

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM357818

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
United Country Real Estate, Inc.		05/28/2015	CORPORATION: MISSOURI
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	United Country Real Estate, LLC		
<b>Street Address:</b>	2820 NW Barry Road		
<b>City:</b>	Kansas City		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	64154		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 18</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85519595	REAL ESTATE SAMPLER	
<b>Serial Number:</b>	86396121	UNITED COUNTRY REAL ESTATE	
<b>Registration Number:</b>	2096289	AMERICA'S RURAL REAL ESTATE COMPANY	
<b>Registration Number:</b>	3790057	EMS	
<b>Registration Number:</b>	3847289	ENHANCED MARKETING SOLUTIONS	
<b>Registration Number:</b>	3493323	FIND YOUR FREEDOM	
<b>Registration Number:</b>	3811819	NATIONAL MARKETING, LOCAL EXPERTISE	
<b>Registration Number:</b>	1839619	NO ONE KNOWS THE COUNTRY LIKE WE DO	
<b>Registration Number:</b>	3063245	UNITED	
<b>Registration Number:</b>	1109683	UNITED	
<b>Registration Number:</b>	3092646	UNITED COUNTRY	
<b>Registration Number:</b>	3546632	UNITED COUNTRY	
<b>Registration Number:</b>	2186596	UNITED COUNTRY	
<b>Registration Number:</b>	1770019	UNITED COUNTRY	
<b>Registration Number:</b>	2188368	UNITED COUNTRY	
<b>Registration Number:</b>	3506275	UNITED COUNTRY HOME MORTGAGE	
<b>Registration Number:</b>	4502863	UNITED REAL ESTATE	
<b>Registration Number:</b>	1857903	WE COVER THE COUNTRY	

CH \$465.00 85519595

**CORRESPONDENCE DATA****Fax Number:** 3142592020*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 3142592000**Email:** BCIPDocketing@bryancave.com**Correspondent Name:** Matthew G. Minder**Address Line 1:** 211 North Broadway, Suite 3600**Address Line 4:** Saint Louis, MISSOURI 63102**ATTORNEY DOCKET NUMBER:** 0386233**NAME OF SUBMITTER:** Matthew G. Minder, Esq.**SIGNATURE:** /Matthew G. Minder/**DATE SIGNED:** 10/07/2015**Total Attachments: 4**

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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made and entered into effective May 31, 2015, by United Country Real Estate, Inc., a Missouri corporation ("Assignor"), having an address of 2820 NW Barry Road, Kansas City, MO 64154, and United Country Real Estate, LLC, a Delaware limited liability company ("Assignee"), having an address of 2820 NW Barry Road, Kansas City, MO 64154.

WHEREAS, Assignor is the owner of the U.S. trademarks listed on Exhibit "A", attached hereto (the "Trademarks"), and

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, all applications and registrations therefor, and all claims for damages arising out of or relating to past or continuing infringements thereof, if any, with the right to sue for and collect such damages.

Assignor hereby covenants that it has full right, power and authority and has been duly authorized to convey the right, title and interest herein assigned, and that it has not and will not execute any agreement in conflict herewith. Assignor further covenants that, when requested, it will, without charge to Assignee, execute all documents and take all such further actions as may be necessary, desirable or convenient to enable Assignee to obtain, maintain and enforce its rights and interest in and to the Trademarks in any and all countries.

**[Remainder of page intentionally left blank; signature page follows.]**

United Country Real Estate, Inc., Assignor

By: [Signature]

Name: Dan Duffy

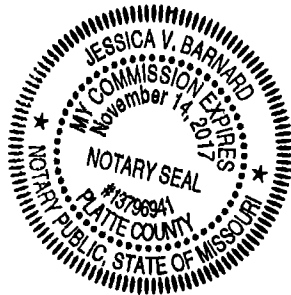
Title: Chief Executive Officer

State of Missouri )

) ss.

County of Platte )

On this 28 day of May, 2015, before a Notary Public in and for the county and state aforesaid, appeared M. Daniel Duffy, to me personally known to be the signer of the foregoing instrument and representative of United Country Real Estate, Inc., and acknowledged execution of said instrument as a free and voluntary act for the uses and purposes therein expressed.



[Signature]  
Notary Public

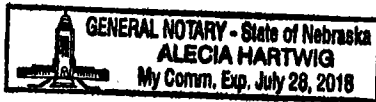
United Country Real Estate, LLC, Assignee

By: McCarthy Partners Management, LLC,  
Manager

By:   
Name: Patrick J. Duffy  
Title: Managing Partner

State of Nebraska )  
) ss.  
County of Douglas )

On this 28 day of May, 2015, before a Notary Public in and for the county and state aforesaid, appeared Patrick J. Duffy, to me personally known to be the signer of the foregoing instrument and representative of United Country Real Estate, LLC, and acknowledged execution of said instrument as a free and voluntary act for the uses and purposes therein expressed.



  
Notary Public

**EXHIBIT "A"**

**U.S. TRADEMARKS**

<b>MARK</b>	<b>SERIAL NO./REG. NO.</b>
REAL ESTATE SAMPLER	85/519,595
UNITED COUNTRY REAL ESTATE (and Design)	86/396,121
AMERICA'S RURAL REAL ESTATE COMPANY	2096289
EMS	3790057
ENHANCED MARKETING SOLUTIONS	3847289
FIND YOUR FREEDOM	3493323
NATIONAL MARKETING, LOCAL EXPERTISE	3811819
NO ONE KNOWS THE COUNTRY LIKE WE DO	1839619
UNITED	3063245
UNITED	1109683
UNITED COUNTRY	3092646
UNITED COUNTRY	3546632
UNITED COUNTRY	2186596
UNITED COUNTRY	1770019
UNITED COUNTRY (and Design)	2188368
UNITED COUNTRY HOME MORTGAGE	3506275
UNITED REAL ESTATE (and Design)	4502863
WE COVER THE COUNTRY	1857903