

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM357718

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lawrence L. Doochin		02/25/2015	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Uriel, Inc.		
Street Address:	156 Timberline Drive		
City:	Franklin		
State/Country:	TENNESSEE		
Postal Code:	37069		
Entity Type:	CORPORATION: TENNESSEE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86269195	URIEL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	suni.koneru@gmail.com		
Correspondent Name:	Sunita Koneru		
Address Line 1:	2273 Turk Blvd.		
Address Line 4:	San Francisco, CALIFORNIA 94118		
ATTORNEY DOCKET NUMBER:	URIEL		
NAME OF SUBMITTER:	Sunita Koneru		
SIGNATURE:	/SK/		
DATE SIGNED:	10/07/2015		
Total Attachments: 2			
source=Assignment agreement#page1.tif			
source=Assignment agreement#page2.tif			

OP \$40.00 86269195

ASSIGNMENT AGREEMENT

THIS ASSIGNMENT AGREEMENT ("Assignment") is made and entered into as of February 25, 2015 between Lawrence L. Doochin ("Assignor") and Uriel, Inc., a Tennessee corporation ("Assignee") in connection with Assignor's right, title and interest in and to the use of a federal trademark application pending on the federal registry, owned by Assignor and more fully described below:

WHEREAS, Assignor has adopted, owns and is using the following trademark for which Assignor owns the following trademark which is pending federal registration on the Principal Register of the U.S. Patent and Trademark Office for the goods and services identified therein: **URIEL**, Serial Number 86269195, Application Filing Date is: 05-01-14 and as of the recording date of this Assignment, is approved by the examining attorney for publication but has not yet published for opposition ("the Mark");

WHEREAS, Assignee has formed its business as Uriel, Inc., a Tennessee corporation;

WHEREAS, all of Assignor's known assets and goodwill in its Mark has been transferred to Uriel, Inc. (Assignee);

For good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties hereto hereby agree as follows:

1. Ownership: Assignor hereby irrevocably grants, sells, assigns, transfers and conveys exclusively to Assignee, its successors and assigns, in perpetuity and throughout the world, all rights, title and interests, of whatsoever kind and nature, in and to the Mark which Assignor now has or may hereafter acquire in and to the Mark, including without limitation federal registration of the Mark, and the goodwill associated therewith. Assignor waives any moral rights or "Droit Morale" with respect to the Mark.

2. Rights: The rights granted to Assignee, hereunder ("the Rights"), include all of Assignor's right, title and interest in and to the Mark, including without limitation, all copyrights, trademarks, and any other proprietary or usage rights embodied in the Mark, reproduction rights, advertising and promotion rights, rights of integrity and rights to edit or modify the Mark, goodwill, all income, royalties and damages hereafter due or payable to Assignor with respect to the Mark, and any other rights based on the Mark in all media, including multi-media and interactive media, now known or hereafter devised throughout the universe, in perpetuity.

3. Representations and Warranties:

Assignor: Assignor hereby represents and warrants that: Assignor is sole owner of the Mark and variations thereof; Assignor is fully able, empowered and authorized to make the grants herein contained; Assignor has not assigned, licensed, transferred, or in any manner encumbered, diminished, impaired any right, title or interest held or acquired by Assignor in and to the Mark; and Assignor had no knowledge of or reason to know of any litigation or claims pending or threatened which affect the Mark and/or Rights herein assigned to Assignee.

Assignee: Assignee warrants and represents that it has the right to enter into this Assignment Agreement.

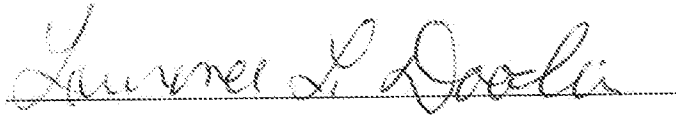
4. Assignment: Assignor agrees that Assignee and its assigns and/or transferees shall have the right to assign this Assignment, or any of the rights, interests and/or obligations hereunder, at any time, to any party.

5. Miscellaneous: This Assignment shall not be modified except by a written document executed by all parties hereto. This Assignment Agreement constitutes the entire agreement and understanding between the parties and supersedes all prior and contemporaneous representations, understandings, discussions, statements, conditions or agreements, oral and written, between them related to this subject matter.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment Agreement to be executed as of the date first shown above.

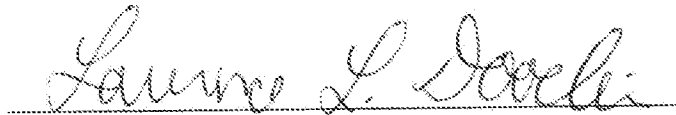
ASSIGNOR

Lawrence L. Doochin, ("Assignor")

A handwritten signature in cursive script, reading "Lawrence L. Doochin", written over a horizontal dotted line.

ASSIGNEE

Uriel, Inc. ("Assignee")

A handwritten signature in cursive script, reading "Lawrence L. Doochin", written over a horizontal dotted line.

Lawrence L. Doochin, as President on behalf of Uriel, Inc.