

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM357996

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Starbucks Corporation d/b/a Starbucks Coffee Company		10/07/2015	CORPORATION: WASHINGTON
RECEIVING PARTY DATA			
Name:	LeadersUp		
Street Address:	2401 Elliott Avenue		
Internal Address:	Suite 375		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98121		
Entity Type:	Non-Profit corporation: WASHINGTON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85880045	LEADERS UP	
CORRESPONDENCE DATA			
Fax Number:	2024084400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202.408.4020		
Email:	docketing@finnegan.com		
Correspondent Name:	Julia Anne Matheson		
Address Line 1:	901 New York Avenue, NW		
Address Line 2:	Finnegan, Henderson et al		
Address Line 4:	Washington, D.C. 20001		
ATTORNEY DOCKET NUMBER:	08957.4023		
NAME OF SUBMITTER:	Julia Anne Matheson		
SIGNATURE:	/Julia Anne Matheson/		
DATE SIGNED:	10/08/2015		
Total Attachments: 2			
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OP \$40.00 85880045

ASSIGNMENT

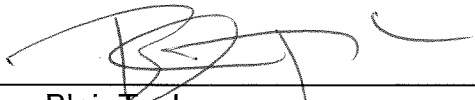
Starbucks Corporation d/b/a Starbucks Coffee Company, a Washington corporation with its principal place of business at 2401 Utah Avenue South, Seattle, WA 98134 ("Assignor"), is the owner of the mark identified in Exhibit A and of the U.S. trademark application therefor ("the Trademark").

LeadersUp, a Washington non-profit corporation with its principal place of business at 2401 Elliott Ave Suite 375 Seattle, WA 98121 ("Assignee"), wishes to acquire the Trademark.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademark, together with the goodwill of the business associated with the Trademark, and the right to sue and recover for past infringements, dilution, and other violations.

The Commissioner is requested to issue the certificate of registration to Assignee.

STARBUCKS CORPORATION
dba STARBUCKS COFFEE COMPANY

By: 
Blair Taylor
senior vice president and
chief community officer

Date: 10/7/15

EXHIBIT A

MARK

SERIAL NO.

FILING DATE

LEADERS UP

85/880,045

3/19/2013

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RECORDED: 10/08/2015

TRADEMARK
REEL: 005641 FRAME: 0405