TIS/MADRID ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.1 MADRID ID: MD53892

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 CHANGE OF NAME

CONVEYING PARTY DATA

| Name | Execution Date |
|---------------------------------|----------------|
| Americana International Limited | 07/31/2015 |

RECEIVING PARTY DATA

| Name: | Bench Limited |
|-----------------|---------------------|
| Address: | Tanzaro House, |
| | Ardwick Green North |
| | Manchester M12 6FZ |
| Country: | GB |
| Entity Type: | |
| Entity Country: | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|----------------|----------|
| Serial Number: | 79159349 |

CORRESPONDENCE DATA

Correspondent Name: Bench Limited Address: Tanzaro House,

Ardwick Green North Manchester M12 6FZ

Country: GB

TRADEMARK REEL: 005639 FRAME: 0984

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TRADEMARK REEL: 005639 FRAME: 0985

RECORDED: 10/08/2015