

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM358106

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ICI USA, LLC		10/06/2015	LIMITED LIABILITY COMPANY: WASHINGTON
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	gemodo coffee GmbH		
<b>Street Address:</b>	Rubert-Mayer-Strasse 44		
<b>City:</b>	Muenchen		
<b>State/Country:</b>	GERMANY		
<b>Postal Code:</b>	81379		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: GERMANY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86306393	PIAMO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3125786666		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312578.6689		
<b>Email:</b>	scott.petersen@hklaw.com		
<b>Correspondent Name:</b>	Scott W. Petersen		
<b>Address Line 1:</b>	Holland & Knight		
<b>Address Line 2:</b>	131 South Dearborn Street - 30th Floor		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60603		
<b>ATTORNEY DOCKET NUMBER:</b>	072261.00050		
<b>NAME OF SUBMITTER:</b>	Scott W. Petersen		
<b>SIGNATURE:</b>	/Scott W. Petersen/		
<b>DATE SIGNED:</b>	10/09/2015		
<b>Total Attachments: 1</b>			
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OP \$40.00 86306393

**TRADEMARK ASSIGNMENT**

WHEREAS, ICI USA, LLC, a limited liability company organized under the laws of Washington having an address of 2917 NE Blakeley St., Seattle, Washington 98105, is the owner of all right, title and interest in and to the trademark **PIAMO** (hereinafter the "Mark") and United States Patent and Trademark Office Application Serial No. 86/306,393 therefor (hereinafter the "Application"); and

WHEREAS, gemodo coffee GmbH, a limited liability company of the Federal Republic of Germany having an address of Rupert-Mayer-Strasse 44, Muenchen, Germany 81379, is desirous of acquiring, in connection with the transfer of the portion of the ongoing and existing business to which the Mark pertains, all of Assignor's right, title and interest in and to the Mark and the Application, together with the goodwill of the business symbolized by and associated with the Mark.

NOW, THEREFORE, for the good and valuable consideration the receipt and sufficiency of which is hereby acknowledged and confessed, ICI USA, LLC hereby sells, assigns, transfers and sets over unto gemodo coffee GmbH the entire right, title and interest in and to the Mark and the Application, together with the goodwill of the business symbolized by and associated with the Mark, all rights to continue said Application, all common law rights associated therewith, together with the right to bring and maintain actions based on the Mark. Assignee is the successor to the portion of the ongoing and existing business to which the Mark pertains.

IN WITNESS WHEREOF, ICI USA, LLC, has caused this Assignment to be executed on this 6 day of October, 2015.

ASSIGNOR:

**ICI USA, LLC**

  
\_\_\_\_\_  
Authorized Signature

Matt Frank  
\_\_\_\_\_  
Printed Name and Title

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