

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM358056

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BGB Media, LLC		10/08/2015	LIMITED LIABILITY COMPANY: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Be Green Media, LLC		
<b>Street Address:</b>	2554 Lincoln Blvd #400		
<b>City:</b>	Venice		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90291		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4400287	IVXX	
<b>Serial Number:</b>	86102512	IVXX	
<b>Serial Number:</b>	85350124	IVXX	
<b>Serial Number:</b>	86227675	IVXX	
<b>Serial Number:</b>	86543640	IVXX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7604544673		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8583445905		
<b>Email:</b>	pollie@gandalegal.com		
<b>Correspondent Name:</b>	Pollie Gautsch		
<b>Address Line 1:</b>	2033 San Elijo #201		
<b>Address Line 4:</b>	Cardiff, CALIFORNIA 92007		
<b>NAME OF SUBMITTER:</b>	Pollie Gautsch		
<b>SIGNATURE:</b>	/polliegautsch/		
<b>DATE SIGNED:</b>	10/08/2015		
<b>Total Attachments: 1</b>			
source=pdf TRADEMARK ASSIGNMENT BE GREEN MEDIA#page1.tif			

OP \$140.00 4400287

**ASSIGNMENT OF TRADEMARK**

THIS ASSIGNMENT OF TRADEMARKS is made by and between BGB Media, LLC, a California Limited Liability Company with an address at 2353 Canyon Dr., Los Angeles, California 90068, ("Assignor"), and of Be Green Media, LLC, a California Limited Liability Company with an address at BE Green Media, LLC, a California Limited Liability Company, with an address of 2554 Lincoln Blvd #400, Venice CA 90291 ("Assignee").

WHEREAS, Assignor owns the IVXX trademark, common law rights therein, and the following registration and applications to register the Trademark filed with the United States Patent and Trademark Office:

- Reg. No. 4,400,287 (the "Registration");
- App. No. 86/102,512;
- App. No. 85/350,124
- App. No. 86/227675
- App No. 86/543640 (together, the "Applications");

(together, the "Trademark");

WHEREAS, Assignee is desirous of acquiring all right, title and interest in the Trademark, and the goodwill associated therewith,

WHEREAS, Assignee is acquiring the entire business or portion thereof to which the Trademark and the Applications pertain;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor assigns to Assignee all of her right, title and interest in the Trademark and the Trademark Registration and Applications, together with the goodwill associated therewith; the Applications as part of the entire business or portion thereof to which the Trademark therein pertains as required by 15 U.S.C. section 1060; and all rights of action accrued, accruing and to accrue under and by virtue hereof, including, without limitation, its right to sue for and collect damages for infringement or other violations of the same, including for past infringements or other violations. Assignor hereby agrees to execute all such documents as may be required to transfer and, when applicable, to record the transfer of the Trademark and the Trademark Registration and Applications.

IN WITNESS WHEREOF, this Assignment of Trademarks has been duly executed to be effective as of October 8, 2015.

**ASSIGNOR: BGB MEDIA, LLC**

By: *Bianca Barndt*  
Member

**ASSIGNEE: BE GREEN MEDIA, LLC**

By: *Bianca Barndt*  
Member

**TRADEMARK**

**RECORDED: 10/08/2015**

**REEL: 005641 FRAME: 0707**