

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM357634

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
RESUBMIT DOCUMENT ID:	900338870		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NEW BALANCE ATHLETIC SHOE, INC.		08/12/2015	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	NEW BALANCE ATHLETICS, INC.		
Street Address:	100 Guest Street		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02135		
Entity Type:	CORPORATION: MASSACHUSETTS		

PROPERTY NUMBERS Total: 107		
Property Type	Number	Word Mark
Registration Number:	1260938	NEW BALANCE
Registration Number:	1260939	NB
Registration Number:	1053241	NEW BALANCE
Registration Number:	1065726	NB
Registration Number:	1308133	N
Registration Number:	1584799	NBX
Registration Number:	1344589	N
Registration Number:	1405912	C-CAP
Registration Number:	1405913	ENCAP
Registration Number:	1792230	ABZORB
Registration Number:	1929974	ROLLBAR
Registration Number:	2181445	STABILITY WEB

Property Type	Number	Word Mark
Registration Number:	2690233	NEW BALANCE
Registration Number:	2255263	NDURANCE
Registration Number:	1976231	ACTIVARC
Registration Number:	3665418	WALKING STRIKE PATH
Registration Number:	0419794	RUGGARDS
Registration Number:	1437386	TRU-TRAK
Registration Number:	0993107	TRUKKERS
Registration Number:	2462821	PROCARE
Registration Number:	2601908	TUFF-LITE
Registration Number:	2863103	NEW BALANCE
Registration Number:	2863104	NB
Registration Number:	0429057	P F
Registration Number:	3730332	PF-FLYERS
Registration Number:	1236457	PF
Registration Number:	1251718	P F FLYERS
Registration Number:	1282557	POSTURE FOUNDATION
Registration Number:	2926556	T-FRAME
Registration Number:	2845867	NEW BALANCE
Registration Number:	2845866	NB
Registration Number:	2935369	TS2
Registration Number:	2827244	N-ERGY
Registration Number:	2909687	NB
Registration Number:	3130226	AT TREAD
Registration Number:	2971682	AT
Registration Number:	2955395	NEW BALANCE
Registration Number:	2955394	NB
Registration Number:	2901200	NLOCK
Registration Number:	3025062	PROCARE
Registration Number:	2990081	NEW BALANCE
Registration Number:	2990082	NB
Registration Number:	2972128	
Registration Number:	3134796	N NEW BALANCE
Registration Number:	3427255	NB
Registration Number:	3130342	LIGHTNING DRY
Registration Number:	3163145	LIGHTNING DRY EXTREME
Registration Number:	3233994	RUN FASTER. JUMP HIGHER.
Registration Number:	3360160	NB
Registration Number:	3015008	MURTOSA

Property Type	Number	Word Mark
Registration Number:	3315108	ACTEVA
Registration Number:	3330140	LIGHTNING FRESH
Registration Number:	3336768	N-GRIP
Registration Number:	3336820	N-FUSE
Registration Number:	3778151	PHANTOM WAISTBAND
Registration Number:	3604501	SURE-LACE
Registration Number:	2174277	RAINIER
Registration Number:	3238737	RAINIER
Registration Number:	3302557	ROCK STOP
Registration Number:	3623362	INDIVIDUAL
Registration Number:	3481243	NBX
Registration Number:	3347131	ABZORB
Registration Number:	3595487	NEW BALANCE
Registration Number:	3524968	NB
Registration Number:	2605355	ENDORSED BY NO ONE
Registration Number:	3282106	N
Registration Number:	3475802	NB
Registration Number:	3632727	STABILICORE
Registration Number:	4102657	DYNARIDE
Registration Number:	4198798	INSPORT
Registration Number:	3773187	NB PULSE
Registration Number:	3784451	574
Registration Number:	3952130	DP15
Registration Number:	3916920	NB MINIMUS
Registration Number:	3974575	LET'S MAKE EXCELLENT HAPPEN
Registration Number:	4758125	PF FLYERS
Registration Number:	4758126	PF
Registration Number:	4028962	NEWSKY
Registration Number:	4063145	ANEKA
Registration Number:	4265753	NBRX
Registration Number:	4171302	NUMERIC
Registration Number:	4387803	MINIMUS
Registration Number:	4499356	RUNNOVATION
Registration Number:	4388203	990
Registration Number:	4569232	NBCROSSRUN
Registration Number:	4606530	FRESH FOAM
Registration Number:	4477442	N
Registration Number:	4447957	WELL2GO

Property Type	Number	Word Mark
Registration Number:	4447972	REVLITE
Registration Number:	4462841	NB ICE
Registration Number:	4626292	MEMORY TOP
Registration Number:	4773648	SPARKSTART
Registration Number:	4769682	SPARKSTART
Registration Number:	4743757	WAFFLE STOMPER
Serial Number:	86402381	VAZEE
Serial Number:	86521652	GIRLS NIGHT OUT
Serial Number:	86545550	MYNB
Serial Number:	86600942	ALWAYS IN BETA
Serial Number:	86608680	FLEXION
Serial Number:	86650170	ALWAYS IN BETA
Serial Number:	86685623	NB NEW BALANCE RUN ON
Serial Number:	86743929	VALLEY OF ASHES
Serial Number:	86346007	LAXFAST
Serial Number:	85419892	NB
Serial Number:	85914883	CUSH+
Registration Number:	2861043	
Registration Number:	2847272	INSPORT

CORRESPONDENCE DATA

Fax Number: 6177879355

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 617.779.7623

Email: daniel.mckinnon@newbalance.com

Correspondent Name: Daniel J. McKinnon

Address Line 1: 100 Guest Street

Address Line 4: Boston, MASSACHUSETTS 02135

ATTORNEY DOCKET NUMBER:	NBA9252015
NAME OF SUBMITTER:	Daniel J. McKinnon
SIGNATURE:	/daniel j. mckinnon/
DATE SIGNED:	10/06/2015

Total Attachments: 7

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The Commonwealth of Massachusetts

William Francis Galvin
Secretary of the Commonwealth
One Ashburton Place, Boston, Massachusetts 02108-1512

Articles of Amendment

(General Laws Chapter 156D, Section 10.06; 950 CMR 113.34)

(1) Exact name of corporation: New Balance Athletic Shoe, Inc.

(2) Registered office address: 20 Guest Street, Boston, Massachusetts 02135
(number, street, city or town, state, zip code)

(3) These articles of amendment affect article(s): 1
(specify the number(s) of article(s) being amended (I-VI))

(4) Date adopted: July 27, 2015
(month, day, year)

(5) Approved by:

(check appropriate box)

- the incorporators.
- the board of directors without shareholder approval and shareholder approval was not required.
- the board of directors and the shareholders in the manner required by law and the articles of organization.

(6) State the article number and the text of the amendment. Unless contained in the text of the amendment, state the provisions for implementing the exchange, reclassification or cancellation of issued shares.

1. The name by which the corporation shall be known is:

NEW BALANCE ATHLETICS, INC.

To change the number of shares and the par value, * if any, of any type, or to designate a class or series, of stock, or change a designation of class or series of stock, which the corporation is authorized to issue, complete the following:

Total authorized prior to amendment:

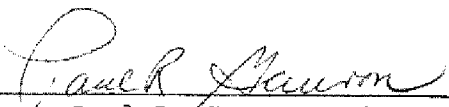
WITHOUT PAR VALUE		WITH PAR VALUE		
TYPE	NUMBER OF SHARES	TYPE	NUMBER OF SHARES	PAR VALUE

Total authorized after amendment:

WITHOUT PAR VALUE		WITH PAR VALUE		
TYPE	NUMBER OF SHARES	TYPE	NUMBER OF SHARES	PAR VALUE

(7) The amendment shall be effective at the time and on the date approved by the Division, unless a later effective date not more than 90 days from the date and time of filing is specified: September 1, 2015

**G.L. Chapter 156D eliminates the concept of par value, however a corporation may specify par value in Article III. See G.L. Chapter 156D, Section 6.21, and the comments relative thereto.*

Signed by: 
Paul R. Gauron *(signature of authorized individual)*

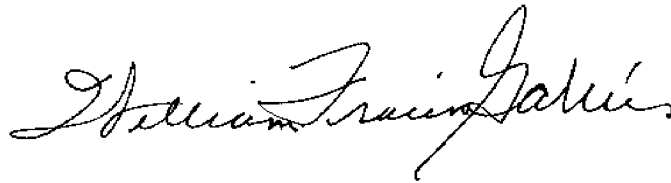
- Chairman of the board of directors.
- President,
- Other officer,
- Court-appointed fiduciary.

on this 12th day of August, 2015.

THE COMMONWEALTH OF MASSACHUSETTS

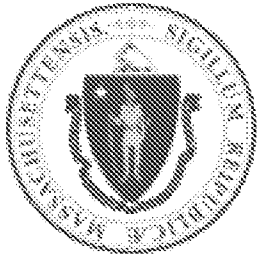
I hereby certify that, upon examination of this document, duly submitted to me, it appears that the provisions of the General Laws relative to corporations have been complied with, and I hereby approve said articles; and the filing fee having been paid, said articles are deemed to have been filed with me on:

August 17, 2015 03:50 PM

A handwritten signature in black ink, reading "William Francis Galvin". The signature is written in a cursive style with a large, prominent initial "W".

WILLIAM FRANCIS GALVIN

Secretary of the Commonwealth



**The Commonwealth of Massachusetts
William Francis Galvin**

No Fee

Secretary of the Commonwealth, Corporations Division
One Ashburton Place, 17th floor
Boston, MA 02108-1512
Telephone: (617) 727-9640

Statement of Change of Supplemental Information

(General Laws, Chapter 156D, Section 2 02 AND Section 8 45, 950 CMR 113.17)

1. Exact name of the corporation: NEW BALANCE ATHLETICS, INC.

2. Current registered office address:

Name: JOHN K. WITHEE
No. and Street: 20 GUEST ST.
City or Town: BOSTON State: MA Zip: 02135 Country: USA

3. The following supplemental information has changed:

Names and street addresses of the directors, president, treasurer, secretary

Title	Individual Name First, Middle, Last, Suffix	Address (no PO Box) Address, City or Town, State, Zip Code
PRESIDENT	ROBERT DEMARTINI	100 GUEST STREET BOSTON, MA 02135 USA
TREASURER	KEVIN DOYLE	100 GUEST STREET BOSTON, MA 02135 USA
SECRETARY	PAUL R. GAURON	100 GUEST STREET BOSTON, MA 02135 USA
CEO	ROBERT DEMARTINI	100 GUEST STREET BOSTON, MA 02135 USA
CFO	JOHN K. WITHEE	100 GUEST STREET BOSTON, MA 02135 USA
DIRECTOR	JAMES S. DAVIS	100 GUEST STREET BOSTON, MA 02135 USA
DIRECTOR	EDWARD STANGER	100 GUEST STREET BOSTON, MA 02135 USA
DIRECTOR	PAUL R. GAURON	100 GUEST STREET BOSTON, MA 02135 USA
DIRECTOR	ANNE M. DAVIS	100 GUEST STREET BOSTON, MA 02135 USA

 Fiscal year end:
December

 Type of business in which the corporation intends to engage:

MANUFACTURE AND SALE OF ATHLETIC SHOES AND APPAREL

Principal office address:

No. and Street: 100 GUEST STREET

TRADEMARK
REEL: 005641 FRAME: 0522

City or Town:

BOSTON

State: MA

Zip: 02135

Country: USA

 g. Street address where the records of the corporation required to be kept in the Commonwealth are located (*post office boxes are not acceptable*):

No. and Street:

100 GUEST STREET

City or Town:

BOSTON

State: MA

Zip: 02135

Country: USA

which is

its principal office

an office of its transfer agent

an office of its secretary/assistant secretary

its registered office

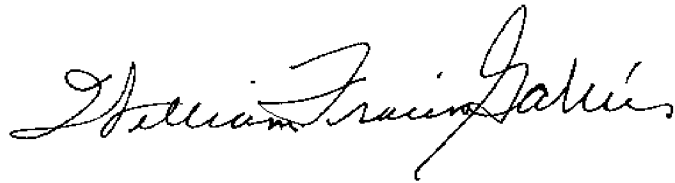
Signed by PAUL R. GAURON, its OTHER OFFICER
on this 18 Day of September, 2015

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THE COMMONWEALTH OF MASSACHUSETTS

I hereby certify that, upon examination of this document, duly submitted to me, it appears that the provisions of the General Laws relative to corporations have been complied with, and I hereby approve said articles; and the filing fee having been paid, said articles are deemed to have been filed with me on:

September 18, 2015 10:59 AM

A handwritten signature in black ink, reading "William Francis Galvin". The signature is written in a cursive style with a large, prominent initial "W".

WILLIAM FRANCIS GALVIN

Secretary of the Commonwealth