

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM357978

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|---|--|-----------------------|---|
| SUBMISSION TYPE: | RESUBMISSION | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| RESUBMIT DOCUMENT ID: | 900339722 | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Custom Fit Meals, LLC | | 09/25/2015 | LIMITED LIABILITY COMPANY: NORTH CAROLINA |
| RECEIVING PARTY DATA | | | |
| Name: | Best Bar Ever, Inc. | | |
| Street Address: | 10946 Beaver Dam Rd. | | |
| Internal Address: | Suite B | | |
| City: | Hunt Valley | | |
| State/Country: | MARYLAND | | |
| Postal Code: | 21030 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4805630 | THE BEST BAR EVER | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 4155760300 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 4155760200 | | |
| Email: | mmchugh@kilpatricktownsend.com | | |
| Correspondent Name: | Margaret C. McHugh | | |
| Address Line 1: | 2 Embarcadero Center | | |
| Address Line 4: | San Francisco, CALIFORNIA 94111 | | |
| ATTORNEY DOCKET NUMBER: | 097905-0960544 | | |
| NAME OF SUBMITTER: | Margaret C. McHugh | | |
| SIGNATURE: | /Margaret C. McHugh/ | | |
| DATE SIGNED: | 10/08/2015 | | |
| Total Attachments: 3 | | | |
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TRADEMARK ASSIGNMENT

This Assignment, effective September 25, 2015, is made by and between Custom Fit Meals, LLC (hereinafter "Assignor"), a limited liability company of North Carolina with an address of 10946 Beaver Dam Rd., Suite B, Hunt Valley, Maryland 21030 and Best Bar Ever, Inc., a Delaware corporation, with an address of 10946 Beaver Dam Rd., Suite B, Hunt Valley, Maryland 21030 (hereinafter "Assignee").

WHEREAS, Assignor is the owner of certain trademarks listed in Schedule A hereto, (including the trademarks, service marks, collective trademarks, collective service marks, collective membership marks, certification marks, trade names, assumed names, slogans, logos and trade dress - collectively hereinafter "the Marks"), including the trademark applications and registrations therefor, and all of the business related to the Marks; and,

WHEREAS, Assignor warrants that it owns ALL rights, title and interest of every kind, nature or description in and to the Marks, all rights therein, including but not limited to all goodwill pertaining thereto, any and all past, present and future registrations and applications therefor, all rights of renewal thereof, all rights to royalties for the licensing thereof, and all claims for infringement (hereinafter "All Rights in the Marks"); and,

WHEREAS, Assignor desires to assign to Assignee All Rights in the Marks (as defined hereinabove);

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to Assignee, *nunc pro tunc*, All Rights in the Marks (as defined hereinabove).

Assignor agrees to execute all documents necessary to effectuate and maintain registrations pertaining to the Marks, now and in the future.

(signature page follows)

The undersigned confirms the foregoing and represents and warrants that he has authority to execute this Assignment on behalf of Assignor, and to carry out all obligations imposed hereunder. The undersigned has read, understand, and agrees to the terms of this Assignment.

CUSTOM FIT MEALS, LLC
(Assignor)



Dated: September 25, 2015

Jorge Alberto Goytisoló, Jr.
Manager

SCHEDULE A

ASSIGNED TRADEMARKS

| Mark | Class | U.S. Reg. No. |
|-------------------|--------------|----------------------|
| THE BEST BAR EVER | 30 | 4,805,630 |