

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM358001

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
OM Financial Life Insurance Company		10/06/2015	CORPORATION: MARYLAND
RECEIVING PARTY DATA			
Name:	Fidelity & Guaranty Life Insurance Company		
Street Address:	601 Locust Street		
Internal Address:	Two Ruan Center		
City:	Des Moines		
State/Country:	IOWA		
Postal Code:	50309		
Entity Type:	CORPORATION: MARYLAND		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Registration Number:	2930043	ACCOUNT VALUE ESCALATOR	
Registration Number:	2972286	SPECTRUM REWARDS	
Registration Number:	3029866	POWER AGENT INCENTIVE REWARD	
Registration Number:	3066401	PAIR	
Registration Number:	3712365	BEACON ADVISOR	
Registration Number:	3765385	OMNYGUARANTEE-PLUS	
Registration Number:	3765384	OMGUARANTEE-PLUS	
Registration Number:	3765337	OMINDEX-SPECTRUM	
Registration Number:	3788502	OMNYINDEX-SAFETY	
Registration Number:	3791272	OMINDEX-SAFETY	
Registration Number:	3773281	OMGUARANTEE-PLATINUM	
Registration Number:	3791232	OMINDEX-ESCALATOR	
Registration Number:	3765131	OMINDEX-ACCELERATOR	
Registration Number:	3776065	OMLIFE-ELITE	
Registration Number:	3773211	OMIMMEDIATE-INCOME	
Registration Number:	3773202	OMIMMEDIATE-SAFEGUARD	
CORRESPONDENCE DATA			
TRADEMARK			

OP \$415.00 2930043

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7032885248
Email: jon@schiffreinlaw.com
Correspondent Name: Jon Schiffrein
Address Line 1: 8201 Greensboro Drive
Address Line 2: Suite 300
Address Line 4: McLean, VIRGINIA 22102

NAME OF SUBMITTER:	Jon A. Schiffrein
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SIGNATURE:	/jonaschiffrein/
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DATE SIGNED:	10/08/2015
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Total Attachments: 4

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TRADEMARK ASSIGNMENT

This assignment is made between OM Financial Life Insurance Company, a Maryland corporation ("Assignor"), with its principal place of business at 1001 Fleet Street, Baltimore, Maryland 21202 and Fidelity & Guaranty Life Insurance Company ("Assignee"), a Maryland corporation, having a principal place of business at 601 Locust Street, Two Ruan Center, Des Moines, Iowa 50309.

WHEREAS, Assignor is the owner of registrations in the United States for the marks listed on **Schedule A**;

WHEREAS, Assignee desires to acquire any and all rights, title and interest associated with the marks and registrations listed on **Schedule A** (hereinafter collectively referred to as the "Trademarks").

NOW THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys unto Assignee all of its right, title and interest, in and to the aforesaid Trademarks, including any causes in action relating to said Trademarks, claims for damages, profits and costs, both in equity and law, for any infringement or infringements of said Trademarks rights accruing on or before the date of this Assignment, together with the goodwill of the business symbolized by the Trademarks, and including the registrations thereof as set on the attached schedule, and further hereby covenants, agrees and undertakes to execute, whenever requested by Assignee, all applications, assignments, lawful oaths and any other papers which Assignee may deem necessary or desirable for securing to Assignee or for maintaining for Assignee the Trademarks hereby assigned.

Assignee hereby accepts the sale, assignment, transfer and conveyance of the Trademarks and the associated goodwill associated therewith.

Assignor retains no ownership rights in the Trademarks transferred to Assignee by this assignment.

IN TESTIMONY WHEREOF, Assignor represents that the person executing this assignment has the authority to execute it and has executed this document on the date indicated.

Signed at Fidelity & Guaranty Life in Baltimore, MD this 6th day of October, 2015.

OM Financial Life Insurance Company



By: _____

Name: Eric Marhoun _____

Title: Secretary _____

Fidelity & Guaranty Life Insurance Company



By: _____

Name: Eric Marhoun _____

Title: Secretary _____

SCHEDULE A

UNITED STATES FEDERAL TRADEMARK REGISTRATIONS

MARK	REGISTRATION NO.	REGISTRATION ISSUANCE DATE
ACCOUNT VALUE ESCALATOR	2,930,043	3/8/2005
SPECTRUM REWARDS	2,972,286	7/19/2005
POWER AGENT INCENTIVE REWARD	3,029,866	12/13/2005
PAIR	3,066,401	3/7/2006
BEACON ADVISOR	3,712,365	11/17/2009
OMNYGUARANTEE- PLUS	3,765,385	3/23/2010
OMGUARANTEE-PLUS	3,765,384	3/23/2010
OMINDEX-SPECTRUM	3,765,337	3/23/2010
OMNYINDEX-SAFETY	3,788,502	5/11/2010
OMINDEX-SAFETY	3,791,272	5/18/2010
OMGUARANTEE- PLATINUM	3,773,281	4/6/2010
OMINDEX-ESCALATOR	3,791,232	5/18/2010
OMINDEX- ACCELERATOR	3,765,131	3/23/2010

OMLIFE-ELITE	3,776,065	4/13/2010
OMIMMEDIATE- INCOME	3,773,211	4/6/2010
OMIMMEDIATE- SAFEGUARD	3,773,202	4/6/2010