT HAIR DAY (STYLIZED- lowercase h)	Australia		25-Jul-14	1218515		003	Living Proof, Inc.	Notified	
LIVING PROOF. PERFECT HAIR DAY (STYLIZED- lowercase h)	Canada	1676733	13-May-14				Living Proof, Inc.	Published	
LIVING PROOF. PERFECT HAIR DAY (STYLIZED- lowercase h)	China (People's Republic)		25-Jul-14	1218515		003	Living Proof, Inc.	Notified	
LIVING PROOF. PERFECT HAIR DAY (STYLIZED- lowercase h)	European Community		25-Jul-14	1218515		003	Living Proof, Inc.	Published	
LIVING PROOF. PERFECT HAIR DAY (STYLIZED- lowercase h)	India		25-Jul-14	1218515		003	Living Proof, Inc.	Notified	

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Trademark	Country	Appl. No.	Filing Date	Reg. No.	Reg. Date	Class	Owner	Status	Next Renewal
LIVING PROOF. PERFECT HAIR DAY (STYLIZED- lowercase h)	Int'l Registration - Madrid Protocol Only		25-Jul-14	1218515	25-Jul-14	003	Living Proof, Inc.	Registered	25-Jul-24
LIVING PROOF. PERFECT HAIR DAY (STYLIZED- lowercase h)	Japan		25-Jul-14	1218515		003	Living Proof, Inc.	Notified	
LIVING PROOF. PERFECT HAIR DAY (STYLIZED- lowercase h)	Korea, Republic of		25-Jul-14	1218515		003	Living Proof, Inc.	Notified	
LIVING PROOF. PERFECT HAIR DAY (STYLIZED- lowercase h)	Mexico		25-Jul-14	1218515		003	Living Proof, Inc.	Notified	
LIVING PROOF. PERFECT HAIR DAY (STYLIZED- lowercase h)	Russian Federation		25-Jul-14	1218515		003	Living Proof, Inc.	Notified	
LIVING PROOF. PERFECT HAIR DAY (STYLIZED- lowercase h)	Singapore		25-Jul-14	1218515		003	Living Proof, Inc.	Notified	
LIVING PROOF. PERFECT HAIR DAY (STYLIZED- lowercase h)	United States of America	85/715850	29-Aug-12	4441216	26-Nov-13	003	Living Proof, Inc.	Registered	26-Nov-23
LIVING PROOF. PERFECT HAIR DAY (STYLIZED)	Australia	1548826	19-Feb-13	1152958	19-Feb-13	003	Living Proof, Inc.	Registered	19-Feb-23

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Trademark	Country	Appl. No.	Filing Date	Reg. No.	Reg. Date	Class	Owner	Status	Next Renewal
LIVING PROOF. PERFECT HAIR DAY (STYLIZED)	Brazil	840430094	25-Feb-13			003	Living Proof, Inc.	Published	
LIVING PROOF. PERFECT HAIR DAY (STYLIZED)	Canada	1615441	22-Feb-13				Living Proof, Inc.	Allowed	
LIVING PROOF. PERFECT HAIR DAY (STYLIZED)	China (People's Republic)		19-Feb-13	1152958		003	Living Proof, Inc.	Notified	
LIVING PROOF. PERFECT HAIR DAY (STYLIZED)	European Community		19-Feb-13	1152958	19-Feb-13	003	Living Proof, Inc.	Registered	19-Feb-23
LIVING PROOF. PERFECT HAIR DAY (STYLIZED)	Hong Kong	302906514	26-Feb-14	302906514	26-Feb-14	003	Living Proof, Inc.	Registered	25-Feb-24
LIVING PROOF. PERFECT HAIR DAY (STYLIZED)	India		18-Mar-14	1210047		003	Living Proof, Inc.	Notified	
LIVING PROOF. PERFECT HAIR DAY (STYLIZED)	Int'l Registration - Madrid Protocol Only		18-Mar-14	1210047	18-Mar-14	003	Living Proof, Inc.	Registered	18-Mar-24
LIVING PROOF. PERFECT HAIR DAY (STYLIZED)	Int'l Registration - Madrid Protocol Only		19-Feb-13	1152958	19-Feb-13	003	Living Proof, Inc.	Registered	19-Feb-23
LIVING PROOF. PERFECT HAIR DAY (STYLIZED)	Japan		19-Feb-13	1152958	19-Feb-13	003	Living Proof, Inc.	Registered	19-Feb-23
LIVING PROOF. PERFECT HAIR DAY (STYLIZED)	Korea, Republic of		19-Feb-13	1152958	19-Feb-13	003	Living Proof, Inc.	Registered	19-Feb-23
LIVING PROOF. PERFECT HAIR DAY (STYLIZED)	Mexico		19-Feb-13	1152958	19-Feb-13	003	Living Proof, Inc.	Registered	19-Feb-23

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Trademark	Country	Appl. No.	Filing Date	Reg. No.	Reg. Date	Class	Owner	Status	Next Renewal
LIVING PROOF. PERFECT HAIR DAY (STYLIZED)	Russian Federation		19-Feb-13	1152958		003	Living Proof, Inc.	Notified	
LIVING PROOF. PERFECT HAIR DAY (STYLIZED)	Singapore	T1408379Z	19-Feb-13	1152958		003	Living Proof, Inc.	Published	
LIVING PROOF. PERFECT HAIR DAY (STYLIZED)	Taiwan	103010348	26-Feb-14	01669851		003	Living Proof, Inc.	Published	
META-VOLUME TECHNOLOGY	Australia	1553527	28-Feb-13	1155489	28-Feb-13	003	Living Proof, Inc.	No renew	28-Feb-23
META-VOLUME TECHNOLOGY	Brazil	840441690	06-Mar-13			003	Living Proof, Inc.	To be With	
META-VOLUME TECHNOLOGY	European Community		28-Feb-13	1155489	28-Feb-13	003	Living Proof, Inc.	No renew	28-Feb-23
META-VOLUME TECHNOLOGY	Int'l Registration - Madrid Protocol Only		28-Feb-13	1155489	28-Feb-13	003	Living Proof, Inc.	No renew	28-Feb-23
META-VOLUME TECHNOLOGY	Japan		28-Feb-13	1155489	28-Feb-13	003	Living Proof, Inc.	No renew	28-Feb-23
META-VOLUME TECHNOLOGY	Korea, Republic of		28-Feb-13	1155489	28-Feb-13	003	Living Proof, Inc.	No renew	28-Feb-23
META-VOLUME TECHNOLOGY	Mexico		28-Feb-13	1155489	28-Feb-13	003	Living Proof, Inc.	No renew	28-Feb-23
NEOTENSIL	Australia		03-Jul-13	1168536	03-Jul-13	003	Living Proof, Inc.	Registered	03-Jul-23
NEOTENSIL	Brazil	840602162	07-Aug-13			003	Living Proof, Inc.	Published	
NEOTENSIL	Canada	1633982	04-Jul-13			003	Living Proof, Inc.	Published	
NEOTENSIL	China (People's Republic)		03-Jul-13	1168536	03-Jul-13	003	Living Proof, Inc.	Registered	03-Jul-23
NEOTENSIL	European Community	011955465	04-Jul-13	011955465	28-Nov-13	003	Living Proof, Inc.	Registered	04-Jul-23
NEOTENSIL	Hong Kong	302660706	04-Jul-13	302660706	04-Jul-13	003	Living Proof, Inc.	Registered	03-Jul-23
NEOTENSIL	India		18-Mar-14	1202019		003	Living Proof, Inc.	Notified	

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Active Trademarks for Living Proof, Inc.

Trademark	Country	Appl. No.	Filing Date	Reg. No.	Reg. Date	Class	Owner	Status	Next Renewal
PRIME STYLE EXTENDER	Canada	1595158	20-Sep-12	TMA 872868	07-Mar-14		Living Proof, Inc.	Registered	07-Mar-29
PRIME STYLE EXTENDER	European Community		14-Sep-12	1135784	24-Sep-13	003	Living Proof, Inc.	Registered	14-Sep-22
PRIME STYLE EXTENDER	Int'l Registration - Madrid Protocol Only		14-Sep-12	1135784	14-Sep-12	003	Living Proof, Inc.	Registered	14-Sep-22
PRIME STYLE EXTENDER	Japan		14-Sep-12	1135784	14-Sep-12	003	Living Proof, Inc.	Registered	14-Sep-22
PRIME STYLE EXTENDER	Korea, Republic of		14-Sep-12	1135784		003	Living Proof, Inc.	Notified	
PRIME STYLE EXTENDER	Mexico	1309916	19-Sep-12			003	Living Proof, Inc.	Pending	
PRIME STYLE EXTENDER	United States of America	85/600022	17-Apr-12	4265841	25-Dec-12	003	Living Proof, Inc.	Registered	25-Dec-22
RESULTS YOU CAN SEE FROM ACROSS THE ROOM.	United States of America	77/980008	24-Jun-08	3846606	07-Sep-10	003	Living Proof, Inc.	To Be Canc	07-Sep-20
RX LAB	Australia	1662189	14-Oct-14	1225380		003	Living Proof, Inc.	Published	
RX LAB	China (People's Republic)		14-Oct-14	1225380		003	Living Proof, Inc.	Notified	
RX LAB	European Community		14-Oct-14	1225380		003	Living Proof, Inc.	Published	
RX LAB	India		14-Oct-14	1225380		003	Living Proof, Inc.	Notified	
RX LAB	Int'l Registration - Madrid Protocol Only		14-Oct-14	1225380	14-Oct-14	003	Living Proof, Inc.	Registered	14-Oct-24
RX LAB	Japan		14-Oct-14	1225380		003	Living Proof, Inc.	Notified	
RX LAB	Korea, Republic of		14-Oct-14	1225380		003	Living Proof, Inc.	Notified	
RX LAB	Mexico		14-Oct-14	1225380		003	Living Proof, Inc.	Notified	
RX LAB	Russian Federation		14-Oct-14	1225380		003	Living Proof, Inc.	Notified	
RX LAB	Singapore		14-Oct-14	1225380		003	Living Proof, Inc.	Notified	
RX LAB	United States of America	86/253452	16-Apr-14			003	Living Proof, Inc.	Allowed	

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Active Trademarks for Living Proof, Inc.

Trademark	Country	Appl. No.	Filing Date	Reg. No.	Reg. Date	Class	Owner	Status	Next Renewal
SHAMPOO (AND DESIGN)	United States of America	86/373669	21-Aug-14			003	Living Proof, Inc.	Allowed	
STRATERIS	Australia	1529876	02-Nov-12	1138167	02-Nov-12	003	Living Proof, Inc.	Registered	02-Nov-22
STRATERIS	Brazil	840321040	05-Nov-12			003	Living Proof, Inc.	Published	
STRATERIS	Canada	1600978	02-Nov-12				Living Proof, Inc.	Allowed	
STRATERIS	China (People's Republic)		02-Nov-12	1138167	02-Nov-12	003	Living Proof, Inc.	Registered	02-Nov-22
STRATERIS	European Community		02-Nov-12	1138167		003	Living Proof, Inc.	Published	
STRATERIS	Hong Kong	302424654	03-Nov-12	302424654	03-Nov-12	003	Living Proof, Inc.	Registered	02-Nov-22
STRATERIS	Int'l Registration - Madrid Protocol Only		02-Nov-12	1138167	02-Nov-12	003	Living Proof, Inc.	Registered	02-Nov-22
STRATERIS	Japan		02-Nov-12	1138167	02-Nov-12	003	Living Proof, Inc.	Registered	02-Nov-22
STRATERIS	Korea, Republic of		02-Nov-12	1138167	02-Nov-12	003	Living Proof, Inc.	Registered	02-Nov-22
STRATERIS	Mexico	1323342	05-Nov-12	1363094	26-Apr-13	003	Living Proof, Inc.	Registered	05-Nov-22
STRATERIS	Singapore	T1218639G	02-Nov-12	1138167	02-Nov-12	003	Living Proof, Inc.	Registered	02-Nov-22
STRATERIS	United States of America	85/616855	04-May-12	4332881	07-May-13	003	Living Proof, Inc.	Registered	07-May-23
STYLE LAB	Australia	1521901	18-Sep-12	1131888	18-Sep-12	003	Living Proof, Inc.	Registered	18-Sep-22
STYLE LAB	Brazil	840295332	10-Oct-12				Living Proof, Inc.	Published	
STYLE LAB	Canada	1595157	20-Sep-12	TMA873731	19-Mar-14	003	Living Proof, Inc.	Registered	19-Mar-29
STYLE LAB	European Community		18-Sep-12	1131888	27-Aug-13	003	Living Proof, Inc.	Registered	18-Sep-22
STYLE LAB	Int'l Registration - Madrid Protocol Only		18-Sep-12	1131888	18-Sep-12	003	Living Proof, Inc.	Registered	18-Sep-22
STYLE LAB	Korea, Republic of		18-Sep-12	1131888			Living Proof, Inc.	To be aban	
STYLE LAB	Singapore		18-Sep-12	1131888	18-Sep-12	003	Living Proof, Inc.	Registered	18-Sep-22
STYLE LAB	United States of America	85/715874	29-Aug-12	4444857	03-Dec-13	003	Living Proof, Inc.	Registered	03-Dec-23
STYLE STAMINA	Australia		19-Nov-13	1185815		003	Living Proof, Inc.	To be aban	
STYLE STAMINA	Brazil	840732481	09-Dec-13			003	Living Proof, Inc.	To be aban	
STYLE STAMINA	Canada	1652859	20-Nov-13				Living Proof, Inc.	To be aban	

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Active Trademarks for Living Proof, Inc.

as of 1/29/15

Trademark	Country	Appl. No.	Filing Date	Reg. No.	Reg. Date	Class	Owner	Status	Next Renewal
STYLE STAMINA	European Community		19-Nov-13	1185815	19-Nov-13	003	Living Proof, Inc.	No renew	19-Nov-23
STYLE STAMINA	Int'l Registration - Madrid Protocol Only		19-Nov-13	1185815	19-Nov-13	003	Living Proof, Inc.	No renew	19-Nov-23
STYLE STAMINA	Korea, Republic of		19-Nov-13	1185815	19-Nov-13	003	Living Proof, Inc.	No renew	19-Nov-23
STYLE STAMINA	Mexico		19-Nov-13	1185815	19-Nov-13	003	Living Proof, Inc.	To be aban	
STYLE STAMINA	Singapore	T1320636G	19-Nov-13	1185815	19-Nov-13	003	Living Proof, Inc.	No renew	19-Nov-23
STYLE STAMINA	United States of America	85/969481	25-Jun-13			003	Living Proof, Inc.	To be aban	
WE ARE LIVING PROOF	Australia	1501576	07-Mar-12	1119403	07-Mar-12	003	Living Proof, Inc.	No renew	07-Mar-22
WE ARE LIVING PROOF	European Community		07-Mar-12	1119403	07-Mar-12	003	Living Proof, Inc.	No renew	07-Mar-22
WE ARE LIVING PROOF	Int'l Registration - Madrid Protocol Only		07-Mar-12	1119403	07-Mar-12	003	Living Proof, Inc.	No renew	07-Mar-22
WE ARE LIVING PROOF	Japan		07-Mar-12	1119403	07-Mar-12	003	Living Proof, Inc.	No renew	07-Mar-22
WE ARE LIVING PROOF	Korea, Republic of		07-Mar-12	1119403	07-Mar-12	003	Living Proof, Inc.	No renew	07-Mar-22
WE ARE LIVING PROOF	Mexico	1260622	23-Mar-12	1307880	29-Aug-12	003	Living Proof, Inc.	No renew	23-Mar-22
WE ARE LIVING PROOF	United States of America	85/438533	04-Oct-11	4153556	05-Jun-12	003	Living Proof, Inc.	To Be Canc	05-Jun-22
WE ARE THE LIVING PROOF	Int'l Registration - Madrid Protocol Only		22-Apr-13	1160490	22-Apr-13	003	Living Proof, Inc.	No renew	22-Apr-23
WE ARE THE LIVING PROOF	Japan		22-Apr-13	1160490	22-Apr-13	003	Living Proof, Inc.	No renew	22-Apr-23
WE ARE THE SCIENCE. YOU ARE THE LIVING PROOF.	Australia	1602218	17-Dec-13	1190127	17-Dec-13	003	Living Proof, Inc.	Registered	17-Dec-23
WE ARE THE SCIENCE. YOU ARE THE LIVING PROOF.	Brazil	840760175	09-Jan-14			003	Living Proof, Inc.	To be With	

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Trademark	Country	Appl. No.	Filing Date	Reg. No.	Reg. Date	Class	Owner	Status	Next Renewal
WE ARE THE SCIENCE. YOU ARE THE LIVING PROOF.	Canada	1657827	24-Dec-13			003	Living Proof, Inc.	Pending	
WE ARE THE SCIENCE. YOU ARE THE LIVING PROOF.	European Community		17-Dec-13	1190127	17-Dec-13	003	Living Proof, Inc.	Registered	17-Dec-23
WE ARE THE SCIENCE. YOU ARE THE LIVING PROOF.	Int'l Registration - Madrid Protocol Only		17-Dec-13	1190127	17-Dec-13	003	Living Proof, Inc.	Registered	17-Dec-23
WE ARE THE SCIENCE. YOU ARE THE LIVING PROOF.	Singapore		17-Dec-13	1190127		003	Living Proof, Inc.	To be aban	
WE ARE THE SCIENCE. YOU ARE THE LIVING PROOF.	United States of America	86/975064	16-Jul-13	4512782	08-Apr-14	003	Living Proof, Inc.	Registered	08-Apr-24
WE ARE THE SCIENCE. YOU ARE THE LIVING PROOF.	United States of America	86/011054	16-Jul-13	4657150	16-Dec-14	003	Living Proof, Inc.	Registered	16-Dec-24
YOU ARE LIVING PROOF	Australia	1518056	09-Aug-12	1129111	09-Aug-12	003	Living Proof, Inc.	To be aban	09-Aug-22
YOU ARE LIVING PROOF	European Community		09-Aug-12	1129111	06-Aug-13	003	Living Proof, Inc.	No renew	09-Aug-22
YOU ARE LIVING PROOF	Korea, Republic of		09-Aug-12	1129111	09-Aug-12	003	Living Proof, Inc.	No renew	09-Aug-22
YOU ARE THE LIVING PROOF	Australia	1518060	10-Aug-12	1129117	10-Aug-12	003	Living Proof, Inc.	No renew	10-Aug-22
YOU ARE THE LIVING PROOF	Brazil	840257830	06-Sep-12			003	Living Proof, Inc.	To be aban	
YOU ARE THE LIVING PROOF	Canada	1590480	16-Aug-12				Living Proof, Inc.	To be aban	
YOU ARE THE LIVING PROOF	European Community		10-Aug-12	1129117	06-Aug-13	003	Living Proof, Inc.	No renew	10-Aug-22

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Trademark	Country	Appl. No.	Filing Date	Reg. No.	Reg. Date	Class	Owner	Status	Next Renewal
YOU ARE THE LIVING PROOF	Int'l Registration - Madrid Protocol Only		10-Aug-12	1129117	10-Aug-12	003	Living Proof, Inc.	No renew	10-Aug-22
YOU ARE THE LIVING PROOF	Japan		10-Aug-12	1129117	17-May-13	003	Living Proof, Inc.	No renew	10-Aug-22
YOU ARE THE LIVING PROOF	Korea, Republic of		10-Aug-12	1129117	10-Aug-12	003	Living Proof, Inc.	No renew	10-Aug-22
YOU ARE THE LIVING PROOF	Mexico	1299477	10-Aug-12	1336199	04-Dec-12	003	Living Proof, Inc.	No renew	10-Aug-22
YOU ARE THE LIVING PROOF	United States of America	85/580616	27-Mar-12	4265821	25-Dec-12	003	Living Proof, Inc.	To Be Canc	25-Dec-22