

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM358004

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Yahoo! Inc.		09/25/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Aabaco Small Business, LLC		
<b>Street Address:</b>	701 First Avenue		
<b>City:</b>	Sunnyvale		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94089		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4199859	LEXITY	
<b>Registration Number:</b>	4491488	LUMINATE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	tmbox@yahoo-inc.com		
<b>Correspondent Name:</b>	Kelly Wong Craven		
<b>Address Line 1:</b>	Yahoo! Inc., 701 First Avenue		
<b>Address Line 4:</b>	Sunnyvale, CALIFORNIA 94089		
<b>NAME OF SUBMITTER:</b>	Kelly Wong Craven		
<b>SIGNATURE:</b>	/Kelly Wong Craven/		
<b>DATE SIGNED:</b>	10/08/2015		
<b>Total Attachments: 6</b>			
source=Trademark Assignment Agreement - US,CA,EU - Yahoo to ASB - signed 25-Sep-2015#page1.tif			
source=Trademark Assignment Agreement - US,CA,EU - Yahoo to ASB - signed 25-Sep-2015#page2.tif			
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OP \$65.00 4199859

## TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (this "*Trademark Assignment Agreement*") is entered into as of September 25, 2015, by and between Yahoo! Inc., a Delaware corporation ("*Yahoo*"), and Aabaco Small Business, LLC, a Delaware limited liability company (the "*ASB*"). Yahoo and ASB are sometimes referred to herein individually as a "*Party*," and collectively as the "*Parties*."

WHEREAS, Yahoo owns all right, title and interest and to the trademarks, trademark registrations, trademark applications and other trademark rights set forth on Exhibit I attached hereto (the "*Transferred Trademarks*"); and

WHEREAS, Yahoo desires to assign to ASB, and ASB desires to receive, all of Yahoo's right, title and interest in and to such Transferred Trademarks, together with the goodwill of the business symbolized by the foregoing.

NOW, THEREFORE, in consideration of the foregoing premises and the covenants and agreements set forth below and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, the Parties hereby agree as follows:

1. Yahoo hereby irrevocably contributes, transfers, assigns, conveys and delivers to ASB, and ASB hereby accepts:
  - a. all of Yahoo's right, title and interest throughout the world (including, without limitation, all rights provided by international conventions and treaties) in and to the Transferred Trademarks, together with the common law rights and goodwill of the business symbolized by the Transferred Trademarks;
  - b. all rights to causes of action and remedies related to the Transferred Trademarks, including without limitation, the right to sue (including, without limitation, for damages and injunctive relief) for any past, present or future infringement, violation, dilution or other unauthorized use of any of the Transferred Trademarks;
  - c. all rights to receive income, royalties, damages, payments or other consideration with respect to the Transferred Trademarks; and
  - d. all rights to prosecute and maintain the Transferred Trademarks.
2. Yahoo hereby authorizes and requests the Commissioner of Trademarks of the United States, and any other official of any applicable Governmental Authority, to record this Trademark Assignment Agreement and to issue any trademark registrations that may issue from any applications included in the Transferred Trademarks to and in the name of ASB.
3. This Trademark Assignment Agreement is executed by, and will be binding upon, the respective parties hereto and their successors and assigns.

4. This Trademark Assignment Agreement will be governed by, and construed and enforced in accordance with, the substantive laws of the State of California, without regard to any conflicts of law provisions thereof that would result in the application of the laws of any other jurisdiction.

5. This Trademark Assignment Agreement may be executed in multiple counterparts, each of which when executed will be deemed to be an original, but all of which together will constitute one and the same agreement. Execution and delivery of this Trademark Assignment Agreement or any other documents pursuant to this Trademark Assignment Agreement by facsimile or other electronic means will be deemed to be, and will have the same legal effect as, execution by an original signature and delivery in person.

*[Remainder of page intentionally left blank.]*

IN WITNESS WHEREOF, the Parties have signed this Trademark Assignment Agreement effective as of the date first set forth above.

YAHOO! INC.

By: Ronald S. Bell  
Name: Ronald S. Bell  
Title: General Counsel and Secretary

AABACO SMALL BUSINESS, LLC

By: Ronald S. Bell  
Name: Ronald S. Bell  
Title: Vice President and Secretary

[Signature Page to Trademark Assignment Agreement]

Exhibit I

Transferred Trademarks

Country	Mark	Application Number	Registration Number	Class(es)
Canada	LUMINATE	1554512	TMA867655	N/A
European Union	ALUMINUM	010467827	010467827	9, 35, 38, 42, 45
European Union	LUMINATE	010359867	010359867	9, 35, 38, 42, 45
United States	LEXITY	85380503	4199859	35
United States	LUMINATE	85339900	4491488	35, 42

[Exhibit I to Trademark Assignment Agreement]

# ACKNOWLEDGMENT

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California  
County of Santa Clara

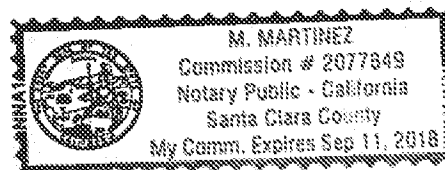
On September 25 2015 before me, M. Martinez Notary Public  
(insert name and title of the officer)

personally appeared Ronald S Bell General Counsel & Secretary Yahoo!  
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are inc.  
subscribed to the within instrument and acknowledged to me that he/she/they executed the same in  
his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the  
person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature M Martinez (Seal)



ACKNOWLEDGMENT

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California  
County of Santa Clara

On September 25, 2015 before me, M. Martinez Notary Public  
(insert name and title of the officer)

personally appeared Ronald S Bell Vice President of Secretary Antelope Small Business who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature M. Martinez

(Seal)

