

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM358077

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|---|--|------------------------------|----------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| MSG Holdings, L.P. | | 09/28/2015 | LIMITED PARTNERSHIP: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | MSG Sports, LLC | | |
| Street Address: | Two Pennsylvania Plaza | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10121 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 6 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4098885 | AIR IN THE SQUARE | |
| Registration Number: | 2030206 | DOUBLE TEAMED | |
| Registration Number: | 4190994 | GAMEVITE | |
| Registration Number: | 3961670 | HISTORY IS IN OUR CORNER | |
| Registration Number: | 3961669 | MADISON SQUARE GARDEN BOXING | |
| Registration Number: | 4743178 | THE FROZEN APPLE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2125562222 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | (212) 556-2128 | | |
| Email: | nytrademarks@kslaw.com, mperry@kslaw.com, kmccarthy@kslaw.com | | |
| Correspondent Name: | Maren C. Perry/King & Spalding LLP | | |
| Address Line 1: | 1185 Avenue of the Americas | | |
| Address Line 4: | New York, NEW YORK 10036 | | |
| ATTORNEY DOCKET NUMBER: | 15786.104031 | | |
| NAME OF SUBMITTER: | Maren C. Perry | | |
| SIGNATURE: | /mcp/ | | |

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| | |
|---|------------|
| DATE SIGNED: | 10/09/2015 |
| Total Attachments: 2 source=MSGSPORTSassignment#page1.tif source=MSGSPORTSassignment#page2.tif | |

ASSIGNMENT OF INTELLECTUAL PROPERTY AGREEMENT

This assignment agreement (the "Assignment") is effective as of September 28, 2015 between MSG Holdings, L.P., a Delaware limited partnership, ("ASSIGNOR") and MSG Sports, LLC, a Delaware limited liability company, ("ASSIGNEE").

WHEREAS ASSIGNOR and ASSIGNEE desire to memorialize the assignment of all intellectual property in the U.S.A. and Canada associated with the Assignee, including names, logos, and all other intellectual property, including as set forth on Schedule 1 attached hereto and made a part hereof, and all related registrations and/or applications thereto (collectively, "MSG Sports IP").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, and transfer to ASSIGNEE, all right, title, and interest in MSG Sports IP, including, but not limited to, all trademarks, service marks, and goodwill of the business associated therewith; copyrights; and all other intellectual property thereto.

IN TESTIMONY WHEREOF, the parties have executed this Assignment by their duly authorized officers.

ASSIGNOR

ASSIGNEE

MSG HOLDINGS, L.P.

MSG SPORTS, LLC

By: 

Donna Coleman
Interim Chief Financial Officer

Date Signed: September 28, 2015

By: 

Lawrence J. Burian
Executive Vice President,
General Counsel & Secretary

Date Signed: September 28, 2015

SCHEDULE I

| Mark with Image | Country | Owner Name | Status | File Date | Registration # | Registration Date | Class | Assignee |
|------------------------------|---------------|--------------------|--------------|-------------|----------------|-------------------|--|-----------------|
| AIR IN THE SQUARE | UNITED STATES | MSG Holdings, L.P. | REGISTERED | 1-Jul-2011 | 4098883 | 14-Feb-2012 | 25 - Int. Clothing, namely, shirts and hats. 41 - Int. Entertainment in the nature of extreme sports competitions and exhibitions in the fields of skateboarding and freestyle BMX biking; organizing sporting events in the fields of skateboarding and freestyle BMX biking; entertainment services, namely, organizing and conducting athletic events rendered live and recorded for the purpose of broadcast via television, satellite, and the internet | MSG Sports LLC |
| DOUBLE TEAMED | UNITED STATES | MSG Holdings, L.P. | DO NOT RENEW | 16-Feb-1996 | 2030206 | 14-Jan-1997 | 42 - Int. Retail apparel stores. | MSG Sports LLC |
| GAMEYITE | UNITED STATES | MSG Holdings, L.P. | REGISTERED | 13-Aug-2009 | 4190994 | 14-Aug-2012 | 36 - Int. (Permanently Deleted) Electronic mail and messaging services for consumers to share ticket reservation and booking information for sporting events. 41 - Int. Providing an internet website for arranging ticket reservations for sporting events for consumers and providing booking information for sporting events. 42 - Int. (Permanently Deleted) Computer services, namely, providing an on-line community for registered users to participate in discussions regarding sharing their consumer ticket reservations, planning ticket purchases and booking information for sporting events, engage in social networking, and electronic invitation creation and delivery. | MSG Sports LLC |
| HISTORY IS IN OUR CORNER | UNITED STATES | MSG Holdings, L.P. | REGISTERED | 17-Sep-2010 | 3961670 | 17-May-2011 | 41 - Int. Entertainment in the nature of boxing contests. | MSG Sports LLC |
| MADISON SQUARE GARDEN BOXING | UNITED STATES | MSG Holdings, L.P. | REGISTERED | 17-Sep-2010 | 3961669 | 17-May-2011 | 41 - Int. Entertainment in the nature of boxing contests. | MSG Sports, LLC |
| THE FROZEN APPLE & Design | UNITED STATES | MSG Holdings, L.P. | PUBLISHED | 1-Oct-2014 | | | 41 - Int. Entertainment in the nature of hockey games. | MSG Sports, LLC |

TRADEMARK