

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM357836

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Caneel Associates, Inc.		10/05/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Einstein Noodles, LLC		
<b>Street Address:</b>	126 Seven Farms Drive		
<b>Internal Address:</b>	Ste. 110		
<b>City:</b>	Charleston		
<b>State/Country:</b>	SOUTH CAROLINA		
<b>Postal Code:</b>	29492		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: SOUTH CAROLINA		
<b>PROPERTY NUMBERS Total: 8</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86152339	NO NOSE WILL EVER KNOW	
<b>Serial Number:</b>	86152336	FUMAIRX	
<b>Serial Number:</b>	86152335	FUMAIRX	
<b>Serial Number:</b>	86152332	FUMAIRX	
<b>Serial Number:</b>	86152340	HAVE YOUR CIGARETTE...AND SMOKE IT TOO	
<b>Serial Number:</b>	86056990	PAINT ERASE	
<b>Serial Number:</b>	86057074	E-Z CLEAN	
<b>Serial Number:</b>	77035487	PRO GONE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8586359686		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8586352142		
<b>Email:</b>	jbroder@rbiplaw.com		
<b>Correspondent Name:</b>	James P. Broder		
<b>Address Line 1:</b>	9915 Mira Mesa Blvd.		
<b>Address Line 2:</b>	Ste. 300		
<b>Address Line 4:</b>	San Diego, CALIFORNIA 92131		
<b>ATTORNEY DOCKET NUMBER:</b>	30157.100		

OP \$215.00 86152339

<b>NAME OF SUBMITTER:</b>	James P. Broder
<b>SIGNATURE:</b>	/James P. Broder/
<b>DATE SIGNED:</b>	10/07/2015
<b>Total Attachments: 2</b> source=ExecutedTrademarkAssignment_30157_10072015#page1.tif source=ExecutedTrademarkAssignment_30157_10072015#page2.tif	

**TRADEMARK ASSIGNMENT**

This **TRADEMARK ASSIGNMENT** ("Assignment") is by and between Caneel Associates, Inc., a Delaware corporation ("Assignor"), and Einstein Noodles, LLC, a South Carolina limited liability company ("Assignee"), with a place of business located at 126 Seven Farms Drive, Suite 110, Charleston, SC 29492.

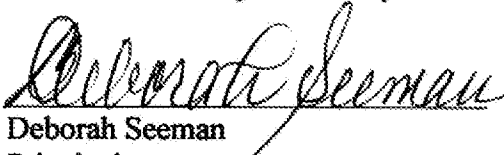
**WHEREAS**, Assignor is the owner of the Trademark Applications listed on Schedule "A" attached hereto ("Trademarks"), and

**WHEREAS**, Assignee desires to acquire the entire right, title and interest in and to Trademarks from Assignor pursuant to this Assignment.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties hereby agree as follows:

Assignor hereby assigns to Assignee, and Assignee hereby accepts, all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified applications and/or registrations therefore, and with all claims arising out of or relating to the use and/or ownership of the Trademarks.

IN TESTIMONY WHEREOF, the undersigned has hereunto set my hand and on the date set out adjacent to my name herein below.

  
Deborah Seeman

Principal  
CANEEL ASSOCIATES, INC.

  
Date

**SCHEDULE "A"  
TO THE  
TRADEMARK ASSIGNMENT**

Title	Serial No.	Registration No.
No Nose Will Ever Know	86/152,339	4,689,821
Fumairx	86/152,336	4,689,820
Fumairx	86/152,335	4,689,819
Fumairx	86/152,332	4,689,818
Have Your Cigarette...And Smoke it Too	86/152,340	
Paint Erase	86/056,990	4,627,318
E-Z Clean	86/057,074	
Pro Gone	77/035,487	3,271,364

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